



PALM BEACH NORTH
CHAMBER OF COMMERCE

IMPACT REPORT

2025-2026

The Palm Beach North Chamber of Commerce unites leaders from business, government, education, and the community to address regional challenges and create new opportunities. This report showcases how that collaboration is growing our economy, enhancing quality of life, and building the future of Florida's Prosperity Coast®.

" Palm Beach North is becoming a region people point to for leadership. Together, this community has chosen to think bigger, collaborate more, and lead with purpose. As a convener, catalyst, and champion for the region, the Chamber is helping advance a bold vision for workforce, mobility, economic competitiveness, and regional collaboration. "

Noel Martinez, President & CEO

PALM BEACH NORTH REGIONAL STRATEGIC PLAN 2026-2030

The Palm Beach North Chamber of Commerce launched the Palm Beach North Regional Strategic Plan 2026-2030, a long-term vision designed to strengthen economic competitiveness, quality of life, infrastructure, and regional collaboration across Florida's Prosperity Coast®. Built alongside public, private, education, and civic partners, the plan serves as a shared framework to guide the future

of Palm Beach North through four strategic imperatives: Prosperous Economy, High Quality of Life, Resilient & Connected Region, and Regional Leadership.

To help ensure accountability and measurable progress, regional task forces and leadership groups continue working collaboratively to oversee implementation, track



Small Business Development Center

- Recognized as the **2026** Regional Resource Partner of the Year by the Small Business Development Center at FAU for providing businesses with free local resources to help drive their success.
- Met with representatives from all **11** municipalities to inform and educate on the availability of these resources.



Local Business Resource Center

Strengthened the local business ecosystem through a centralized online platform designed to support entrepreneurs and local business owners with the resources and guidance needed to grow and succeed.

Local Business Growth

Convened community leaders through **28+** ribbon cuttings and **150+** Chamber-produced events that fostered collaboration, connection, community and cross-sector alignment.



Palm Beach North Education Foundation

- Gave away over **\$162,000** in scholarships and awards this year alone.
- Over **\$350,000** in scholarships given to **107** students since 2010.
- Gifted **4** students four-year degree scholarships and **3** students two-year degree scholarships this year.
- Awarded over **\$88,000** to teachers since 2022.
- **600** students reached through early readers initiatives.



4 Signature Festivals

- Produced by the Chamber that generate **\$4.5 million** of economic impact for our local community and businesses.
- **Launched Jupiter HarbourFest, Presented by Jupiter Medical Center**
Introduced a new coastal country music festival to our region enhancing the entertainment and cultural offerings of our area.



regional priorities, and advance strategic initiatives across all 11 municipalities. Representing more than 347,000 residents and over 152,000 employees, Palm Beach North continues to emerge as one of Florida's leading regions for innovation, workforce development, business growth, and community leadership.



Scan to view the strategic plan

RESILIENT AND CONNECTED REGION

Strategic Plan Rollout

Palm Beach North Strategic Plan 2026-2030

Unveiled the Palm Beach North Regional Strategic Plan 2026-2030 that established a shared regional vision focused on mobility, infrastructure, housing, economic competitiveness, and regional collaboration.



Tampa Benchmark Trip

Advanced regional collaboration by bringing together public and private sector leaders to explore best practices that support infrastructure investment, economic development, and regional competitiveness.

Council Connections

Advanced collaboration opportunities by bringing together all **11** PBN municipalities for multiple Council Connections Sessions.



Florida Chamber Tallahassee Fly In & Palm Beach County Days

Advanced regional advocacy priorities through engagement with state and local leaders focused on workforce, housing, infrastructure, and economic vitality.

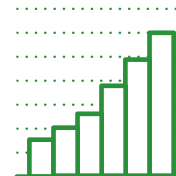
Government Affairs Committee & Economic Development Committee

Consistently engaged with key regional stakeholders on developments, impacts, and resources.

REGIONAL LEADERSHIP

One of South Florida's highest revenue generating chambers.

Increased our budget that funds our programming from **\$1.5 million** to **\$3 million** in the past 6 years.



Strategic Communications

- Through advocacy, storytelling, and media engagement, the Chamber helped elevate the stories shaping Palm Beach North, Florida's Prosperity Coast®.
- Generated more than **508** media stories and over **\$1.425 million** in earned media coverage highlighting the region's business community, leadership, and momentum.

Podcast Network

Unveiled a **3rd** podcast



show to provide access to regional leaders.

Prosperity & Policy Newsletter

Distributed throughout our region, keeping everyone informed and engaged about policies and advocacy efforts that impact them.

Mentorship

Developed local talent through **2** active mentorship programs with a combined **262** participants to date.





PALM BEACH NORTH CHAMBER OF COMMERCE

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**Our shared purpose is to foster a
partnership of private, public, education,
and civic organizations working together
to ensure Palm Beach North is
Florida's Prosperity Coast.®**

AWARDS & RECOGNITIONS

Florida Small Business Development Center at Florida Atlantic University

- Regional Resource Partner of the Year 2026

Florida Chamber of Commerce

- 2024 Chair's Award

Florida Association of Chamber Professionals

- Certified Plus Chamber
- 2024 Chamber Professional of the Year
- 2023 Chamber of the Year
- 2023 Executive of the Year

Florida Festivals & Events Association

- 1st Place - Poster: 40th Annual ArtiGras Fine Arts Festival
- 1st Place - New Event: ArtiGras Podcast

Sunshine Artist 200 Best

- ArtiGras Fine Arts Festival in the Top 100

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