



PALM BEACH NORTH
CHAMBER OF COMMERCE

ANNUAL REPORT 2024-2025

Our shared purpose is to foster a partnership of private, public, education, and civic organizations working together to ensure Palm Beach North is **Florida's Prosperity Coast.®**

OUR STRATEGIC IMPERATIVES

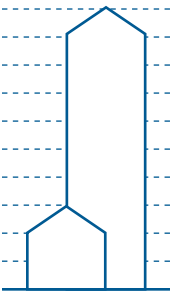
- Prosperous Economy
- High Quality of Life
- Resilient & Connected Region
- Regional Leadership

"Palm Beach North's success is rooted in the power of strategic collaboration. Together, we're unlocking new opportunities, driving meaningful growth, and strengthening a business community that continues to elevate our region as the Prosperity Coast."

Noel Martinez / President & CEO
Palm Beach North Chamber of Commerce



OUR GROWTH & IMPACT



70% REVENUE GROWTH OVER 5 YEARS.
Directly supporting programming for the benefit of our members
\$2.6 MILLION ANNUAL BUDGET

350+ MEDIA STORIES VALUED AT \$830,000+
Showcasing the stories of our local businesses.

9 PROGRAMS ADDED THIS YEAR

COMMITTEES & COUNCILS

- Ambassadors
- Economic Development & Sustainability Subcommittee
- Education
- Executive Trustee Council
- Government Affairs
- Healthcare & Life Science
- Veterans Business Coalition
- Women in Business
- Young Professionals

OUR MEMBERSHIP

Nearly **800** Members
90 Executive Trustee Members

WE'RE AN AWARD WINNING CHAMBER

- Florida Chamber of Commerce
- Florida Chamber's 2024 Chair's Award



Florida Association of Chamber Professionals (FACP)

- FACP 2023 Chamber of the Year
- FACP 2023 Executive of the Year
- FACP Certified Plus Chamber
- FACP 2024 Chamber Professional of the Year

Florida Festivals & Events Association (FFEA)

Confronting Hate: Insights from the Israeli Frontline

- 2nd Place Multi Agency Program
- 39th Annual ArtiGras Fine Arts Festival
- 2nd Place Mobile App
- 2nd Place Television Commercial
- 3rd Place PR/Media Campaign
- 3rd Place Commemorative Poster

Sunshine Artist 200 Best

- ArtiGras Fine Arts Festival in the Top 100

ADVOCATING FOR OUR REGION

THREE KEY ISSUES THAT GUIDE US

- Property Insurance
- Affordable Housing
- Workforce Retention & Development

COUNCIL CONNECTIONS

Hosted Council Connections with all 11 municipalities for collaboration opportunities.

FLORIDA CHAMBER TALLAHASSEE FLY IN & PALM BEACH COUNTY DAYS

Met with 11 PBC Legislative Delegation members during Committee Weeks and Palm Beach County Days to strengthen our advocacy efforts for local businesses.

GOVERNMENT AFFAIRS COMMITTEE & ECONOMIC DEVELOPMENT COMMITTEE

These committees engaged with key regional stakeholders on developments, impacts, and resources.

PROSPERITY & POLICY NEWSLETTER

Launched to help keep our region informed and engaged about policies and advocacy efforts that impact them.

EDUCATIONAL SCHOLARSHIPS AWARDED

\$225,000
To **97** students since 2010
\$50,000 awarded this year
\$50,000+ awarded to teachers in last 3 years

320 STUDENTS REACHED
Through our Early Readers Initiative

SUPPORTING LOCAL BUSINESS

SMALL BUSINESS DEVELOPMENT CENTER

Established a partnership with the Small Business Development Center at FAU to provide businesses with free local resources to help drive their success.

LOCAL BUSINESS RESOURCE CENTER

Launched an online resource to serve as a centralized hub providing support and guidance to entrepreneurs and local business owners.

R.I.S.E.

Developed a quarterly forum uniting local business leaders to collaborate and access resources for success.

216 Participants over **2** mentorship programs
Women in Business Mentorship Academy
Pathway to Prosperity Mentorship Program

27 RIBBON CUTTINGS



COMMUNITY ENGAGEMENT

THREE PREMIER COMMUNITY EVENTS

- *ArtiGras Fine Arts Festival, Presented by Tampa General Hospital*
- *ArtFest By the Sea at Juno Beach, Presented by Palm Beach Gardens Medical Center*
- *Tampa General Hospital Loggerhead Triathlon*

150 CHAMBER PRODUCED EVENTS THIS YEAR

\$4,500,000 ECONOMIC IMPACT FROM OUR EVENTS

SOCIAL MEDIA FOLLOWERS

6,000
LinkedIn

16,750
Instagram

20,000
Facebook

8,600 SUBSCRIBERS
To weekly newsletter

PALM BEACH NORTH PODCAST NETWORK

7.1 Million Views
50,000 + hours of viewership for video podcasts





PALM BEACH NORTH CHAMBER OF COMMERCE

5520 PGA Blvd, Ste 200,
Palm Beach Gardens, FL 33418
561-746-7111
info@pbnchamber.com
www.pbnchamber.com

Our Region

Town of Juno Beach
Town of Jupiter
Town of Jupiter Inlet Colony
Town of Lake Park
Town of Mangonia Park
Village of North Palm Beach
City of Palm Beach Gardens
Town of Palm Beach Shores
City of Riviera Beach
Village of Tequesta
City of West Palm Beach

Design & Branding By

FORMING BRANDS

STRATEGY / DESIGN / GROWTH

www.formingbrands.com

2024-2025 BOARD OF DIRECTORS

Executive Committee

Tim Burke / Burke Consulting

Chair

Traci Rollins / Gunster

Chair-Elect

Kathryn Rossmell / Lewis Longman & Walker P.A.

Treasurer

Gary Lesser / Lesser, Landy, Smith & Siegel, PLLC

Secretary

Mike Bauer / Roger Dean Chevrolet Stadium

Immediate Past Chair

Nika Coleman-Ferrell / Palm Beach State College

Laura Curran / First Citizens Bank

MaryLynn Magar / Heartcare Imaging, Inc.

Nicole Plunkett / Cotleur & Hearing

David Markarian / Jeck Harris

General Co-Counsel

Nat Nason / Nason Yeager Gerson Harris & Fumero, P.A.

General Co-Counsel

Noel Martinez / Palm Beach North Chamber of
Commerce

Board at Large

Rachael Bonlarron / Comcast

Cindy Crawford / The Law Office of Cindy A. Crawford

Joey Eichner / Aaron Group Realty

Andrew George / TMRW Sports

Keely Gideon-Taylor / The Palm Beach Post, Local IQ

Rick Gonzalez / REG Architects, Inc.

Justin Howard / Black Diamond General Contracting

Andrew Kato / Maltz Jupiter Theatre

Ilan Kaufer / Florida Power & Light Company

Sarah Kudisch / The Gardens Mall

Mark Marciano / Marciano Family Vision Associates - PBG

Alexandra Martinez Slaton / Unbroken Branding

Melissa McKinlay / WGI, Inc.

Jennifer Nugent-Hill / Tropical Shipping

Amit Rastogi / Jupiter Medical Center

Corey Saban / CS Media Works

Rosa Schechter / Avenir Development LLC

Milton Segarra / Discover The Palm Beaches

Taylor Smith / Florida Power & Light Company

Cary Stamp / Cary Stamp & Company

Ashley Vertuno / HCA Florida JFK North Hospital

Caroline Villanueva / Florida Crystals Corporation