



PALM BEACH NORTH
CHAMBER OF COMMERCE

AWARD WINNING CHAMBER

ANNUAL 2023 REPORT 2024

Our shared purpose is to foster a partnership of private, public, education, and civic organizations working together to ensure Palm Beach North is
Florida's Prosperity Coast.®

" I am immensely proud of the national recognition that the Palm Beach North Region is garnering, a testament to the exceptional leadership and collaborative spirit within our community. This recognition highlights our collective dedication to fostering growth, innovation, and a thriving business environment that benefits everyone. "

Noel Martinez / President & CEO
Palm Beach North Chamber of Commerce





" The Palm Beach North Chamber of Commerce continues to be a champion for local businesses, advocacy, and education. We continue to grow and there is positive momentum for the future. Now is the perfect time to re-engage through our events, a committee or as an ambassador. Help us continue to make Palm Beach North our prosperity coast! "

Mike Bauer / Board Chair
General Manager, Roger Dean Chevrolet Stadium



PROUD AWARD RECIPIENT

We are proud to have been recognized with the Florida Association of Chamber Professionals Certified Plus Chamber status. This award signifies adherence to the highest standards of excellence and professionalism within the Chamber of Commerce industry. This prestigious certification distinguishes us as a leader in promoting business growth and community development.

Florida Association of Chamber Professionals

- FACP 2023 Chamber of the Year
- FACP 2023 Executive of the Year
- FACP Certified Plus Chamber

Florida Festivals & Events Association

- 1st Place Event Guide ArtiGras (2023)
- 1st Place Poster ArtiGras (2023)
- 3rd Place Website ArtiGras (2023)

4 STRATEGIC IMPERATIVES

- Grow a Prosperous Economy
- Create a High Quality of Life
- Have a Resilient & Connected Region
- Develop Regional Leadership

OUR MEMBERSHIP

750+

Members

84

Trustees

19%

Year to Year
Growth

8 ACTIVE COMMITTEES & COUNCILS

- Ambassadors
- Economic Development & Sustainability Subcommittee
- Education
- Government Affairs
- Healthcare & Life Science
- Women in Business
- Young Professionals

OUR VOLUNTEERS

400

Last Year

3,100+

Donated Hours

THE PALM BEACH NORTH REGION

Resident Population

220,000 = **14%** of County's Population

Employed Workforce

104,000 = **15%** of Jobs in County

Businesses

19,000+ = **1 in 9** Workers are Self Employed

DEVELOPING OUR REGION

LEGISLATIVE SUMMARY

Our staff and a few of our board members attended Palm Beach County Day at the Florida Capitol for our third consecutive year. We met with legislators to advocate for the issues that are important to our local businesses.

3

KEY ISSUES

- Property Insurance
- Affordable Housing
- Workforce Retention & Development



PALM BEACH NORTH EDUCATION FOUNDATION

\$198,455

Awarded to 92
Students Since 2010

\$10,000

Biggest Scholarship
Ever Awarded

\$30,000

Given to Teachers
Over Last 2 Years

160

Students Funded Through Early
Readers Initiative Program

WOMEN IN BUSINESS

154

Participants in
the Mentorship
Academy to date

ATTRACTING & PROMOTING LOCAL BUSINESS

PALM BEACH NORTH PODCAST

We spotlight local businesses by providing high-quality content that showcases their unique stories and offerings. Creating exceptional visibility, enhancing their recognition and growing our community.

500,000

Monthly Listeners to Date

2,000,000+

Total views to date



SOCIAL MEDIA FOLLOWERS & ENGAGEMENT

5,000

LinkedIn

8,000

Newsletter Subscribers

13,350

Instagram

19,500

Facebook

RIBBON CUTTINGS

25

Over the
last year

PROMOTING TOURISM & COMMUNITY EVENTS

3

PREMIER COMMUNITY EVENTS

- ArtiGras Fine Arts Festival,
Presented by Tampa General Hospital
- Artfest By the Sea at Juno Beach,
*Presented by Palm Beach Gardens
Medical Center*
- Tampa General Hospital Loggerhead Triathlon

100,000

Attended our events

120

Chamber events last year



4

SIGNATURE CHAMBER EVENTS

- Leadership Awards
- Women of the Year Awards Luncheon
- Annual Tea
- Annual Golf Classic

ECONOMIC IMPACT FROM OUR EVENTS

\$2,400,000

Impact from ArtiGras Festival

\$4,500,000

Impact from all our events



PALM BEACH NORTH CHAMBER OF COMMERCE

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Our Region

Town of Juno Beach
Town of Jupiter
Town of Jupiter Inlet Colony
Town of Lake Park
Town of Mangonia Park
City of Palm Beach Gardens
Town of Palm Beach Shores
Village of North Palm Beach
City of Riviera Beach
Village of Tequesta

2023-2024 BOARD OF DIRECTORS

Executive Committee

Mike Bauer / Roger Dean Chevrolet Stadium
Chair

Tim Burke / Burke Consulting
Chair-Elect

Traci Rollins / Gunster
Treasurer

Kathryn Rossmell / Lewis Longman & Walker P.A.
Secretary

David Markarian / The Markarian Group
Immediate Past Chair

Nika Coleman-Ferrell / Palm Beach State College

Gary Lesser / Lesser Lesser Landy & Smith, PLLC

MaryLynn Magar / Heartcare Imaging, Inc.

Nat Nason / Nason Yeager Gerson Harris & Fumero, P.A.
General Counsel

Nicole Plunkett / Cotleur & Hearing

Noel Martinez / Palm Beach North Chamber of Commerce

Board at Large

Kristen Bardin / Habitat for Humanity of Greater PBC

Rachael Bonlarron / Comcast

John Carr / Roofing & Restoration of Florida

Cindy Crawford / The Law Office of Cindy A. Crawford, PPLC

Laura Curran / First Citizens Bank

Andrew George / TMRW Sports

Andrew Kato / Maltz Jupiter Theatre

Ilan Kaufer / Florida Power & Light Company

Sarah Kudisch / The Gardens Mall

Mark Marciano / Marciano Family Vision Associates PBG

Alexandra Martinez Slaton / Team IP

Melissa McKinlay / WGI, Inc.

Stephanie Mitrione

Rick Murrell / Saltchuk Logistics, LLC

Amit Rastogi / Jupiter Medical Center

Corey Saban / CS Media Works

Rosa Schechter / Avenir Development LLC

Virginia Spencer / Illustrated Properties Real Estate

Cary Stamp / Cary Stamp & Co.

Ashley Vertuno / HCA Florida JFK North Hospital

Caroline Villanueva / Florida Crystals Corporation

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STRATEGY / DESIGN / GROWTH

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