



PALM BEACH NORTH CHAMBER OF COMMERCE

AWARD WINNING CHAMBER



2024 PROSPERITY AGENDA

Our shared purpose is to foster a partnership of private, public, education, and civic Organizations working together to ensure Palm Beach North is *Florida's Prosperity Coast.*[®]

WE ARE BUILDING A PROSPEROUS COMMUNITY.

- Resilient & Connected Region
- Prosperous Economy
- High Quality of Life

PALM BEACH NORTH IS ONE OF THE MOST UNIQUE LOCATIONS TO LIVE, LEARN, WORK, AND PLAY IN THE SUNSHINE STATE. THE 10 UNIQUE AND HISTORIC MUNICIPALITIES OF THE REGION MAKE UP FLORIDA'S PROSPERITY COAST®, LEADING THE STATE.

In the globe, the United States is a leading nation. In the United States, Florida is a leading state. In Florida, Palm Beach County is a leading county. And in Palm Beach County, Palm Beach North - the northern region of the county - is a leading region. From the natural beauty of beaches and trails that are our backyards to the art galleries and event spaces that thrill and delight us, Palm Beach North offers a high quality of life both indoors and outdoors. From the high-quality schools that educate our children to the businesses and research centers with global footprints that allow us to attract talent and investment and drive innovation, Palm Beach North is at the forefront of a changing world.



14%
of Palm Beach
County's Population

15%
of All Jobs in
Palm Beach County

1 in 9
Workers Are
Self Employed

19,000+
Businesses

104,000
Employed Workforce

220,000
Resident Population

10
Municipalities

- Town of Juno Beach
- Town of Jupiter
- Town of Jupiter Inlet Colony
- Town of Lake Park
- Town of Mangonia Park
- City of Palm Beach Gardens
- Town of Palm Beach Shores
- Village of North Palm Beach
- City of Riviera Beach
- Village of Tequesta

Voter Registration

- 38%** Republican
- 33%** Democratic
- 26%** NPA
- 3%** Other

RESILIENT & CONNECTED REGION



DEVELOP A REGIONAL RISK AND DISASTER PREPAREDNESS, AND RECOVERY STRATEGY.

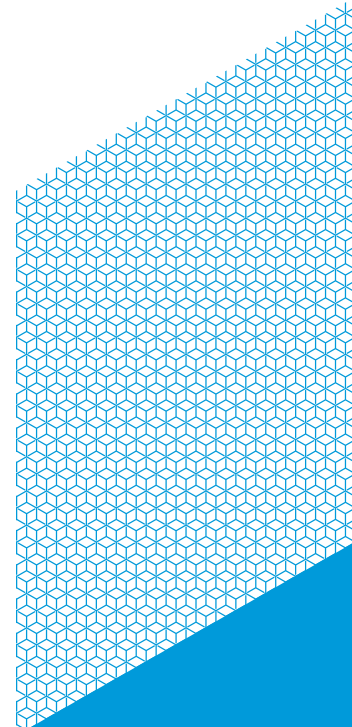
- Strongly support a statewide plan for catastrophic disasters and resiliency with the establishment of metrics.
- Support funding for infrastructure hardening and resiliency.

LEAD IN SMART REGION/CITY TECHNOLOGIES.

- Support key enabling legislation and policy for technological innovation without overregulation.
- Promote grant funding opportunities from **Florida Department of Transportation (FDOT)** and **Florida Department of Commerce**, and other appropriate State agencies.
- Promote establishment of data center(s) near Palm Beach North.
- Expand the use of sales tax dollars for economic development to include technology implementation.
- Support of key Transportation and Logistics Initiatives, as well as appropriate **FDOT** funding.
- Support funding for broadband expansion, access, and affordability.

PREPARE FOR MULTIMODAL TRANSPORTATION SYSTEMS.

- Champion innovations in all modes of transportation.
- Ensure only authorized use of the **State Transportation Trust Fund**.
- Support funding for the expansion of the **South Florida Regional Transportation Authority/Tri-Rail** in its efforts to further improve connections between neighboring municipalities in Palm Beach North.
- Support funding for multimodal transportation efforts.





PROSPEROUS ECONOMY

DEVELOP AND RETAIN A SKILLED WORKFORCE TO MEET PALM BEACH NORTH EMPLOYER NEEDS.

- Continue to develop and maintain career and vocational based training, advising and curriculum through workforce grant funding and other funding initiatives.
- Continue to support the construction, maintenance, and operation of **Public Education Capital Outlay** (“PECO”) facilities within the Palm Beach North region.
- Prepare the workforce of tomorrow through financial support for Palm Beach State College, Florida Atlantic University, the School District of Palm Beach County, and CareerSource PBC (our “Educational Partners”).
- Support higher education initiatives, including the following requests from **Florida Atlantic University** (FAU):
 - Support requests for operational and PECO funding to continue developing the **FAU College of Dentistry**.
 - Support the **FAU Health** initiative, specifically the expansion of enrollment and programming in the **FAU Schmidt College of Medicine**, to continue bringing premier academic medicine to Southeast Florida.
 - Support continued funding of the **Max Planck Scientific Fellows** program at FAU to train the next generation of the best and brightest researchers.

PROMOTE AND SUPPORT BUSINESS RECRUITMENT AND RETENTION IN PALM BEACH NORTH.

- Support for Programs within the **Florida Department of Commerce**, including but not limited to Small Business Assistance, Economic Development, and Workforce Investments.
- Encourage further reduction or elimination of business rent tax.

FOSTER THE CREATION AND GROWTH OF SMALL BUSINESSES IN PALM BEACH NORTH.

- Support and promote greater access to affordable healthcare insurance.
- Support the Florida Department of Commerce's efforts to assist small businesses.
- Ensure continued support for **Florida's Small Business Development Center** network.

IDENTIFY AND IMPLEMENT ECONOMIC DEVELOPMENT PRIORITIES.

- Support marine development projects.
- Continue to promote and support **Sober Homes and Addiction Recovery Regulation**, as well as associated legislation to address Palm Beach County's opioid crisis.
- Continue to support the authorization of expanded gaming opportunities in Palm Beach County (e.g. sports betting) at licensed pari-mutuel facilities.
- Protect home rule authority, preserve essential local control, and oppose statewide preemptions, except under conditions where State preemption is appropriate.

FOSTER INNOVATION AND DIVERSIFYING OUR ECONOMY BY GROWING TARGETED INDUSTRIES.

- Promote public infrastructure and workforce training across Palm Beach County through funding from the **Florida Jobs Growth Grant**.
- Ensure continued support and development of Bioscience Research in Palm Beach North (e.g. **Biomedical Research Trust Fund** investment and allocations).
- Promote funding, placement, and collaboration for innovative programs within Palm Beach North, including those linked to our Educational Partners like **The Wertheim UF Scripps Institute** and **TMRW Sports** at Palm Beach State College.





HIGH QUALITY OF LIFE

EXPAND HOUSING OPTIONS, WITH CONCENTRATION IN FUNDING ESSENTIAL SERVICES HOUSING BY SUPPORTING LEGISLATION THAT ADDRESSES:

- Property insurance reform to ensure availability of affordable property owners' insurance.
- Full funding and protection of the **Sadowski Local Government Housing Trust Funds**.
- Incentivize neighborhood mobility options for affordable housing development that will connect to current public transit networks.
- Meaningful ways to create measurable increases in workforce housing, including regulatory reform and incentives.

COORDINATE LOCAL GROWTH, DEVELOPMENT, AND ENVIRONMENTAL STEWARDSHIP PLANS.

- Enact long-term, economically viable, sustainable water and environmental policies that address:
 - Adequate funding and other resources with accountability requirements for **Florida Department of Environmental Protection (FDEP)** and the **Water Districts**, including necessary research for causes of algae and red tide issues.
 - Development of a state program for a strategy and funding to convert septic to sewer.
 - A strategy, and funding, for the implementation of **Comprehensive Everglades Restoration Plan (CERP)**.
 - To ensure improved water quality in the **Loxahatchee River Watershed**, support appropriations requests that have been approved and ranked by the **Loxahatchee River Preservation** initiative.
- Support State funding for the **Town of Mangonia Park's** "Modernization and Expansion" of its water treatment plant.
- Support funding to provide capital improvements to State-owned **Tequesta Park**.

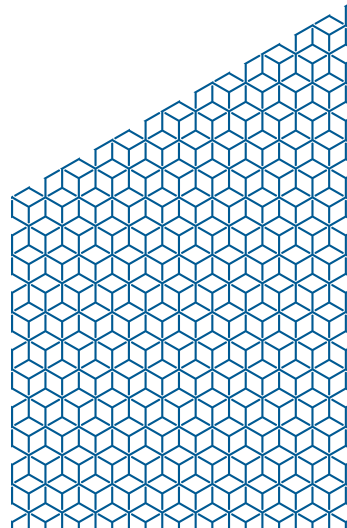
- Support State funding to ensure completion of the **Town of Palm Beach Shores** and **Town of Lake Park** dredging to improve safety for recreational boaters.

PROMOTE AND ENHANCE EARLY LEARNING THROUGH GRADE 12 EDUCATION SYSTEM.

- Support Charter School Options and accountability.
- Support funding and increased access to early learning programs.
- Fund full-day, high quality Voluntary Pre-K program.
- Support increased State funding for mental health services and increase the **Safe Schools** categorical allocation.
- Fully fund student security requirements without the need for the local community funding.
- Increase the **Base Student Allocation** to allow increases Florida's teacher base salary, address compression, and ensure salary increases for all teachers.

PROMOTE REGION AS TOURIST DESTINATION, INCLUDING GROWTH OF HOSPITALITY INDUSTRY.

- Support for maintaining non-restrictive **VISIT FLORIDA** funding to ensure Florida continues to be top of mind as a leading vacation and meeting destination.
- Support beach and inlet management appropriations for Palm Beach North communities on a Local, State, and Federal level.
- Oppose adding any additional uses for **Tourist Development Tax** (TDT) revenues. Any new uses will diminish the effectiveness of these dollars for the promotion and marketing of tourism.
- Support funding for local public safety initiatives to promote tourism in Palm Beach North.
- Fully fund the 2024-2025 Division of Arts & Culture grant recommendations, which include over \$7.6 million in critical funding for Palm Beach County's arts and cultural sector.





PALM BEACH NORTH CHAMBER OF COMMERCE

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FOR ADDITIONAL INFORMATION

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PROUD AWARD RECIPIENT

Florida Association of Chamber Professionals (FACP)

- FACP 2023 Chamber of the Year
- FACP 2023 Executive of the Year
- FACP Certified Plus Chamber

Florida Festivals & Events Association (FFEA)

- 1st Place Event Guide ArtiGras (2023)
- 1st Place Poster ArtiGras (2023)
- 3rd Place Website ArtiGras (2023)

Sunshine Artist 200 Best

- ArtiGras (2023)

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