

MEMBERSHIP IN THE PALM BEACH NORTH CHAMBER

A not-for-profit organization with over 750+ business members, the Palm Beach North Chamber of Commerce is pleased to serve the 10 municipalities that make up Palm Beach North. Founded in 2007 as a result of a merger from two chambers, the Jupiter Tequesta Juno Beach Chamber of Commerce (founded in 1948) and the North Palm Beach County Chamber of Commerce (founded in 1947), the PB North Chamber of Commerce strives to be a dynamic organization that serves as a vital business & community resource. We focus on the development and retention of businesses by taking an active role in issues that affect the profitability of local companies, protecting and improving the quality of life for residents and, above all, providing superior services and resources to our members.

The vast majority of the Chamber's funding is secured through the private sector. PBNCC has evolved into a "knowledge broker," connecting businesses with prospective partners and clients. The **Palm Beach North Chamber of Commerce** seeks to be an invaluable partner in increasing each members' bottom line. Business is still about relationship building, and understanding this basic principle is the foundation for developing programs, special events and social functions.

All inclusive of a Palm Beach North Chamber of Commerce annual MEMBERSHIP:

- 1. Advocacy/Community Influence
 - a. Be a part of the conversation. You have an opportunity to contribute our Legislative Agenda by sharing what you, a member of the business community, expect from your elected officials. Every Legislative Session we travel to Tallahassee during Palm Beach County Day to meet with our elected officials and make sure your voices are heard.
 - b. Participate in over <u>9 Committees & Councils</u>, all relating to the industries in Palm Beach North
- 2. **Networking & Events** Networking at <u>100+ events</u>; Includes events such as our <u>Business Before Hours</u> and <u>Business After Hours</u> (Check out our Instagram)
 - a. Members receive a discount on Chamber-produced events
- 3. Opportunities & Resources
 - a. Be included on any Request for Proposals (RFPs) submitted on PBNChamber.com
 - b. Discount in our partnership with klosebuy, a shop local loyalty program!
 - c. Special Savings through the ODP Business Solutions (Office Depot) Discount Program
 - d. A Free Digital Health Check from one of our partners, LOCALiQ
 - e. Complimentary Certificates of Origin
 - f. Use of Chamber Conference Room (based on availability; call Jill to reserve 561-746-7111)
- 4. Access to Information An informed business owner is a successful business owner. Keep a pulse on what's happening in your community!
- 5. Publicity & Credibility
 - a. Business listing on PBNChamber.com (Online Business Directory)
 - b. Business listed in the 2024 Prosperity Journal (deadline to be included is September 15th/year)
 - c. FOUR FREE Marketing tools:
 - i. Promote your own upcoming events on PBNChamber.com
 - ii. Post Hot Deals on PBNChamber.com
 - iii. Submit your news and updates, which publish in our <u>weekly newsletter</u> (Chamber Connect) and on our <u>current news webpage</u>
 - iv. Post jobs on PBNChamber.com

- d. Sponsor Chamber events only members can sponsor Chamber events!
 - i. Events such as ArtiGras Fine Arts Festival, Presented by Hanley Foundation (www.artigras.org), ArtFest by the Sea at Juno Beach, Presented by the Palm Beach Gardens Medical Center (http://www.artfestbythesea.com/) or the Tampa General Hospital Loggerhead Triathlon (http://www.loggerheadtriathlon.com/) are however open to community partners!
- e. Ribbon-cuttings are 50% off for members and is a great publicity opportunity and valuable marketing tool for any business commemorate a grand opening, groundbreaking or open house with a photograph in the Chamber's weekly e-newsletter
- f. Membership decal to display at business

POST YOUR EVENT - Submit your event to be published on our <u>community calendar on our website</u>. Choose the "Community Calendar" and choose a category to find your event!

POST HOT DEALS - Advertise specials or offer coupons on <u>our website</u>. Your membership and member login allows you to submit Hot Deals as well as to view and redeem other member deals. A link to Hot Deals is also featured in our weekly Chamber newsletter.

SUBMIT NEWS - Spread the news! Chamber members can submit <u>press releases and</u> <u>announcements</u> for publication in our monthly e-newsletter and our website at **no additional cost**. Use this to also promote your hot deals, job postings and events, too!

JOB POSTINGS - Your membership allows you to post <u>job openings on our website</u> and maintain the posting using your member login. A link to Job Postings is also featured in our weekly Chamber newsletter.

NEW MEMBER EVENT SERIES - The Palm Beach North Chamber of Commerce invites new members, new employees or members who simply need a Chamber "refresher" to one of two complimentary training/education and best practices classes the first and second Friday of every month (events are labeled "LEARN. CONNECT. GROW"). Attendees will receive information about the Chamber's structure, events, community involvement, member benefits and resources, advocacy, and more. In addition, we will review the various ways in which members can engage with our Chamber to ensure they are getting the most out of their Chamber membership.

MEMBER MAILING LIST - Chamber Members have the <u>exclusive opportunity to purchase the complete Chamber Mail List</u> for \$175. This is *only* available to Chamber members.

SCHEDULE A RIBBON CUTTING - 50 % OFF FOR MEMBERS! - A great publicity opportunity and valuable marketing tool for any business. Ribbon-cuttings commemorate a grand opening, groundbreaking or open house. Ribbon Cuttings can be held at the Host's place of business with members of the Ambassador Committee and chamber staff in attendance, along with you and your guests. Full details here and submit a request here.

ONLINE directory listing - MEMBER PACKAGE- included in your annual membership investment: Listing includes your company name, address, phone, e-mail, fax, and website URL as well as the ability to add a 200-character description, directions, and hours of operation. Alphabetical listing included as well as one category listing. You can also include keywords to improve your SEO!

ENHANCED WEB BUSINESS (DIRECTORY) LISTING (\$150): Premium placement at top of page above non-enhanced listings. A longer 1600-character business description, 5 bullet points with links, unlimited keywords, category and/or search results logo, 20 – 25 images and/or logos, YouTube and hyperlink to website direction and hours of operation. <u>Full details and examples available here</u>.

ADDITIONAL BUSINESS CATEGORIES FOR WEB LISTING (\$35/category): Add your company information to be listed in up to <u>5 additional business categories</u> (for physical directory [the Prosperity Journal https://www.pbnchamber.com/publications] contact Passport Publications 561-472-8769). This is ideal for your company to be found in multiple searches to get your business noticed & found!

CHAMBER WEBSITE ADVERTISING Starting at just \$275 for a Side Column Ad, the Palm Beach North Chamber of Commerce invites all members to share their message further. With many advertising options from cost effective to exclusivity, this is a great opportunity to build awareness amongst members and the community at large. Find more information here.

CHAMBER WEBSITE ADVERTISING NEW Members get to take advantage of a BOGO deal through the Chamber's main form of communication through the weekly Chamber Connect e-newsletter. Distributed every Tuesday to inform the members of the Chamber about Chamber news, committee/council's initiatives, member spotlights, community news and upcoming events, a sponsor of the Chamber Newsletter will be able to reach more than 6,500 business professionals each week. A member survey revealed email is the preferred method of communication for information on news and upcoming events, so is a great way to build awareness of your business with a targeted audience. Find more information here.

Apply online TODAY!



Membership Investment Schedule

Schedule 1 - General	Active Accounts		New Accounts*	
Employees				
1-5	\$	425	\$	465
6-10	\$	475	\$	515
11-20	\$	540	\$	580
21-30	\$	650	\$	690
31-50	\$	780	\$	820
51-100	\$	1,125	\$	1,165
101-150	\$	1,245	\$	1,285
151-350	\$	1,410	\$	1,450
350+ (\$2 per additional employee)	\$	1,705	\$	1,745
Schedule 2 - Banks <u>Cash Deposits</u>				
\$1-\$100 million	\$	1,365	\$	1,405
Over \$100 million	\$	1,945	\$	1,985
Schedule 3 - Hotels/Resorts Units 1-50 51-100 Over 100	\$ \$ \$	650 820 985	\$ \$ \$	690 860 1,025
Schedule 4 - Educational Institutions				·
Public Schools	\$	295	\$	335
Colleges and Universities Private schools calculated by number of employees	\$	575	\$	615
Schedule 5 - Restaurants				
Sales Volume				
\$375K - 9K	\$	480	\$	520
\$1 mil - 4.9 mil	\$	650	\$	690
\$5 mil - 11 mil	\$	985	\$	1,025
\$12 mil - 20 mil	\$	1,245	\$	1,285
Executive Trustee Council	\$	3,000	\$	3,040
Young Professionals of Palm Beach North	\$	100	\$	125
Membership investment is payable in advance, non- refundable, and is continuous unless you present written notification to the contrary.			New	udes Member lication

More information on the Executive Trustee Council can be found on the next page.

Young Professionals of Palm Beach North receive a discount of events with minimal marketing benefits.

EXECUTIVE TRUSTEE MEMBERSHIP

The Executive Trustee Council is a preferred membership program made up of executive-level business leaders who share a unified vision with the Chamber to promote commerce in our community. Council members can network with decision makers and provide recommendations for Chamber activities.

TRUSTEE COUNCIL BENEFITS - In addition to all the other benefits with the Chamber, Trustee members have access to unique programs exclusive to this level of membership that include private gatherings with renowned speakers and high-level discussions on key community issues.

EXCLUSIVE TRUSTEE SPEAKING PROGRAMS - Admission to exclusive events featuring VIP guest speakers and special programming that includes tours and presentations by leaders in our community. Past events have included timely, relevant presentations from noteworthy names within our political arena such as PBC School District Superintendent Dr. Donald Fennoy, Jamal Sowell, past Governor Rick Scott, current Governor Ron DeSantis, Congressman Brian Mast, Candidate Lauren Baer, Senator George LeMieux and Dave Aronberg. Further events have featured a VIP Brightline ride to Miami, private tour of Pratt & Whitney, exclusive tour and celebration of Alton, Kolter Homes, and more.

SPECIAL EVENT TICKETS

- Feb Complimentary tickets & access to VIP Hospitality Tent ArtiGras Fine Arts Festival
- Feb The Classic in The Palm Beaches
- Feb April Spring Training at Roger Dean Chevrolet Stadium
- Exclusive Signature Programs and Tours

COMPLIMENTARY PASSES TO MONTHLY CHAMBER EVENTS

- Three <u>Business Before Hours</u> passes each year
- Three **Business After Hours** passes each year

PEER-TO-PEER NETWORKING

 Formal and informal networking with local and regional CEO's and business leaders (scheduled every month)

TRUSTEE MEMBER HBK CPAs & Consultants © 360 S. Rosemary Ave., Suite 1010, West Palm Beach, FL 33470 Ø (561) 469-5492

SPECIAL RECOGNITION

You and your business receive recognition as a Trustee member throughout the year, including:

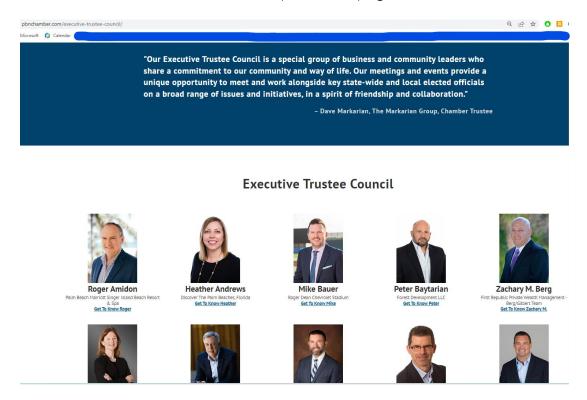
- Executive Trustee webpage on PBNCC website with name, photo and Trustee bio
- Trustee section in the Prosperity Journal (https://www.pbnchamber.com/publications)
- Notification of sponsorship opportunities prior to release to general membership
- Private communications from PBNCC CEO on key community issues

SPECIAL ADVERTISING OFFER

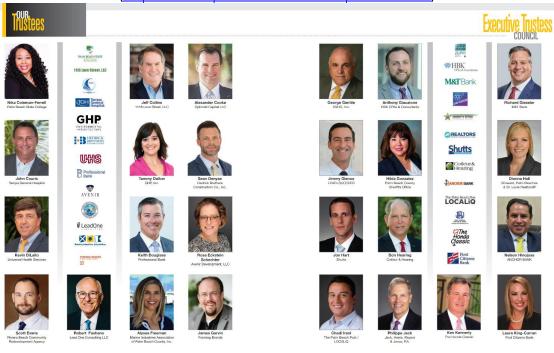
• 50% off a 6 Month Banner Ad on the Chamber Website each year

	Active Accounts	New Accounts*	
Executive Trustee Council	\$ 3,000	\$ 3,040	
Membership investment is payable in advance, non-refundable, and is continuous unless you present written notification to the contrary.		*Includes New Member Application Fee	

Executive Trustees are listed on a special webpage on PBNChamber.com:



Executive Trustees are listed in a special section in the Prosperity Journal (https://www.pbnchamber.com/publications)



"Our Executive Trustee Council is a special group of business and community leaders who share a commitment to our community and way of life. Our meetings and events provide a unique opportunity to meet and work alongside key state-wide and local elected officials on a broad range of issues and initiatives, in a spirit of friendship and collaboration."

- Dave Markarian, The Markarian Group, Chamber Trustee

Young Professionals of Palm Beach North

Connecting Young Professionals with networking and educational opportunities

This program area is governed by <u>a steering committee</u> of dedicated young professionals between the ages of 21 to 39 who are charged with ensuring that the needs of Palm Beach North's young professionals are addressed by the Chamber. This working committee also organizes mixers and professional development lunches open to all!



YPPBN's membership is complimentary for Chamber members and \$125 (\$100 membership plus \$25 application fee) for non-chamber members. Young Professional renewals are \$100 per year. The Young Professionals of Palm Beach North is sponsored by Lickstein Plastic Surgery.

As a Young Professional of Palm Beach North, you will receive:

- A web <u>listing</u> as a Young <u>Professional member on chamber website</u>
- Access to our Chamber e-newsletter (Chamber Connect), which gives you an overview of all of our upcoming events and current news
- Member discounted tickets to our upcoming events
 - o This includes both Young Professional events as well as the wide variety of small business, women in business, after-hours and before-hours events
- Opportunity to be invited to sit on <u>Young Professional Steering Committee</u>

Events Hosted by the Palm Beach North Young Professionals Council Networking Mixers: Join the Young Professionals of Palm Beach North after-hours for networking and light bites from our host sponsor.

CEO Connection: Our CEO Connections provide a unique and intimate opportunity to have conversations with leaders of prominent organizations right here in our backyard. Past CEOs include Christopher Ivey with Margaritaville at Sea, Geoff Jervis with Mint Eco Car Wash, Mike Bauer with Roger Dean Chevrolet Stadium, Andrew Kato with Maltz Jupiter Theatre, and many more!

Professional Development Luncheons: Join us for educational luncheon events featuring a panel of local professionals to hear about their journey to success and the hot topics from their field.

Check out our calendar to view all of our events!

Is your company already a member of the Chamber? No need to join as a young professional. Reach out to info@pbnchamber.com to get involved.