



Palm Beach North Chamber of Commerce Sponsorship & Marketing Opportunities 2022 – 2023





2022–2023 SPONSORSHIP & MARKETING OPPORTUNITIES

Recurring Chamber Events

- Business Before Hours
- Business After Hours
- The F.O.M.O. Mixer: Hosted by the Ambassador Committee
- Orientation Chamber 101
- Successful Connections: Chamber 201
- Virtual Seminars

Annual Signature Community Events

Art Fest by the Sea

Trustee Program

- ArtiGras Fine Arts Festival
- Leadership Awards Dinner
- Valor & Comm. Service Awards
- Loggerhead Triathlon
- Golf Classic

Young Professionals

- Connect Events
- Professional Development Luncheon
- Anniversary Party
- Digital Sponsor

Small Business Advisory Council

- Business 2 Baseball (annual Business Summit/Expo)
- Small Business Seminars
- Power Networking
- CEO Connection
- Golf Works!

Women in Business

- Women of the Year Awards
- Annual Tea
- Luncheon
- Connect Event
- The Woman Effect
- S.H.E. Seminars: Smart. Honest. Effective.
- WIBC Mentorship Bootcamp

Publications

- Chamber Website
- Email Newsletter

Pre-payment is requested. Banners, guest names and promotional materials are required a minimum of 72 hours in advance.



Why Sponsor? There are five key benefits for your business of sponsoring a Palm Beach North Chamber event. Companies and organizations use sponsorships as a marketing tool so that they can gain competitive advantage and reach their business goals.

- 1. It promotes a **positive brand**, which is what you're known for and how your customers perceive your company.
- 2. It increases **brand awareness**, which is to increase customer loyalty by reminding your potential client that you exist.
- 3. It reaches a wider demographic than what your company might already have access to.
- 4. You'll be provided direct face time with prospective clients.
- 5. As an event sponsor, you also could gain a competitive advantage over your competitors who might be absent or not participating in that specific event.

What are your interests? Use the quick links below to find the right opportunity for you!

Demographic/PBNCC Council:

- Women-focused events: our annual Woman of the Year and Annual Tea are not to miss!
- Small business-focused events: our annual Business 2 Baseball event is a HIT!
- Young Professional-focused events: gain access to the next generation of workforce!

Timely themes and topics:

- Government/Politics-focused events
 - o July Annual Legislative Update (Business Before Hours)
 - o January Annual State of the County (Business Before Hours)
- Health, Wellness and Fitness
 - o Such as: Tampa General Hospital Loggerhead Triathlon
- Education-focused events
 - August Annual Back to School Breakfast (<u>Business Before Hours</u>)
 - o May Annual Education Awards (<u>Business Before Hours</u>)
- First Responders-<u>focused events</u>
- Golfing Events Golf Classic tournament and Golf Works!
- Art festivals Sponsor Interest
 - o ArtiGras Fine Arts Festival, Presented by Hanley Foundation
 - o Palm Beach Gardens Medical Center ArtFest by the Sea
- Veteran Support interest
- Leadership Awards

Hosting:

Business After Hours host interest

And much more! Peruse through the remaining document for the most current opportunities.



Month	CHAMBER OF COMMERCE Event Name (Main events throughout the	he year, all dates are tentative)					
July	6 th : WIB: The Woman Effect (TWE)						
	20th: BBH: Legislative Update						
	SBAC: CEO Connection						
August	WIB: Annual Tea						
	SBAC: Small Business Seminar	KEY: Premier Event / Women in					
	YP: Connect Event	Business Council (WIBC) Event /					
	17th. BBH: Back to School Breakfact Small Business Advisory C						
	25 th : Business After Hours (BAH)	(SBAC) Event / Young Professionals					
	27 th : Tampa General Hospital Loggerhead Triathlo	on					
September	7th: WIB: S.H.E. Seminars (Smart. Honest. Effective						
	YP: Luncheon						
	(SBAC): Power Networking						
	21st: BBH: Mayor's Breakfast						
October	(SBAC): Golf Works! and CEO Connection						
0 0 0 0 0 0 1	19th: BBH: Workplace Wellness						
	27 th : Business After Hours (BAH)						
	YP: Connect Event	, ,					
	WIBC: Woman of the Year Annual Awards Lunche	eon (28 th) + The Woman Effect (7 th)					
November							
	SBAC: Small Business Seminar						
	9th: BBH: <i>Tentatively</i> Why Businesses Should Hire	Veterans					
December	7 th : WIB: S.H.E. Seminars (Smart. Honest. Effective						
2 3 3 3 1 1 1 2 3 1	6 th : BAH/YP: Holiday Mixer	,					
January	4 th : WIB: The Woman Effect (TWE)						
	19 th : BBH: State of the County						
	SBAC: Power Networking						
	YP: Connect Event						
February	1st: WIB: S.H.E. Seminars (Smart. Honest. Effective	9.)					
,	18 + 19 th : ArtiGras Fine Arts Festival, Presented by						
	SBAC: CEO Connection						
March	11 + 12th: Palm Beach Gardens Medical Center ArtFest by the Sea						
	22 nd : BBH: Building the Internship Pipeline for Undergraduate Students						
	23 rd : Business After Hours (BAH)						
	YP: Luncheon						
	SBAC: Small Business Seminar						
	WIBC: Connect Event (28 th) and Mentorship Progr	ram begins (1 st)					
April	5 th : WIB: The Woman Effect (TWE)						
	(SBAC): Business 2 Baseball (annual Business Sum	nmit) and CEO Connection					
	YP: Luncheon						
	19 th : BBH: Annual Education Awards						
May	3 rd : WIB: S.H.E. Seminars (Smart. Honest. Effective	9.)					
	YP: Connect Event						
	(SBAC): Power Networking						
	11th: Leadership Awards Dinner						
	24 th : BBH: Valor & Community Service Awards						
	25 th : Business After Hours (BAH)						
June	(SBAC): Golf Works! Small Business Seminar						
	Golf Classic						
	YP: Anniversary Party						
	21st: BBH: TBD						
	22 nd : Business After Hours (BAH)						
	29 th : WIBC: Luncheon						



As a sponsor, you will receive marketing promotions all throughout the Chamber's social media, event registration page and newsletter:

The 2022 Leadership Awards

May 26, 2022 @ 5:30 PM - 9:00 PM (EDT)

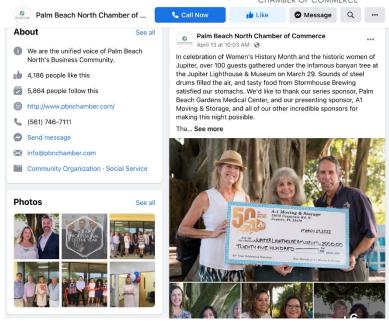


Event Sponsors Member Login Presenting Sponsor Palm Beach North Chamber of Commerce members should log in here to be eligible for member only rates and options. Password: * BrittanyCartwright Forgot Your Password? General Hospital Email: * Platinum Sponsor **Event Sponsors** Gold Sponsor FAU STILES-NICHOLSON BRAIN INSTITUTE **♦** fuocogroup 6 Coastal GUNSTER LLW LEWIS LONGMAN Award Sponsor Coastal

Social Media stats:

- Palm Beach North Chamber Facebook Followers as of April 2022: 5,850
- Palm Beach North Chamber Instagram Followers as of April 2022: 2,583
- Palm Beach North Chamber Linkedin Followers as of April 2022: 2,738
- Chamber Connect (weekly e-newsletter) We currently have over 4,500 subscribers to our newsletter with an open rate of 31% (industry standard is 21.33%, according to Mail Chimp.





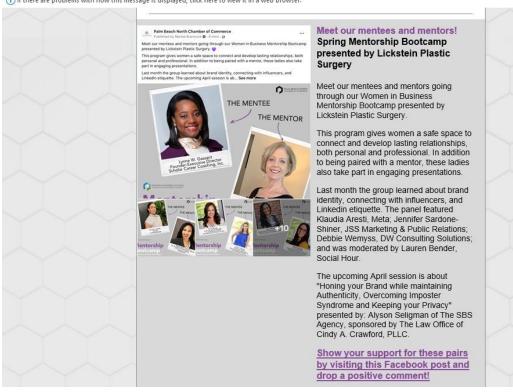




Brittany - let's connect on Tuesday?



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BUSINESS BEFORE HOURS

The Business Before Hours programs offer members the opportunity to network and engage with business leaders of our community, while hearing timely, informative presentations from the most compelling speakers of our region and beyond. These include the much anticipated "State of the County" program in January; Education Awards in May, and "State of the Chamber" program in June – all of which capture a significant audience.

The marketing benefits for sponsors are extensive and noted below by level as you can secure brand awareness not merely among the breakfast guests, but through multi-media vehicles that tell your story. Business Before Hours events are held the third Wednesday of the month, nine months out of the year. Networking/coffee begins at 7:15 am for networking. If event will be lived streamed on social media, anticipate having over 1000 views.

Gold Series Sponsor | \$25,000

One available per season

- Naming rights of the Business Before Hours series (Ex: 'Company Name Business Before Hours') (value \$10,000)
- Premier reserved seating for 5 for each breakfast (value \$2,250)
- Logo on presentation screen with recognition as Gold Sponsor (value \$10,000)
- Logo on all digital promotional materials with recognition as Gold Sponsor (value \$5,000)
- Introduction as Gold Sponsor at event with the opportunity to address attendees for up to 3 minutes. (*value* \$30,000)
- Opportunity to place collateral pieces at every seat (collateral provided by sponsor) (value \$5,000)
- Opportunity to provide a PNG or JPG insert in the digital event program emailed to all registered attendees (insert provided by sponsor) (value \$5,000)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at prominent location at event (provided by sponsor) (value \$10,000)
- Company logo and biography included in digital event program (logo and biography provided by sponsor) (value \$5,000)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed at the registration/check-in area and placed on each table
 (value \$2,000)







As a Presenting Sponsor, your company logo is on all marketing promotion of BBH, including the event graphic.

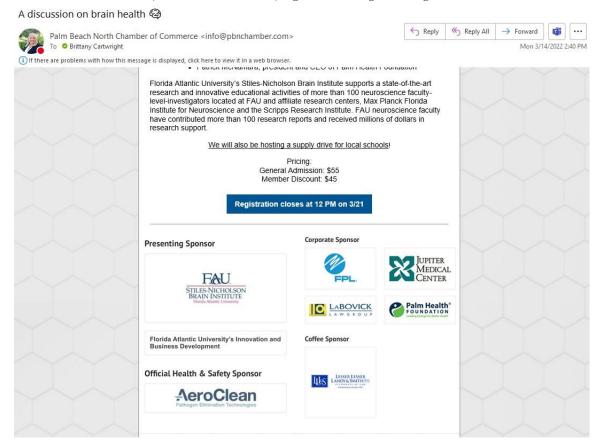
<u>Presenting Sponsor | \$3,000 (per event)</u> See schedule below for open BBHs Two available/event except Education Awards which has 3 available, category exclusive

- Premier reserved seating for ten (10) (value \$450)
- Space to display table for collateral and information in pre-function space (value \$450)
- Company logo on all digital promotional materials with recognition as Presenting Sponsor (value \$1,000)
- Company logo on screen with recognition as Presenting Sponsor (value \$1,000)
- Introduction as Presenting Sponsor at event with opportunity to address membership for up to 3 minutes (*value \$3,000*)
- Company logo and bio (300-word limit) in digital event program (value \$1,000)
- Opportunity to include a PNG or JPG insert in the digital event program (provided by sponsor) (value \$500)
- Opportunity to place collaterals at tables (provided by sponsor) (value \$500)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at event (provided by sponsor) (value \$1,000)
- Complete contact data for all in attendance upon request (value \$1,000)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed at the registration/check-in area and placed on each
 table (value \$200)





As a BBH Sponsor, your company logo is on all marketing promotion of BBH, including the Sponsor Thank You page in the Digital Program.





Corporate Sponsor | \$1,000 - \$6,000 Six available per event

One Event - \$1,000 | Three Events - \$2,500 | Five Events - \$4,000 | Ten Events - \$6,000

- Reserved seating for ten (10) (value \$450)
- Company logo on event registration page on PBN Chamber website (value \$1,000)
- Company logo in digital event program (provided by sponsor) (value \$1,000)
- Opportunity to include a PNG or JPG insert in the digital event program emailed to all registered attendees (provided by sponsor) (value \$500)
- Company logo on screen with recognition as Corporate Sponsor (value \$1,000)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at event (provided by sponsor) (*value \$1,000*)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed at the check-in area and placed on each table (*value* \$200)

Coffee Sponsor | \$3,000 (annually) SOLD

One available

- Reserved seating for 2 (*value \$1,800*)
- Company logo on every BBH event web registration page (*value \$10,000*)
- Company logo in every BBH digital event program with recognition as Coffee Sponsor (value \$10,000)
- Company logo on every BBH event screen with recognition as with recognition as Coffee Sponsor (value \$10,000)
- Opportunity to include a PNG or JPG insert in the digital event program emailed to all registered attendees (provided by sponsor) (value \$5,000)
- Opportunity to provide sponsor branded coffee cups the be used at event (provided by sponsor) (value \$5,000)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at event (provided by sponsor) (value \$1,000)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed at the check-in area and placed on each table (*value* \$200)

Networking Table Sponsor | \$1,000

Three Available per event

One Event - \$1,000 | Three Events - \$2,500 | Five Events - \$4,000 | Nine Events - \$6,000

- Space to display table for collateral and information (high tops) (value \$450)
- Company logo on event registration page with recognition as event sponsor (value \$1,000)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each breakfast table and at the check-in area (value \$200)
- 2 BBH event tickets (On date of sponsored event) (value \$90)





<u>Digital Sponsor | \$200 - \$1,200</u>

Three available per event

One Event - \$200 | Three Events - \$550 | Five Events - \$800 | Eight Events - \$1,200

• Logo on the event registration page with recognition as a Digital Sponsor

• Company logo or professionally designed advertisement added on <u>Digital</u> <u>Display/tablets</u> placed on each table and at the registration / check-in area





Business Before Hours Tentative Schedule (most BBH events have prior Presenting Sponsors, which still need to

be confirmed):

July 20 Legislative Update: Features Legislators from Florida House of Representatives and Florida Senate

August 17 Back to School Breakfast

September 21 Mayor's Breakfast: Features Mayors from Palm Beach North

October 19 Topic Workplace Wellness Presenting OPEN

November 9 Topic Tentatively Why Businesses Should Hire Veterans Presenting OPEN

December N/A

January 18 State of the County: Featuring County Administrator Verdenia Baker

February N/A

March 22 Building the Internship Pipeline for Undergraduate Students Presenting OPEN

April 19 Annual Education Awards: Teacher of the Year + John C. Giba Student Leadership Awards

Corporate OPEN

May 24 Valor & Community Service Awards Additional Sponsorships available on next page

June 19 Topic TBD Presenting OPEN





VALOR & COMMUNITY SERVICE AWARDS

Our most anticipated Valor and Community Service Awards occurs in April each year. The purpose of the event is to recognize first responders for acts of valor and community service that occur within the boundaries of Palm Beach North, which is defined as north of 45th Street and south of the Martin County line. The 2022 event will be held on Wednesday, April 27th from 7:15 – 9 a.m. The marketing benefits for sponsors are noted below by level as you can secure brand awareness not merely among quests, but through materials that tell your story.





Presenting Sponsor | \$3,000 PENDING CONTRACT RENEWAL

Two available

- Premier reserved seating for ten (10) (value \$450)
- Company logo on all promotional materials and website indicating presenting sponsorship (*value* \$1,000)
- Introduction as Presenting Sponsor at event with opportunity to address membership for up to 3 minutes (*value* \$3,000)
- Company logo included in digital event program (logo provided by sponsor) (value \$1,000)
- Opportunity to place include a ½ page (4" x 5") PNG or JPG insert in the digital event program (provided by sponsor) (value \$500)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at prominent location at event (provided by sponsor) (value \$1,000)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed at the check-in area and placed on each table (*value* \$200)
- Complete contact data for all in attendance upon request (value \$2,000)
- Opportunity to reach up to 250 people in-person and potentially 4,000+ community members through pre-event promotion and [if live streamed] recorded video posted on PBNCC Facebook page indefinitely and PBNCC YouTube page (value \$2,000)

Award Sponsors | \$1,500

Two/Three Available

- Reserved seating for two (2) at the event (value \$90)
- Opportunity to present one of the following awards to award winner on stage at the event: (value \$2,000)
 - o Valor Award Awarded to a first responder who demonstrates exceptional courage above and beyond the call of duty, regardless of personal safety, in order to save another person's life or protect them from harm. <u>Might not be</u>



<u>available</u>; <u>all depends on nomination submissions</u> PENDING CONTRACT RENEWAL

- o Community Service Award Awarded to first responders who have given back to their community by unselfishly volunteering their time to a non-profit agency, organization, community group or project that benefits the community within the boundaries of Palm Beach North.
- o Call of the Year Awarded to recognize one outstanding call from a Fire/Rescue department AND one outstanding call from a Police Department for acts of valor. PENDING CONTRACT RENEWAL
 - This is a rare award to share and might not be applicable in 2023; nominations are due in mid-March 2023 and the Chamber can confirm if this award is available afterwards
- Company name on all promotional materials with recognition as Award Sponsor (value \$1,000)
- Company logo displayed on Chamber website registration page with recognition as Award Sponsor (value \$1,000)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and at the registration / check-in area (value \$200)

First Responder Sponsor | \$1,000

Five available

- Sponsorship provides seating for up to 10 first responders who "answer the call" and will be recognized at the Valor & Community Service Awards
- Reserved seating for two (2) at the event (value \$90)
- Company logo displayed on all digital promotional materials with recognition as First Responder Sponsor (*value* \$1,000)
- Company logo displayed on Chamber website registration page with recognition as First Responder Sponsor (*value* \$1,000)
- Company logo displayed on screen with recognition as First Responder Sponsor (value \$1,000)
- Opportunity to include a ½ page (4" x 5") PNG OR JPG insert in the digital event program (provided by sponsor) (value \$500)
- Company logo or professionally designed advertisement added on <u>Digital Display/tablets</u> placed at the registration/check-in area (*value \$200*)



THE PALM BEACH NORTH CHAMBER'S
VALOR & COMMUNITY SERVICE AWARDS





Wednesday, April 27 @ 7:15 AM Palm Beach Gardens Marriott



BUSINESS AFTER HOURS

The Business After Hours programs offer members the opportunity to network and engage with business leaders of our community in a more informal setting. Such programs are hosted by a member at his or her business location, as they offer food and refreshments, and speak for 3 minutes about themselves and/or his or her business/organization. Typically, there is a second sponsor who will also have an opportunity to speak and will also have a table for collateral and other information. Each program also includes a 70/30 raffle with net proceeds going to a selected Non-Profit among our membership. The marketing benefits for sponsors are noted below by level as you can secure brand awareness not merely among guests, but through materials that tell your story.

Business After Hours events are held throughout the year. Networking/refreshments begin at 5:00 pm following by speeches and presentation of raffle. Average attendance ranges from 50 to 100.

Host Sponsor

One Available per event

- Host provides location and refreshments
- Space to display table for collateral and information (*value* \$450)
- Introduction as Host Sponsor at event with the opportunity to address attendees for up to five minutes (*value* \$1,000)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at prominent location at event (provided by sponsor) (value \$1,000)
- Company name displayed with event name on all marketing material. (Ex: Business After Hours at Host Sponsor Name) (value \$1,000)
- Company logo on event registration page with recognition as Host Sponsor (value \$1,000)
- Company logo & name included on emailed event invitation sent to Chamber mailing list (value \$1,000)
- Company name will be mentioned and/or tagged on all posts on Palm Beach North Chamber social media outlets (sponsor provides handle) (value \$1,500)
- Company logo or professionally designed advertisement added on <u>Digital Display/tablets</u> placed on each table and at the check-in area (*value \$100*)
- 5 Business After Hours event tickets (On date of sponsored event) (value \$150)

Premier Sponsor | \$750

One Available per event

- Space to display table for collateral and information (value \$450)
- Introduction as Premier Sponsor at event with the opportunity to address attendees for up to three minutes (*value* \$1,000)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at prominent location at event (provided by sponsor) (value \$1,000)
- Company logo on event registration page with recognition as Premier Sponsor (value \$1,000)
- Company logo & name included on emailed event invitation sent to Chamber mailing list (*value* \$1,000)



- Company logo on social media event pages with sponsor name mentioned and/or tagged with recognition as Presenting Sponsor (sponsor provides handle) (value \$1,500)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and at the check-in area (value \$100)
- 4 Business After Hours event tickets (On date of sponsored event) (value \$120)



Table Sponsor | \$500

Two Available per event

- Space to display table for collateral and information (*value* \$450)
- Company logo on event registration page with recognition as event sponsor (value \$1,000)
- Company logo & name included on emailed event invitation sent to Chamber mailing list (*value* \$60)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and at the check-in area (value \$100)
- 2 Business After Hours event tickets (On date of sponsored event) (value \$60)



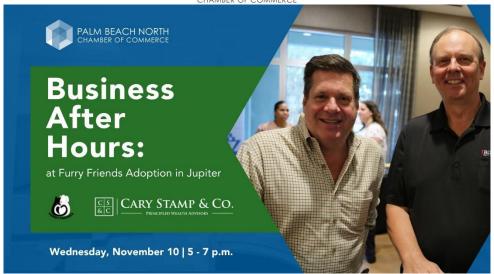
Digital Sponsor | \$100 - \$500

Five available per event

One Event - \$100 | Three Events - \$250 | Five Events - \$400

- Logo on the event registration page with recognition as a Digital Sponsor
- Company logo or professionally designed advertisement added on <u>Digital Display/tablets</u> placed on each table and at the check-in area (*value \$100*)
- 1 Business After Hours event ticket (On date of sponsored event) (value \$30)





Business After Hours Tentative Schedule:

July N/A

August 25 Business After Hours at TBD

September N/A

October 27 Business After Hours at TBD

November N/A

December 7 Holiday Mixer Business After Hours*

January 12 Business After Hours at Nautilus 220 at the Lake Park Harbor Marina

February N/A (due to ArtiGras)

March N/A April N/A

May 25 Business After Hours at TBD June 22 Business After Hours at TBD

^{*}Considered a Special Event (non-traditional BAH)





F.O.M.O. (FUTURE/ONGOING/MEMBER/OPPORTUNITY) MIXER

Prospective and new members are provided with quarterly info sessions to learn more about the Palm Beach North Chamber and the opportunities available to member businesses. Attendees receive information about the Chamber's structure, events, community involvement, member benefits and resources, advocacy, and more.

Frequency: Quarterly; 5:30 – 7 p.m. / Average Attendance: 35-50

2022-2023 dates:

• June 9th

• September 8th

November 10

ORIENTATION: CHAMBER 101 (Virtual Lunch + Learn) PENDING CONTRACT RENEWAL

New and veteran members are provided with monthly orientations to hear first-hand how to make the most of their Chamber membership. Attendees receive information about the Chamber's structure, events, community involvement, member benefits and resources, advocacy, learning Chamber Master and more.

Frequency: Monthly; 1st Friday of every month from 8 – 9:30 a.m.

Average Attendance: 15-25

SUCCESSFUL CONNECTIONS: CHAMBER 201 (Virtual Networking Training) PENDING CONTRACT RENEWAL

All current members are provided with a complimentary Best Practices and Networking Training session. Attendees receive information about how to best activate their relationships in the Chamber. In addition, we review the various ways members can engage with our Chamber to ensure they are capitalizing on their membership. Frequency: Bi-monthly; 2nd Friday of every other month from 12 – 1 p.m., 6x/year Average Attendance: 12-15

2022-2023 dates:

- July 8th
- October 14th
- December 9th

- February 10th
- April 14th
- May 12th

Sponsorship Opportunities available for all 3 individual events:

Presenting Sponsor | \$2,000 (annually)

One available per series

- Company logo on all promotional materials, events emails and website indicating exclusive sponsorship (value \$1,000)
- Introduction as Presenting Sponsor at event with the opportunity to address attendees for up to three (3) minutes (*value* \$1,000)
- Registration list with attendee contact info available upon request (value \$2,000)



VIRTUAL BUSINESS SEMINAR

The Palm Beach North Chamber is determined to support its members during this time. One way we are doing this is by organizing and promoting "virtual events" that are beneficial to both the members producing and consuming them. The Palm Beach North Chamber of Commerce hosts the Webinar on the Zoom Video Conference platform. Members have the opportunity to get their business in front of a qualified and captivated audience by sponsoring a virtual event.

Presenting Sponsor | \$500

One available per weekly session

- Opportunity to host a Virtual Business Seminar as the Presenting Sponsor/Speaker (value \$1,000)
- Company name displayed with event name on all marketing material. (Ex: PBNCC Webinar: TOPIC, Presented by COMPANY NAME) (value \$1,000)
- Company logo on all digital promotional materials with recognition as Presenting Sponsor (value \$1,000)
- Company logo on event registration page with recognition as Presenting Sponsor (*value* \$1,000)
- Company logo on social media event pages with sponsor name mentioned and/or tagged with recognition as Presenting Sponsor (sponsor provides handle) (value \$1,500)
- Opportunity for up to three (3) polls during session with two (2) questions each (6 questions total; question and answer options provided by sponsor)
- Registration list with attendee contact info available upon request (value \$2,000)

Panelist Webinar Sponsor | \$750

One available per weekly session

- Opportunity to host a Virtual Business Seminar, as a Panelist (Speaking Engagement) (minimum of 3 panelists, maximum of 4) (value \$1,000)
- Company logos on all digital promotional materials with recognition as a Panelist Webinar Sponsor (*value* \$1,000)
- Company logo on event registration page with recognition as a Panelist Webinar Sponsor (*value \$1,000*)
- Company logo on social media event pages with sponsor name mentioned and/or tagged with recognition as Presenting Sponsor (sponsor provides handle) (value \$1,500)
- Opportunity for up to three (3) polls during session with two (2) questions each (6 questions total; question and answer options provided by sponsor)
- Registration list with attendee contact info for all companies participating (value \$1,000)2



See some of our previous webinars, which were able to be streamed LIVE to Facebook:

Facebook Video (click the Discussion tab)

Look Better. III Part Series with Journey Fitness Feel Better: III Part Series with Journey Fitness Live Better. III Part Series with Journey Fitness **Event Link**

Facebook Event Facebook Event Facebook Event

- Facebook Video (click the Discussion tab of the event shared below)
- 7/1/21 Hurricane Preparedness After the Storm! with R&R Industries
- 8/5/21 Working Smarter (and Saving Money!) Presented by I.T. Solutions
- 12/16/21 Securing New Clients in a Challenging Environment
- 1/13/21 Webinar: The State-of-COVID presented by Tampa General Hospital



Three-Part Facebook Live Series with Journey Fitness

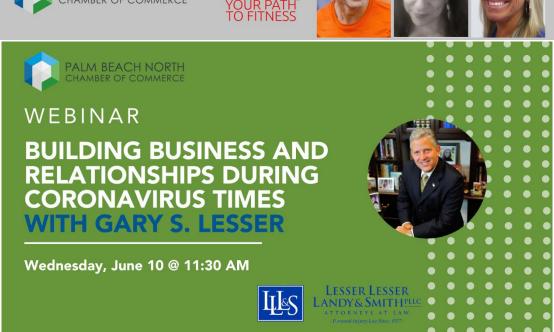














EXECUTIVE TRUSTEE MEETING SPONSORSHIP

The Executive Trustee Council is a preferred membership program made up of executive-level business leaders who share a unified vision with the Chamber to promote commerce in our community. In addition to all the other benefits with the Chamber, Trustee members have access to unique programs exclusive to this level of membership that include private gatherings with renowned speakers and high-level discussions on key community issues. These sponsorship opportunities have been made available to non-Trustee members, for the first time ever, to allow our general membership-base the opportunity to reach our key community leaders.

Executive Trustee Program's Presenting Sponsor | \$7,500

Please note that Trustee Membership is required for this Presenting Sponsorship Trustee Sponsorship will include the following benefits for in-person meetings:

- 12-month commitment, minimum of 10 Trustee events
- Prominently placed logo on the Executive Trustee webpage (https://www.pbnchamber.com/executive-trustee-council/) (value \$5,000)
- Company Logo and recognition on the promotional emails and invites sent to Trustees only, prior to each event (value \$2,500)
- Recognition during each meeting, with mention from President & CEO (value \$5,000)
- Recognition on all social media platforms promoting Trustee meeting, after each event (value \$1,500)
- Opportunity to place one collateral piece at every table at each event (collateral provided by sponsor) (value \$5,000)
- Full-size pop-up banner placed at prominent location at each event (banner provided by sponsor) (value \$10,000)
- Two registrations included for each of the Trustee events that are sponsored (value \$500)

For Virtual Trustee Meetings the following benefits will be available, in addition to those listed above, as the ability to have collateral on tables or pop-up banners will not be possible:

- Up to one minute to present to the attendees during the event
- Custom slide with company name, logo and headshot of representative





YOUNG PROFESSIONALS

The Young Professionals Committee is targeted to emerging leaders under the age of 40, a prime demographic for programs and services appropriate to this market. The Young Professional's Events are open and welcome to anyone. Members have the opportunity to get their business in front of a qualified and captivated audience by sponsoring a connect event. Through a series of events, there are ample opportunities.

Connect Events Series Sponsor | \$4,000 (Four Events) PENDING CONTRACT RENEWAL One available

- Company logo on all promotional materials indicating Connect Event Series Sponsorship (*value* \$5,000)
- Company name and logo will be listed on the <u>Young Professional landing page</u> as the Connect Events Sponsor with hyperlink to member listing page (*value \$2,000*)
- Banner ad on <u>Young Professional landing page</u> of the Palm Beach North Chamber website (value \$2,000)
- Sponsor will be mentioned and/or tagged on all posts on Palm Beach North Chamber and Young Professional social media outlets (sponsor provides handle) (value \$5,000)
- Introduction as Connect Sponsor at each Connect Event with opportunity to address attendees for up to five minutes (*value* \$3,000)
- Pop up banner displayed in prominent location at event (provided by Sponsor) (value \$1,000)
- Opportunity to give collateral material to every guest (pens, literature, etc.) (value \$500)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and at the check-in area (if applicable) (value \$100)
- Two (2) tickets to each Young Professional Connect Event (value \$120)

Social Sponsor | \$500 (each event) Two Available (Dates/months TBD)

- Company logo on event registration page with recognition as a Connect Event Sponsor (*value* \$1,000)
- Company logo on social media event pages & mentions with recognition as a Connect Event Sponsor (*value* \$1,000)
- Full size pop-up banner (retractable standard size: 3' wide x 7' high) displayed at event (value \$1,000)
- Instagram story video (up to 30 sec) featured on Young Professionals (value \$1,500) Instagram @YPPBN
 - o Sponsor Instagram handle to be tagged (provided by sponsor)
 - o Palm Beach North Chamber of Commerce Instagram will also share story
 - o Story to be then saved in highlight real so followers can access video at any time *Sponsor rep. needs to be at the event and able to speak on video
- Opportunity to provide <u>Digital Display/tablet advertisement</u> (value \$100)
- Acknowledgement as Connect Event sponsor during Connect Event announcements
- Opportunity to provide raffle item for Connect Event and pulling the business card for the raffle
- Two (2) Registrations to Connect Event (value \$40)







<u>Professional Development Luncheon Series Sponsor | \$4,000 (4 Events) PENDING CONTRACT RENEWAL</u> One available

- Company logo on all promotional materials and website indicating Professional Development Luncheon Sponsorship (value \$5,000)
- Company name and logo will be listed on the <u>Young Professional landing page</u> as the Professional Development Luncheon Sponsor with hyperlink to member listing page (value \$2,000)
- Banner ad on <u>Young Professional landing page</u> of the Palm Beach North Chamber website (if available) (*value* \$2,000)
- Sponsor will be mentioned and/or tagged on all posts on Palm Beach North Chamber and Young Professional social media outlets (sponsor provides handle) (value \$1,500)
- Introduction as Luncheon Sponsor at each Professional Development Series Luncheon with opportunity to address attendees for up to five minutes (*value \$3,000*)
- Pop up banner displayed in prominent location at event (provided by Sponsor) (value \$1,000)
- Opportunity to give collateral material to every guest (pens, literature, etc.) (value \$500)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and at the check-in area (if applicable) (value \$100)
- Two tickets to each Young Professional Development Series Luncheon (value \$540)

<u>Luncheon Presenting Sponsor | \$750 Two Available (Dates/months TBD)</u>

- Opportunity to audience for up to three minutes at beginning of the program (value \$3,000)
- Opportunity to provide marketing flyer or small branded item to event guests (anticipate 40-60) (value \$500)
- Company Logos on all digital promotional materials with recognition as Presenting Sponsor (*value* \$1,000)
- Company Logos on event registration page with recognition as Presenting Sponsor (value \$1,000)
- Company Logos on social media event pages & mentions with recognition as Presenting Sponsor (value \$1,500)
- Opportunity to provide <u>Digital Display/tablets advertisement</u> (value \$100)
- Acknowledgement as Luncheon Presenting Sponsor during announcements
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at event (value \$1,000)
- Opportunity to provide raffle item for Luncheon and pulling the business card for raffle
- Registration list with attendee contact info for all companies participating upon request (value \$2,000)
- 2 Registrations to Luncheon (*value \$90*)







Anniversary Party Sponsor | \$1,000 (One event)

One available

- Logo on all promotional materials and website indicating exclusive sponsorship (*value* \$1,000)
- Sponsor will be mentioned and/or tagged on all posts on Palm Beach North Chamber website, Young Professional outlets, and social media pages (sponsor provides social handle) (value \$1,500)
- Company name and logo will be listed on the event registration page as the Anniversary Party Sponsor (*value* \$1,000)
- Introduction as Anniversary Party Sponsor at Annual Anniversary Party with opportunity to address attendees for up to five minutes (*value* \$3,000)
- Pop up banner displayed in prominent location at event (provided by Sponsor) (value \$1,000)
- Opportunity to give collateral material to every guest (pens, literature, etc.) (value \$500)
- Company logo/professionally designed advertisement on <u>Digital Display/tablets</u> placed on each table and at the registration/check-in area (value \$100)
- Two tickets to the Anniversary Party (value \$50)

Digital Sponsor | \$100 - \$600

Seven available

One Event - \$100 | Three Events - \$250 | Five Events - \$400 | Eight Events - \$625

- Company name/logo with recognition as a Digital Sponsor included on event registration website (logo provided by sponsor) (value \$1,000)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and at the check-in area, where applicable (value \$100)
- One ticket to Young Professional Event (value \$15-20)

Young Professionals Tentative Schedule:

July	N/A	February	N/A
August	Connect Event	March -	Luncheon*
September September	<u>Luncheon</u>	<mark>April</mark>	Luncheon
October	Connect Event	<mark>M</mark> ay	Connect Event:
November November	<u>Luncheon</u>	Scavenger Hunt	
December	Holiday Mixer	<mark>June</mark>	Anniversary Party
January	Connect Event		

^{*}Considered a Special Event (non-traditional YP Luncheon)









Young Professionals Connect at Palm Beach Marriott Singer Island

May 12, 2021 | 5:30 - 7:30 PM

Series Sponso

Food & Beverage Sponsor











SMALL BUSINESS ADVISORY COUNCIL

A working council that Identifies the needs and serves as a resource for small businesses and those who serve them. The programs of this council include CEO Connection, Small Business Seminars, Power Networking and the annual Business Summit.

SBAC Tentative Schedule:

July CEO Connection
August Small Business Seminar
Power Networking
October CEO Connection

Golf Works! PENDING CONTRACT RENEWAL

November Small Business Seminar

December N/A

February

January Small Business Seminar

Virtual Connect
CEO Connection
Small Business Seminar

March Small Business Semi April CEO Connection

Business 2 Baseball (Business Summit)

May Power Networking

June Golf Works! PENDING CONTRACT RENEWAL

Small Business Seminar





BUSINESS 2 BASEBALL

The Palm Beach North Chamber of Commerce Small Business Advisory Council is proud to continue it's a newest spin on our annual Business Summit event. In it's second year taking place at Roger Dean Chevrolet Stadium, with businesses representing a variety of industries throughout Palm Beach North, the 2023 Business Summit is sure to be the ideal place to gain visibility for your business and make valuable connections.! The event is held annually in April/May. The 2023 event will be held on April 2023. The full sponsorship opportunities can be found at this Dropbox link.

	Title \$7500	Host	Home Run \$4000	Cool Zone \$2,500	Entertainment \$1,500	Health and Safety \$1,500	Swag Bag \$1,500	Cup \$1,500	Electricity \$1,500	Tent \$1,500
Availability	1	1	2	1	1	1	1	1	1	1
	20x20				10×10	10×10			10×10	
	15	10	10		4	4	4	4	4	
# of Drink Tickets	30	20	20	20	8	8	8	8	8	8
Inclusion in passport	Full-color logo	Full-color logo	Full-color logo	Full-color logo	Logo	Logo	Logo	Logo	Logo	Logo
	Х	Х	Х		Near Entertainment	Х	Х	Х	Х	
Inclusion in Swag Bag	ltem X 2	Item X 2	ltem	ltem	ltem	Health & Safety Item x 2	Bag + Item	Provide Koozies	ltem	ltem
Dedicated Social Media Posts	4	2	2	2	1	1	1	1	1	1
Promotional Email Inclusion	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Inclusion in Social Media Story	х	х	х	х	х	х	х	х		
Pop Up Banner at Check- In	Х	х	х							
Hospitality Suite	With F&B Package		х							
Naming Rights	Х									
Throw Out First Pitch	X									

Business Exhibitor*: Limited Availability

(value \$500)

Non-Member: \$550 (Single Booth)
 One (1) 6-foot display per booth with table and two chairs (electricity is included; pop-up tents [10' x 10'] covered tents will be available for an additional charge)

- Company name on web event registration page (value \$500)
- Company name printed in the event program (deadline 1 week before event) (value \$500)
- (2) admission tickets to the event (2 drink tickets per attendee) (value \$70) o Tickets apply to two representatives for booth
- Restaurant participation: restaurants must be willing and able to provide 150 samples

*Price is \$50 less if you book before March 14tht**

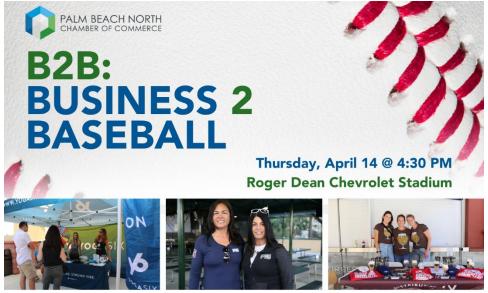
**Additional \$50 off for Non-Profits and Restaurants

Member: \$450 (Single booth)









FOR BUSINESSES:

Gain visibility for your business by reaching multiple audiences in one event:

- The business community.
- · The baseball fans.
- The dollar beer night crowd.
- The Silver Sluggers crowd.
- Students and families attending the Benjamin vs Jupiter Christian game happening prior to the minor league game.

FOR GUESTS:

Enjoy a fun, casual networking event with:

- Dollar beers all night.
- Live music.
- A range of local small businesses to meet and connect with.
- · Tons of giveaways from exhibitors.
- A minor league baseball game.
- Optional VIP ticket upgrade.
- Optional group ticket packages.

PRICING: \$350 - \$7500

PRICING: \$35 - \$65









THE GARDENS MALL

D.R. Horton • Junior Achievement of the Palm Beaches & Treasure Coast • Keiser University • Kendra Scott @ The Gardens Mall • Palm Beach County Supervisor of Elections • Valley Bank • Vita Nova Inc



SMALL BUSINESS SEMINARS

Small Business Seminars offer educational programs and tools to small business owners. Each presentation includes a Best Practices sharing portion so the group and can network and learn together. Topics vary based on assessed need through member surveys. Frequency: 1/quarter (4/year) Average Attendance: 35-50

Host Sponsor

One Available per event

- Host provides location, seating arrangement, table for registration and light bites or refreshments
- Logo on all promotional materials and website indicating exclusive sponsorship (value \$1,000)
- Introduction as Host Sponsor at event with opportunity to address attendees (up to 5 minutes) (*value* \$3,000)
- Opportunity to place collaterals at every seat (provided by sponsor) (value \$500)
- Reserved seating for one at event (*value* \$35)

Series Sponsor | \$2,000 (annually) PENDING CONTRACT RENEWAL One available

- Company name and logo will be listed on the <u>SBAC landing page</u> as Series Sponsor with hyperlink to member listing page (value \$5,000)
- Banner ad on <u>SBAC landing page</u> of the Palm Beach North Chamber website (value \$2,000)
- Company logo on all digital promotional materials with recognition as Series Sponsor (*value* \$500)
- Company logo on every SBS event registration page, from July 2022 June 2023, with recognition as Series Sponsor (*value* \$5,000)
- Company logo on all promotional materials and website indicating sponsorship (value \$1,000)
- Company logo displayed on each event web registration page with recognition as Presenting sponsor (*value* \$5,000)
- Introduction as Presenting Sponsor at every event with opportunity to address audience (up to 3 minutes) (value \$4,000)
- Opportunity to provide collateral pieces for each attendee (collateral provided by sponsor) (value \$2,000)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at prominent location at event (provided by sponsor) (value \$4,000)
- Admission for two at each event (*value* \$70)





Presenting Sponsor | \$500

One available per event

- Company logo on all promotional materials and website indicating sponsorship (value \$1,000)
- Company logo displayed on event web registration page with recognition as Presenting sponsor (*value \$1,000*)
- Introduction as Presenting Sponsor at event with opportunity to address audience (up to 3 minutes) (value \$1,000)
- Opportunity to provide collateral pieces for each attendee (collateral provided by sponsor) (*value* \$500)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at prominent location at event (provided by sponsor) (value \$1,000)
- Admission for one at event (value \$35)







POWER NETWORKING

Power Networking offers a fast-paced, exciting and extremely effective networking and professional relationship-building experience. Attendees have the opportunity to meet up to 36 individuals. The format features 1-on-1 discussions, where each individual is given an opportunity to give a 2-minute introduction. There is also an open networking format at the beginning of the rounds allowing open networking. The Virtual Power Networking offers your business a chance to reach hundreds of viewers, by being spotlighted on Palm Beach North Chamber Facebook page! Frequency: 1/quarter (4/year) Average Attendance: 30-40

Host Sponsor

One Available per event

- Host provides location, seating arrangement, table for registration and light bites or refreshments
- Space to display table for collateral and information (value \$450)
- Introduction as Host Sponsor at event with the opportunity to address attendees for up to three minutes (value \$1,000)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at prominent location at event (provided by sponsor) (value \$1,000)
- Company name displayed with event name on all marketing material. (Ex: Power Networking at Host Sponsor Name) (value \$2,000)
- Company logo on event registration page with recognition as Host Sponsor (value \$1,000)
- Company logo on social media event pages with sponsor name mentioned and/or tagged with recognition as Host Sponsor (sponsor provides handle) (value \$1,500)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and at the check-in area(if possible) (value \$200)

Series Sponsor | \$1,500 (annually) PENDING CONTRACT RENEWAL One available

- Company name and logo will be listed on the <u>SBAC landing page</u> as Series Sponsor with hyperlink to member listing page (*value* \$5,000)
- Banner ad on SBAC landing page of the PBNCC website (value \$2,000)
- Company logo on all digital promotional materials with recognition as Series Sponsor (*value* \$5,000)
- Company logo on every SBS web event registration page, from July 2022 June 2023, with recognition as Series Sponsor (*value* \$5,000)
- Company logo on all promotional materials, social posts and website indicating sponsorship (value \$5,000)
- Company logo displayed on event web registration page with recognition as Presenting sponsor (*value \$4,000*)
- Introduction as Presenting Sponsor at every event with opportunity to address audience (up to 3 minutes) (value \$4,000)
- Opportunity to provide collateral pieces for each attendee (collateral provided by sponsor) (value \$2,000)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at prominent location at event (provided by sponsor) (value \$4,000)
- Admission for two at each event (value \$35)



CEO CONNECTION

Produced by the Palm Beach North Chamber's Small Business Advisory Council. This event is a way for Chamber members to connect with the local leaders of Palm Beach North, as well as gives the presenter a platform in front of 20+ businesspeople. Event is interview-style and presenters are encouraged to share their background, experience, words of advice, hobbies and more. CEOs of the past have been Earle Stewart, AJ Brockman, Roger Amidon.

Frequency: 1/quarter (4/year)Average Attendance: 25-40

Presenting Sponsor | \$1,500 (annually) / \$500 (individual event)

One available

- Company name displayed with event name on all marketing material. (Ex: CEO Connection: CEO NAME, Presented by COMPANY NAME) (value \$1,000/event)
- Company logo on all digital promotional materials (value \$1,000/event)
- Company logo on event registration page with recognition as Presenting Sponsor (value \$1,000/event)
- Company logo on social media event pages with sponsor name mentioned and/or tagged with recognition as Presenting Sponsor (sponsor provides handle) (value \$1,500/event)
- Registration list with attendee contact info available upon request (value \$2,000/event)
- Admission for two at each event (value \$240)

CEO Host Sponsor

One available each event

- Host provides location, seating, table for registration, light bites and/or refreshments
- Entire event will be centered around getting to know you and your business
- Name, headshot and company name displayed with event name on all marketing material. (Ex: CEO Connection: NAME of COMPANY) (value \$1,000)
- Company logo on all digital promotional materials (value \$1,000)
- Company logo on event registration page with recognition as Presenting Sponsor (value \$1,000)
- Company logo on social media event pages with sponsor name mentioned and/or tagged with recognition as Presenting Sponsor (sponsor provides handle) (value \$1,000/event)
- Registration list with attendee contact info available upon request (value \$2,000)





WOMEN IN BUSINESS

The Women in Business Council is dedicated to offering education and networking opportunities for Women in Business. Events include an annual tea, one luncheon with a featured guest speaker, and an annual "Woman of The Year" Luncheon. The Mission of the WIBC is to promote networking and education for professional women and women entrepreneurs while highlighting the women leaders in the community. Programs are held four times per year with attendance ranging from 100 to 200 guests.

Series Sponsor | \$5,000 (All Four Events) PENDING CONTRACT RENEWAL One available

- Company name and logo will be listed on the <u>WIBC landing page</u> of the as Series Sponsor with hyperlink to member listing page (from July 22 – June 23) (value \$2,000)
- Banner ad on <u>WIBC landing page</u> of the Palm Beach North Chamber website (value \$2,000)
- Company logo on all digital promotional materials with recognition as Series Sponsor (value \$1,000)
- Company logo on four (4) main event registration pages (Annual Tea, Woman of the Year, Connect Event, Luncheon), from 7/22 6/23, with recognition as Series Sponsor (value \$4,000)
- Company logo displayed on screen at four (4) main events with recognition as Series Sponsor (*value \$4,000*)
- Opportunity to provide PNG or JPG insert in digital event program emailed to all registered attendees (insert provided by sponsor) (value \$4,000)
- Company logo & biography included in four (4) main event's digital event program (logo and biography provided by sponsor) (*value \$4,000*)
- Opportunity to place collateral pieces at every seat for each event (collateral provided by sponsor at four [4] main events) (value \$2,000)
- Full-size pop-up banner placed at prominent location at event (banner provided by sponsor at four [4] main events) (value \$4,000)
- Introduction as Series Sponsor at four (4) main events with the opportunity to address attendees for up to three (3) minutes (value \$7,000)
- Company logo or professionally designed advertisement added on Digital Display/tablets placed on each table and at the registration/check-in area (provided by sponsor) (value \$800)
- Reserved seating/tickets for five (5) at each event (value \$900)





The following are sponsorship opportunities available throughout the year:

Centerpiece Sponsor | \$750-3,000 (One event; three opportunities available/year) One available/event (WoY - \$1500, Tea - \$950, + Luncheon -\$750); all year \$3,000

- Company logo displayed on Chamber website registration page with recognition as Centerpiece Sponsor (value \$1,000/event)
- Company logo displayed on screen with recognition as Centerpiece Sponsor (value \$1,000/event)
- Company logo included in digital event program emailed to all registered attendees (logo provided by sponsor) (value \$1,000/event)



- Opportunity to provide attach a business card/postcard to centerpieces on every table (anticipate 15-25 tables) (value \$1,200/event)
- Company logo or professionally designed advertisement added on <u>Digital Display/tablets</u> placed on each table and at the registration/check-in area (provided by sponsor) (value \$200/event)
- Reserved seating for two (2) at the event

Gift Bag Sponsor | \$750-3,250 (One event; four opportunities available/year) One/event (WoY - \$1000, Tea - \$950, Connect Event + Luncheon-\$750,); all year \$3,250

- Company logo displayed on Chamber website registration page with recognition as Gift Bag Sponsor (value \$1,000/event)
- Company logo displayed on screen with recognition as Gift Bag Sponsor (value \$1,000/event)
- Company logo included in digital event program emailed to all registered attendees (logo provided by sponsor) (value \$1,000/event)



- Opportunity to provide gift bags at every seat with marketing opportunity to include company collateral (gift bag and collateral provided by sponsor; anticipate 100 bags/ 250 for WoY) (value \$1,200/event)
- Company logo or professionally designed advertisement added on <u>Digital Display/tablets</u> placed on each table and at the registration/check-in area (provided by sponsor) (value \$200/event)
- Reserved seating for two (2) at the event



Orchid Sponsor | \$300 (4 Events) OR \$500 (w/ticket) OR \$100 (One Event) 14 available

- Company name on Chamber's <u>WIB Council page</u>, with recognition as an Orchid Sponsor listed with hyperlink to company site (Orchid Series sponsor for FY <u>only</u>) (value \$1,000)
- Company name with recognition as an Orchid Sponsor listed on four (4) main event registration page (Includes: Annual Tea, Woman of the Year Luncheon, Connect Event [After Hours], and Luncheon) (Orchid Series sponsor for FY only; individual events go on individual event registration page) (value \$4,000)
- Verbal recognition at four (4) main events (value \$3,000)
- Company logo with recognition as an Orchid Sponsor included on Sponsor Board (24" x 36" at the entrance of each event (Sponsor must be signed up and paid by July 31st; only available for Orchid Series sponsor) (value \$3,000)
- Company logo included in one (1) guaranteed social media mention via Instagram + Facebook story (Orchid Series sponsor for FY only) (value \$1,000)
- Company logo with recognition as an Orchid Sponsor included in digital event program emailed to all registered attendees (value \$4,000)
- Opportunity to provide PNG or JPG insert in digital event program (insert provided by sponsor; updated insert provided to Chamber at least one week before each event) (value \$1,000)
- Company name listed along with all Orchid Sponsors on Digital Display/tablets on each table (*value* \$800)





Digital Display/tablets Sponsor | \$200 - \$500

Four available

One Event - \$200 | Two Events - \$350 | Three Events - \$500

• Company logo or professionally designed advertisement added on Digital Display/tablets placed on each table & check-in area (when applicable) (value \$200)





PALM BEACH NORTH CHAMBER OF COMMERCE



The Woman of the Year program is held once a year with attendance ranging from 200 to 250 guests. The Palm Beach North Chamber of Commerce will honor one individual as the 2022 Woman of the Year at the luncheon, to be held on October 28, 2022. The recipient for this award must meet or exceed the following criteria:

- Demonstrate leadership that benefits the Palm Beach North community by creating or contributing significantly to the success of one or more local organizations.
- Demonstrate a commitment to the Palm Beach North community by inspiring community-wide support.
- Exemplifies the highest standards of business and community leadership.
- Positively impacts the growth of the Palm Beach North Community.

"Woman of the Year" Presenting Sponsor | \$3,000 (One event) SOLD One available

- Company logo displayed on all digital promotional materials with recognition as Woman of the Year Presenting Sponsor, including all pre-event promotion via social and e-mail (*value* \$5,000)
- Opportunity to provide one (1) 20-second video promoting sponsorship of WIBC WoY event for pre-event promotion via social; video also to be included in eblast with program (provided by sponsor) (value \$1,500)
- Company logo displayed on Chamber website registration page with recognition as Woman of the Year Presenting Sponsor (value \$1,000)
- Company logo displayed on screen with recognition as Woman of the Year Presenting Sponsor (value \$1,000)
- Opportunity to place collaterals at every seat and include a PNG OR JPG insert in the digital event program (both provided by sponsor; anticipate 250 items) (value \$500)
- Company logo and biography (up to 300 words/850 characters) included in digital event program (logo and biography provided by sponsor) (value \$1,000)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at prominent location at event (provided by sponsor) (value \$1,000)
- Introduction as Woman of the Year Presenting Sponsor at event with the opportunity to address attendees for up to three (3) minutes (value \$3,000)
- Company logo or professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and at the check-in area (value \$200)
- Complete contact data for all in attendance upon request (value \$2,000)
- Premier reserved seating for ten (10) at the event (value \$450)



Woman of the Year Valet Sponsor | \$1,500

One available

- Space to display table for collateral and information in pre-function space (value \$450)
- Company logo displayed on Chamber website registration page with recognition as Valet Sponsor (*value* \$1,000/event)
- Company logo displayed on screen with recognition as Valet Sponsor (value \$1,000/event)
- Company logo included in digital event program emailed to all registered attendees (logo provided by sponsor) (value \$1,000/event)
- Company logo or professionally designed advertisement added on <u>Digital Display/tablets</u> placed on each table and at the registration/check-in area (provided by sponsor) (value \$200/event)
- Reserved seating for two (2) at the event

Woman of the Year Finalist Supporter | \$250

- Opportunity to provide one (1) 30-second video promoting Woman of the Year candidate of 2022 event for pre-event promo via social; video also to be included in e-blast with program (provided by sponsor; Video DUE by October 21, 2022) (value \$1,500)
- Each video comes with one (1) ticket to attend the event (value \$45)
- Video will display company logo at end (logo provided by sponsor) (value \$1,000)





Woman of the Year Coffee Sponsor | \$1,000

One available

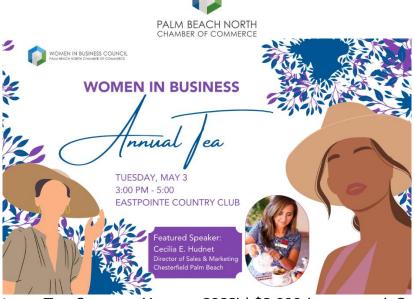
- Company logo displayed on web registration page with recognition as Coffee Sponsor (value \$1,000)
- Company logo on screen with recognition as Coffee Sponsor (value \$1,000)
- Company logo included in digital event program emailed to all registered attendees (logo provided by sponsor) (value \$1,000)
- Company logo / professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and at the check-in area (provided by sponsor) (value \$200)
- Reserved seating for two (2) at the event

Woman of the Year Dessert Sponsor | \$1,000

One available

- Company logo displayed on web registration page with recognition as Dessert Sponsor (value \$1,000)
- Company logo on screen with recognition as Dessert Sponsor (value \$1,000)
- Company logo included in digital event program emailed to all registered attendees (logo provided by sponsor) (value \$1,000)
- Company logo / professionally designed advertisement added on <u>Digital Display/tablets</u> placed on each table and at the check-in area (provided by sponsor) (value \$200)
- Reserved seating for two (2) at the event





Women in Business Tea Sponsor (August 2022) | \$2,000 (one event) One available

- Company logo displayed on all digital promotional materials with recognition as Tea Sponsor (value \$5,000)
- Opportunity to provide one (1) 20-second video promoting sponsorship of WIBC Tea event for pre-event promotion via social; video also to be included in e-blast with program (provided by sponsor; due one week before event) (value \$1,500)
- Company logo displayed on Chamber website registration page with recognition as Tea Sponsor (*value \$1,000*)
- Company logo displayed on screen with recognition as Tea Sponsor (value \$1,000)
- Opportunity to provide PNG or JPG insert in digital event program emailed to all registered attendees (insert provided by sponsor) (value \$1,000)
- Company logo and biography included in digital event program (logo and biography provided by sponsor) (value \$1,000)
- Opportunity to place collateral pieces at every seat (collateral provided by sponsor) (value \$500)
- Full-size pop-up banner placed at prominent location at event (banner provided by sponsor) (value \$1,000)
- Introduction as Tea Sponsor at event with the opportunity to address attendees for up to three (3) minutes (value \$3,000)
- Company logo / professionally designed advertisement added on Digital Display/tablets placed on each table and at the check-in area (value \$5,000)
- Complete contact data for all in attendance upon request (value \$2,000)
- Reserved seating for ten (10) at the event (value \$350)





Herbal Tea Sponsor | \$950

One available

- Company logo displayed on web registration page with recognition as Herbal Tea Sponsor (value \$1,000)
- Company logo on screen with recognition as Herbal Tea Sponsor (value \$1,000)
- Company logo included in digital event program emailed to all registered attendees (logo provided by sponsor) (value \$1,000)
- Company logo / professionally designed advertisement added on <u>Digital Display/tablets</u> placed on each table and at the check-in area (provided by sponsor) (value \$200)
- Reserved seating for two (2) at the event (value \$80)

Fascinator Sponsor | \$950

One available

- Company logo displayed on web registration page with recognition as Fascinator Sponsor (*value* \$1,000)
- Company logo on screen with recognition as Fascinator Sponsor (value \$1,000)
- Company logo included in digital event program emailed to all registered attendees (logo provided by sponsor) (value \$1,000)
- Company logo / professionally designed advertisement added on <u>Digital Display/tablets</u> placed on each table and at the check-in area (provided by sponsor) (value \$200)
- Reserved seating for two (2) at the event (value \$80)

<u>Tea Finger Sandwich Sponsor | \$950</u>

One available

- Company logo displayed on web registration page with recognition as Tea Finger Sandwich Sponsor (*value \$1,000*)
- Company logo on screen with recognition as designated Sponsor (value \$1,000)
- Company logo included in digital event program emailed to all registered attendees (logo provided by sponsor) (value \$1,000)
- Company logo / professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and at the check-in area (provided by sponsor) (value \$200)
- Reserved seating for two (2) at the event (value \$80)

Dessert Sponsor | \$950

One available

- Company logo displayed on web registration page with recognition as Dessert Sponsor (value \$1,000)
- Company logo on screen with recognition as Dessert Sponsor (value \$1,000)
- Company logo included in digital event program emailed to all registered attendees (logo provided by sponsor) (value \$1,000)
- Company logo / professionally designed advertisement added on <u>Digital Display/tablets</u> placed on each table and at the check-in area (provided by sponsor) (value \$200)
- Reserved seating for two (2) at the event (value \$80)



Champagne Sponsor | \$1,500

One available

- Underwrites bottles of champagne on attendee tables at event
- Company logo displayed on web registration page with recognition as Champagne Sponsor (*value* \$1,000)
- Company logo on screen with recognition as Champagne Sponsor (value \$1,000)
- Company logo included in digital event program emailed to all registered attendees (logo provided by sponsor) (value \$1,000)
- Company logo / professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and at the check-in area (provided by sponsor) (value \$200)
- Reserved seating for two (2) at the event (value \$80)

Tea Valet Sponsor | \$1,500

One available (if applicable)

- Space to display table for collateral and information in pre-function space (value \$450)
- Company logo displayed on Chamber website registration page with recognition as Valet Sponsor (*value \$1,000*)
- Company logo displayed on screen with recognition as Valet Sponsor (value \$1,000)
- Company logo included in digital event program emailed to all registered attendees (logo provided by sponsor) (value \$1,000)
- Company logo or professionally designed advertisement added on <u>Digital Display/tablets</u> placed on each table and at the registration/check-in area (provided by sponsor) (value \$200)
- Reserved seating for two (2) at the event (value \$80)









Presenting Luncheon Sponsor | \$1,500 (One opportunity available/year: June 2023) One available

- Company logo displayed on all digital promotional materials with recognition as Luncheon Sponsor (value \$1,000)
- Company logo displayed on Chamber website registration page with recognition at Luncheon Sponsor (value \$1,000)
- Company logo displayed on screen with recognition as Luncheon Sponsor (value \$1,000)
- Opportunity to provide PNG or JPG insert in digital event program emailed to all registered attendees (insert provided by sponsor) (value \$1,000)
- Company logo and biography (up to 850 characters) included in digital event program (logo and biography provided by sponsor) (value \$1,000)
- Opportunity to place collateral pieces at every seat for each event (collateral provided by sponsor) (*value* \$500)
- Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) displayed at prominent location at event (provided by sponsor) (value \$1,000)
- Introduction as Luncheon Sponsor at event with the opportunity to address attendees for up to three minutes (value \$3,000)
- Company logo / professionally designed advertisement added on <u>Digital</u>
 <u>Display/tablets</u> placed on each table and placed at the check-in area (value \$200)
- Complete contact data for all in attendance upon request (value \$2,000)
- Reserved seating for ten (10) at the event (value \$450)



Women in Business Connect Presenting Sponsor | \$1,500 (one event: March 2023)

- Company logo displayed on all digital promotional materials with recognition as Presenting Sponsor (*value* \$1,000)
- Company logo displayed on Chamber website registration page with recognition at Presenting Sponsor (value \$1,000)
- Opportunity to place include a ½ page (4" x 5") PNG or JPG insert in the digital event program (provided by sponsor) (value \$1,000)
- Company logo and biography (up to 850 characters) included in digital event program (logo and biography provided by sponsor) (value \$1,000)
- Company logo or professionally designed advertisement added on Digital Display/tablets placed on each table (value \$200)
- Opportunity to place collateral pieces at high top tables (collateral provided by sponsor) (value \$500)
- Opportunity to place full-size pop-up banner at prominent location at event (banner provided by sponsor) (value \$1,000)
- Introduction as Presenting Sponsor at event with the opportunity to address attendees for up to three (3) minutes (value \$3,000)
- Company logo or professionally designed advertisement added on Digital Display/tablets placed on each table and at the check-in area (value \$200)
- Complete contact data for all in attendance upon request (value \$2,000)

• Five (5) admission tickets to the event (value \$150)



Women in Business Tentative Schedule:

July N/A Annual Tea August Sept N/A Oct 28th Woman of the Year Luncheon November N/A December N/A January N/A February N/A

March Connect Event

Mentorship Program begins

April N/A May N/A

June Guest Speaker Luncheon

Virtual Tentative Schedule:

July 7 The Woman Effect

August N/A

Sept 7 S.H.E. Seminars

Oct N/A

Nov 2 The Woman Effect
Dec 7 S.H.E. Seminars
January 5 The Woman Effect
February 1 S.H.E. Seminars

March N/A

April 5 The Woman Effect
May 3 S.H.E. Seminars

June N/A



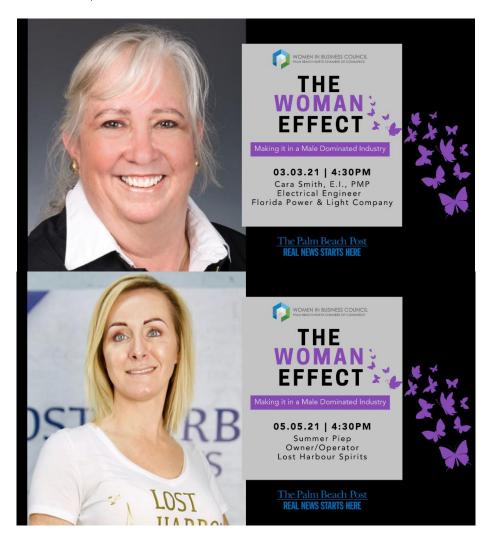
THE WOMAN EFFECT

The Woman Effect is a virtual podcast-style interview with women who have made it, in a male dominated industry. Guests will be CEOs and/or executives from various industries all over the US. The entire event will be one hour, from 4:30 – 5:30 p.m. The first 30-minutes will be the guest telling her story on FB Live while the second 30 minutes will be an intimate discussion with up to 20 women "offline" in Zoom.

Frequency: 1st Wednesday, quarterly, opposite from S.H.E. Seminars (2x/year) Average Attendance: 8-12, but over 1000 views on Facebook LIVE video

<u>Presenting Sponsor | \$1000 (annually)</u> One available

- Logo on all promotional materials, event emails + website indicating sponsorship (value \$1,000)
- Introduction as Presenting Sponsor at event with the opportunity to address attendees for up to three (3) minutes (value \$3,000)





S.H.E. SEMINARS. SMART. HONEST. EFFECTIVE.

S.H.E. Seminars is an open forum discussion with women business leaders who share ideas on ways to manage business successfully.

Frequency: 1st Wednesday, quarterly, opposite The Woman Effect (2x/year)

Average Attendance: 10-25

Breakfast Sponsor | \$1000 (annually)

One available

- Logo on all promotional materials, events emails and website with recognition as Breakfast Sponsorship (value \$1,000)
- Introduction as Breakfast Sponsor at event with the opportunity to address attendees for up to three (3) minutes (value \$1,000)
- Opportunity to place one collateral piece at every seat (collateral provided by sponsor) (value \$500)







WOMEN IN BUSINESS MENTORSHIP BOOTCAMP

The Women in Business Council is dedicated to offering education and networking opportunities for Women in Business. WIBC Mentorship Bootcamp is an opportunity for women facing challenges affecting their career or business to grow personally and professionally. The three-month Bootcamp will offer one-on-one mentorship paired with a virtual classroom. The program, along with the mentor, will provide guidance on numerous aspects of career exploration, work life balance and community knowledge as well as help set career goals and develop interpersonal skills. Upon the completion of the course, participants will have gained valuable knowledge and skills to advance their careers while building a network of personal and professional contacts.

WHY?

To use our collective resources and knowledge to help a female businessperson:

- 1. Identify career inhibitors in her life and work
- 2. Create a strategy to overcome the various career inhibitors
- 3. Help her develop leadership skills for advancing her career
- 4. Acquire concrete, technical, computer and presentation skills to either re-enter the workforce or build her business skills
- 5. Instill confidence and provide a business support network
- 6. Help women reach their fullest potential

WHO can participate?

- Woman member (or future member) of the PBNCC must have at least 2 of the below:
- Women-owned business
- Younger Woman/Young Professional beginning her career or business
- Women reentering the workforce
- Women wanting to advance her career
- Women leaders working in the nonprofit sector

WHEN? All dates and topics are TBA (these are examples from previous programs)

- In-Person Kickoff Wednesday, March 1st (the start of Women's History Month) from
 4:30 6 PM (location Venture X Palm Beach Gardens: The Future of Workspace)
- Virtual Boot Camp: 2nd Wednesday (subject to change) from 12 1: 15 PM
 - 1. March 8th (International Women's Day) Happy Hour / Mentor-Mentee Pairing
 - 2. April 13/19th How To Be A Power Networker
 - 3. May 11/17th Building Your Career Through Community Involvement
 - 4. June 15/21st Social Media (3-part panel): 'N'etiquette; How to connect with Social Media Influencers; and Find your Brand Identity
 - 5. July 13/19th HH
 - 6. August 10/16th Honing your Brand while maintaining Authenticity, Overcoming Imposter Syndrome and Keeping your Privacy
 - 7. September 14/20th Managing Friendships at Work, Both In and Out of Work (3-part panel)
- Final Date/Presentations Wednesday, September 27th from 4 6 PM (location <u>Venture</u> X Palm Beach Gardens: The Future of Workspace)



Presenting Sponsor | \$1500 PENDING CONTRACT RENEWAL

One available

- Exclusive Sponsorship with Naming Rights of WIB Mentorship Program Virtual Boot Camp Series (*value* \$5,000)
- Company name displayed with program name on all marketing material. (Ex: Women in Business Mentorship Bootcamp, Presented by COMPANY NAME) (value \$1,000)
- Logo on all digital promotional materials with recognition as Presenting Sponsor (value \$1,000)
- Logo displayed on Chamber information webpage with recognition as Presenting Sponsor (*value* \$1,000)
- Introduction as Series Sponsor at Orientation Mixer and Final Session with the opportunity to address attendees for up to three minutes (*value* \$1,000)
- Company mentioned and tagged in social media event post promoting the event (sponsor provides handle / link) (value \$1,500)
- Three Workshop tickets for company to use at all three (3) virtual workshop sessions (value \$885)

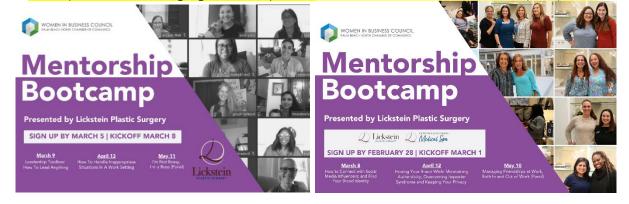
Workshop Sponsor | \$250

Three available

- Company name displayed with workshop topic on all marketing material. (Ex: Building Your Personal Network Workshop, Presented by COMPANY NAME) (value \$1,000)
- Company Logo on event display page with recognition as Workshop Sponsor (value \$1,000)
- Company Logo on follow-up e-mail to all mentees and mentors (value \$500)
- Company mentioned and tagged in social media event post promoting the event (sponsor provides handle / link) (value \$1,500)
- Introduction as Sponsor at Workshop with opportunity to speak to group (value \$1,000)
- Two Workshop tickets for company to use (On date of sponsored event) (value \$590)

Workshops to choose from:

- 1. March Building Your Road To Success
- 2. April How To Be A Power Networker
- 3. May Building Your Career Through Community Involvement
- 4. June Social Media (3-part panel)
- 5. July HH
- August Honing your Brand while maintaining Authenticity, Overcoming Imposter Syndrome and Keeping your Privacy
- 7. September Managing Friendships at Work, Both In and Out of Work (3-part panel)





ARTIGRAS FINE ARTS FESTIVAL

ArtiGras Fine Arts Festival, presented by the Hanley Foundation, is the premier fine art festival of the Palm Beaches. Ranked as one of the top 50 art shows in the United States, ArtiGras showcases a unique juried exhibition of 300 fine artists from all over the country and draws tens of thousands of patrons. The two-day event also features interactive art exhibits, live music, children's interactive art activities, food and drink, and demonstrations that provide an arts experience like no other in South Florida. ArtiGras benefits over 60 school art programs and non-profit organizations.

ArtiGras has been selected as one of the Top 20 Events in the Southeast by the Southeast Tourism Society. Fine Arts Festival ranked #56 in the Fine Art and Design Category for Sunshine Artist's annual 200 Best List, which celebrated the best art shows of the past 10 years: 2010 to 2020.

Frequency: Annually during President's Day weekend – Saturday and Sunday only. February 18 + 19, 2023

The following are sponsorship opportunities:

Presenting Sponsor | \$30,000 SOLD

This is an exclusive sponsorship at the highest level. Only one is available each year.

- 1. Tickets and Hospitality. Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:
 - a. 400 one-day tickets to ArtiGras (value \$6,000)
 - b. 60 passes to VIP Hospitality area, 30 per day, provides complimentary lunch and beverages (*value* \$6,000)
 - c. 20 passes to the ArtiGras Kick-Off Party, showcasing the commemorative poster unveiling and cocktail party (value \$2,000)
 - d. 2 passes to the VIP Parking area onsite at ArtiGras (value \$100)
- 2. Internet Site. Your name and logo will be included on the ArtiGras internet site from now through August 2022. A hyperlink can be included to your web site (if web address is provided to ArtiGras staff). (value \$1,200)
- 3. Full Promotional Rights. Your company name and logo will be included on the following ArtiGras print collateral:
 - a. All digital and print promotional items
 - b. Full page ad in the Official Event Program (value \$1,200)
 - c. Full page ad in Palm Beach Post Insert, late January '22 (contract must be signed by 12/20/2021) (value \$3,000)
 - d. Exclusive sponsor logo or name (depending on design of 2022 Commemorative Poster) on Commemorative Poster (value \$10,000)



- e. Logo on sponsor recognition billboard posted prominently at the event site both days (*value \$2,000*)
- f. Logo exclusivity on all digital tickets (value \$1,000)
- g. Logo exclusively on the promotional post card, mailed to over 4,000 homes in the Palm Beach North region (value \$3,000)
- h. Pre-event e-blast, 5,700 ArtiGras patrons (value \$350)
- i. Post-event "Thank You" e-blast 5,700 ArtiGras patrons (value \$350)
- j. Promotional rack card (distributed in visitors centers, rental car agencies and hotels for 45 days prior to the event)
- 4. Extensive On-Site Presence. Sponsor will have access to ArtiGras patrons through the following opportunities:
 - a. 20' x 10' space to be used to promote your company and its services. One 20' x 10' tent with four sidewalls, electric, four 8' tables and eight chairs are included. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. We encourage all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff. (value \$7,500)
 - b. Placement of 4 Sponsor logo fence banners no larger than 10'x4' throughout festival grounds (provided by sponsor). Banners must be delivered to ArtiGras staff at a minimum of 2 weeks before the event takes place (1/28/2022). Placement to be determined by ArtiGras staff. (value \$3,000)
 - c. Opportunity to provide sponsor flags to be placed at each gate (value \$3,000)
 - d. Sponsor logo included on all volunteer t-shirts, up to 800 (value \$4,000)
 - e. Recognition throughout the day (four times per day) from Main Festival Stage
- 5. Post event items. Sponsor will receive the following items within 45 days of the completion of the event
 - a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event
 - b. Sponsor will receive 5 unframed and signed ArtiGras commemorative posters as well as 1 framed and unsigned ArtiGras commemorative posters (*value* \$300)

<u>Title Sponsors | \$5,000 - \$7,500</u>

This sponsorship gives title rights to individual components of the Festival. Only one is available for each of the following areas:



ArtiGras Pavilion - \$5,000: An open-air pavilion featuring plenty of spaced seating to rest while listening to the performances at Main Stage.

Chef Showcase - \$5,000: *NEW IN 2022* "The ArtiGras Culinary Arts Studio." This new venue incorporates the creativity of Culinary Arts through live food demonstrations and tastings.

Ticket Partner / Booth - \$5,000: Have your company be advertised right on the back of the digital tickets! Digital is the way to go—most tickets are sold online. Place a special offer to draw potential clients into your business. Tickets are both digital and physical, but this sponsorship would allow the opportunity to be included on the digital tickets as well as allow to your company logo placed at all 3 ticket booths located onsite.

Artist Awards - \$5,000: Be front and center with the awards ceremony, which takes place Sunday morning of ArtiGras. With a total of 13 awards and \$21,000 in prize money, the face of your company will be included in each artist award picture.

Kick Off Party - \$5,000 PENDING CONTRACT RENEWAL: Annual cocktail party and Poster unveiling for VIP's, Patron Society Members, Artists and sponsors. Tentatively held on Thursday, January 27, 2022.

Volunteers - \$5,000 **PENDING CONTRACT RENEWAL**: Volunteer headquarters, home to the 800 volunteers throughout both days including logo rights on all volunteer uniform t-shirts.

ArtiKids Zone - \$7,500 PENDING CONTRACT RENEWAL: Hosts the area designed for under 12 patrons and families. Includes a double booth at \$7,500 price point.

Information Booth - \$5,000 PENDING CONTRACT RENEWAL: The information booth keeps patrons informed or where to go, what to do and who to see.

Recycle Right - \$5,000 SOLD: This reminds patrons to remember to recycle items correctly and allows the Festival to continue its sustainable efforts.

VIP Hospitality | \$5,000 PENDING CONTRACT RENEWAL: Ticketed area for VIPs with complimentary food, beverage and entertainment throughout the weekend.

Youth Art Competition - \$7,500 PENDING CONTRACT RENEWAL: K-12 youth art competition featuring 100 schools in Palm Beach County. Winners are displayed during and after the event.

Health & Safety - \$7,500 PENDING CONTRACT RENEWAL: Show off your company's care for the community by being ArtiGras' s official Health & Safety partner. Company logo will be included on all Health & Safety signage on trolleys, gates and throughout festival grounds. Includes a double booth at \$7,500 price point.



Kids Under 12 are FREE - \$5,000 SOLD: Kids Under 12 get in Free courtesy of sponsor, used in all ticket sales promotions. Each child admitted will receive a sticker with sponsor logo.

Art Wall - \$5,000 SOLD: 60-foot chalkboard wall in ArtiKids Zone for youth to draw with chalk at festival. Art Wall will include logo of sponsor.

Automobile - \$7,500 SOLD: Nothing like having a prime location in front of 40,000+ consumers for your two (2) top-of-the line vehicles. In addition, option to have another vehicle in VIP/Hospitality. *Includes a double booth at \$7,500 price point.*

Comfort Zone - \$7,500 SOLD: Comfort Zone features plenty of spaced seating to rest in between viewing all of the fabulous artwork.

Main Stage- \$7,500 SOLD: Includes signage at main stage area which is at the center of the festival and provides on-going musical entertainment during the event. *Includes a double booth at \$7,500 price point.*

Benefits of Title Sponsor

1. *Tickets and Hospitality*. Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:

<u>Title Cost</u>	Day Admission	VIP Hospitality	Kick-Off Party	<u>Credentials</u>
\$5,000	30 one-day tickets	16, 8 per day	4 passes	4 for staff
	(value \$450)	(value \$1,400)	(value \$400)	(value \$60)
\$7,500	50 one-day tickets	20, 10 per day	6 passes	8 for staff
	(value \$750)	(value \$2,000)	(value \$600)	(value \$120)

- a. 30 / 50 one-day tickets to ArtiGras (value \$450 / \$750)
- b. 16 / 20 passes to VIP Hospitality area, 8 / 10 per day Saturday and Sunday, provides complimentary lunch and beverages (value \$1,400 / \$2,000)
- c. 4 / 6 passes to the ArtiGras Kick Off Party, showcasing the commemorative poster unveiling and cocktail party (*Tentatively held on Thursday*,1/27/2022) (value \$400 / \$600)
- d. 4/8 credentials for staff working (value \$60 / \$120)
- 2. Internet Site. Your logo will be included on the ArtiGras internet site through August 2023. A hyperlink can be included to your web site (if web address is provided to ArtiGras staff). (value \$1,200)
- 3. Full Promotional Rights. Your Company logo will be included on the following ArtiGras print collateral:
 - a. Official Event Program (agreement must be signed by 1/13/2023; paid by 2/4/2023) (value \$1,200)



- b. Company logo included in Palm Beach Post Insert, late January '22 (agreement must be signed by 12/20/2022) (value \$325)
 - i. For \$7,500+ Title Sponsors: Half page ad in Palm Beach Post Insert, late January '22 (agreement must be signed by 12/21/2022) (value \$3,000) Pending contract renewal with the Post.
- c. Sponsor Recognition billboard posted prominently at the event site both days (agreement must be signed by 1/13/2023; paid by 2/4/2023) (value \$2,000)
- d. Pre-event e-blast, 5,700 ArtiGras patrons (value \$350)
- e. Post-event "Thank You" e-blast 5,700 ArtiGras patrons (value \$350)
- 4. **Extensive On-Site Presence.** Sponsor will have access to patrons through the following opportunities:
 - a. 12' x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, electric, one 8' table and two chairs are included. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. We encourage all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff. No sales of any product are allowed onsite. (value \$3,000)
 - b. Placement of up to three (3) sponsor designed/logoed fence banners no larger than 10' x 4' ft (128" x 48" in) throughout festival grounds. Fence banners must have grommets on a minimum of all 4 corners and must be delivered to ArtiGras staff at the Palm Beach North Chamber of Commerce Office at a minimum of 2 weeks before the event takes place (2/4/2023). Placement to be determined by ArtiGras staff. (*value* \$1,500)
- 5. **Exclusive rights to Official Title Area Sponsorship**. As the Official Title Area sponsor, sponsor will have top-level title sponsor trademark recognition as outlined below:
 - a. Sponsor name will be included as Official Title Sponsor in all press releases related to Title area. (*value* \$1,200)
 - b. Sponsor name will be included on festival map designating where Title area is located (if applicable). (*value* \$1,200)
 - c. All signage related to Title area will include sponsor logo. ArtiGras will create a minimum of two large signs designating the entrance and exit of the Title area. (*value \$2,000*)
- 6. **Post event items**. Sponsor will receive the following items within 60-90 days of the completion of the event:
 - a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event attendees.



b. \$5,000+ Title Sponsors will receive 1 unframed and signed ArtiGras commemorative posters as well as 1 framed and unsigned ArtiGras commemorative posters. (*value* \$180)



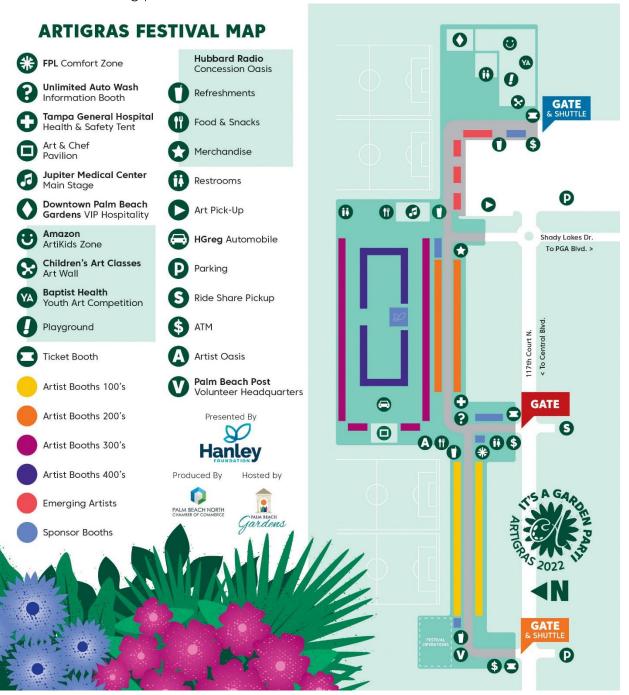


Presidential Sponsor | \$3,850 or \$7,500 for double booth/premium location

- 1. *Tickets and Hospitality*. Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:
 - a. 25 one-day tickets to ArtiGras (value \$375)
 - b. 8 passes to VIP Hospitality area, 4 per day Saturday and Sunday, provides complimentary lunch and beverages (*value* \$800)
 - c. 2 passes to the ArtiGras Kick Off Party, showcasing the commemorative poster unveiling and cocktail party (*Tentatively held on Thursday, 1/23/2023*) (*value \$200*)
 - d. 4 credentials for staff working (value \$60)
- 2. Internet Site. Your logo will be included on the ArtiGras internet site through August 2023. A hyperlink can be included to your web site if web address is provided to ArtiGras staff. (value \$1,200)
- 3. Full Promotional Rights. Your Company logo will be included on the following ArtiGras print collateral:
 - a. Official Event program (agreement must be signed by 1/13/2023 and paid by 2/4/2023) (value \$1,200)
 - b. Company logo included in Palm Beach Post Insert, late January '22 (agreement must be signed by 12/20/2022) (value \$325)
 - c. Sponsor Recognition billboard posted prominently at the event site both days (agreement must be signed by 1/13/2023 and paid by 2/4/2023) (value \$2,000)
 - d. Post-event "Thank You" e-blast, 5,700 ArtiGras patrons (value \$350)
- 4. Extensive On-Site Presence. Sponsor will have access to patrons through the following opportunities:
 - a. 12'x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, electric, one 8' table and two chairs are included. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. We encourage all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff. No sales of any product are allowed onsite. (*value* \$3,000)
- 5. Post event items. Sponsor will receive the following items within 45 days of the completion of the event:



a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event attendees.





ADDITIONAL ARTIGRAS SPONSORSHIP OPPORTUNITIES

Platinum Sponsor | \$2,500

- Half page ad in Official Festival Program (value \$600)
- Company name listed on ArtiGras Website and Official Event Program (agreement must be signed by 1/13/2023 and paid by at the latest 2/4/2023) (value \$600)
 - o Company logo and linked website could also be included if agreement is signed and paid by October 1, 2022)
- Company name listed in Palm Beach Post Insert, late January '23 (agreement must be signed by 12/21/2022) (value \$325)
- 20 one-day General Admission tickets (*value* \$300)
- 12 VIP Tickets (6 per day) lunch and beverages included (*value* \$1,200)
- 2 tickets to Kick Off Party (Tentatively held on Thursday, 1/23/2023) (value \$200)

Blue Sponsor | \$1,500

- Half page ad in Official Festival Program (value \$600)
- Company name listed on ArtiGras Website and Official Event Program (agreement must be signed by 1/13/2023 and paid by at the latest 2/4/2023) (value \$600)
 - o Company logo and linked website could also be included if agreement is signed and paid by October 1, 2022)
- Company name listed in Palm Beach Post Insert, late January '23 (agreement must be signed by 12/21/2022) (value \$325)
- 15 one-day General Admission tickets (value \$225)
- 8 VIP Tickets (4 per day) lunch and beverages included (*value* \$800)
- 2 tickets to Kick Off Party (Tentatively held on Thursday, 1/26/2023) (value \$200)

Red Sponsor | \$750

- Company name listed on ArtiGras Website and Official Event Program (agreement must be signed by 1/13/2023 and paid by at the latest 2/4/2023) (value \$600)
 - o Company logo and linked website could also be included if agreement is signed and paid by October 1, 2022)
- Company name listed in Palm Beach Post Insert, late January '23 (agreement must be signed by 12/21/2022) (value \$325)
- 8 one-day General Admission tickets (*value* \$120)
- 4 VIP Tickets (2 per day) lunch and beverages included (value \$400)





ARTFEST BY THE SEA

ArtFest by the Sea is an open-air art gallery and ranked as one of the top 50 art shows in the United States. Lining the beautiful A1A in Juno Beach, the Annual ArtFest by the Sea features the "best of the best" in artwork. This two-day springtime tradition brings together an eclectic mix of nearly 300 of the nation's most talented artists. Co-Produced by the Palm Beach North Chamber of Commerce and Howard Alan Events, Palm Beach Gardens Medical Center ArtFest by the Sea has become a springtime tradition for residents and snowbirds alike.

Celebrating its 33rd anniversary, this esteemed community art festival continues to display a wide range of works from life-size sculptures to photography and jewelry. There are all sorts of opportunities to appreciate – and purchase – art during this weekend of visual inspiration. The event is held annually in March (March 11 + 12, 2023). The following are sponsorship opportunities:



Presenting Sponsor | \$25,000 PENDING CONTRACT RENEWAL One available

- Company logo incorporated in event logo (value \$20,000)
- Company logo listed prominently on <u>ArtFest website</u> (value \$1,000)
- Company name Listed on Sponsor Recognition billboard posted prominently at event site (value \$2,000)



- 24' x 12' space to be used to promote your company and its services to our audience. One 20' x 10' tent with four sidewalls, electric, two 8' tables and four chairs are included.
 - o Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. All activities and promotions must be pre-approved by Chamber staff. No sales of any product are allowed onsite. (value \$6,000)
- Company logo on all newspaper advertisements
- Company name in all press releases
- Company name on all radio advertisements



Title Sponsor | \$3,500

Three available

- Sponsorship includes title rights to a specific area of the festival:
 - o Trolleys/Buses
 - o Concessions
 - o Volunteers
- Company logo listed on <u>ArtFest website</u> (value \$1,000)
- Company name Listed on Sponsor Recognition billboard posted prominently at event site (value \$2,000)
- 12' x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, one 8' table and two chairs are included (electricity is <u>not available</u> for this event).
 - Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. All activities and promotions must be pre-approved by Chamber staff. No sales of any product are allowed onsite. (value \$3,000)

Supporting Sponsor | \$2,500

• Company logo listed on <u>ArtFest website</u> (value \$1,000)



- Company name Listed on Sponsor Recognition billboard posted prominently at event site (value \$2,000)
- 12' x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, one 8' table and two chairs are included (electricity is <u>not available</u> for this event).
 - o Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. All activities and promotions must be pre-approved by Chamber staff. No sales of any product are allowed onsite. (value \$3,000)











LEADERSHIP AWARDS DINNER

The Annual Leadership Awards program celebrates and honors outstanding individuals and businesses making an impact in the Palm Beach North community. This event is attended by more than 3-400 guests who represent the best and brightest of our region. Several high visibility sponsorship opportunities are available in support of this special celebration of our community leaders. The 2023 event will be held on May 11, 2023 from 5:30 – 9 p.m. at the Pelican Club in Jupiter, FL.

The following are sponsorship opportunities:

Presenting Sponsor | \$10,000 SOLD

One Available

- Premier reserved table of ten (10) guests located front and center with signage (*value* \$5,000)
- Opportunity to address audience for up to 5 minutes during dinner (value \$3,000)
- Company name and logo on all <u>promotional materials</u> including flyers, invitations and signage indicating presenting sponsorship (sponsor provides logo) (*value \$2,000*)
- Company name and logo on <u>signage at event</u> (sponsor provides logo) (*value \$1,000*)
- Company logo on <u>event website</u> with hyperlink (*value \$1,000*)
- Full page ad in <u>program</u> with premier placement (400 printed) 5.5" wide x 8.5" tall, anything beyond this size will be trimmed from the ad (ad provided by sponsor; <u>deadline</u>, April 20th) (value \$4,000)
- Company logo or advertisement added on <u>Digital Display/tablets</u> placed as the centerpiece at each table and at registration / check-in table (*value \$250*)

Video Sponsor | \$5,000

One Available

- Reserved seating for ten (10) guests with preferred seating and signage (value \$5,000)
- Company logo included in each <u>award winner spotlight video</u> (5 videos). Videos will be shown at the event and posted on social media outlets post-event with an overall exposure of 4,000+ (value \$10,000)
- Company logo on signage at event (sponsor provides logo) (value \$1,000)
- Company logo on <u>event website</u> with hyperlink (*value \$4,000*)
- Half page ad in <u>program</u> 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad (ad provided by sponsor; <u>deadline</u>, <u>April 20th</u>) (*value* \$2,000)

Platinum Sponsor | \$4,500 PENDING CONTRACT RENEWAL

Four Available

- Premier reserved table of ten (10) guests with signage (*value* \$5,000)
- Company logo prominently displayed inside the event room (value \$4,000)
- Company logo on signage at event (sponsor provides logo) (value \$1,000)
- Company logo on Chamber event website (sponsor provides logo) (value \$1,000)
- Company logo on event website with hyperlink (value \$1,000)
- Full page ad in <u>program</u> 5.5" wide x 8.5" tall, anything beyond this size will be trimmed from the ad (ad provided by sponsor; <u>deadline</u>, April 20th) (value \$4,000)
- Company logo or advertisement added on <u>Digital Display/tablets</u> placed as the centerpiece at each table and at registration / check-in table (*value \$250*)



Gold Sponsor | \$3,500

Twelve Available

- Reserved Table of ten (10) guests with preferred seating and signage (value \$2,500)
- Company logo on <u>signage at event</u> (sponsor provides logo) (*value \$1,000*)
- Company logo on event website with hyperlink (value \$1,000)
- Half page ad in <u>program</u> 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad (ad provided by sponsor; <u>deadline</u>, April 20th) (value \$2,000)

Silent Auction Sponsor | \$3,000

One Available

- Reserved seating for four (4) at the event (value \$500)
- Opportunity to leave a company branded item with each silent auction item (value \$1,000)
- Company name and logo on <u>signage at event</u> and online silent auction website (launched one week before the event; sponsor provides logo) (*value \$2,000*)
- Company logo on event website with hyperlink (value \$1,000)
- Half page ad in <u>program</u> 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad (ad provided by sponsor; <u>deadline</u>, April 20th) (value \$2,000)
- Logo and notation as Silent Auction Sponsor (value \$1,500)

Centerpiece Sponsor | \$3,000

One Available

- Reserved seating for four (4) at the event (value \$500)
- Opportunity to leave a company branded item with each centerpiece (value \$1,500)
- Company logo on signage at event (sponsor provides logo) (value \$1,000)
- Company logo on event website with hyperlink (value \$1,000)
- Half page ad in <u>program</u> 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad (ad provided by sponsor; <u>deadline</u>, April 20th) (value \$2,000)
- Logo and notation as Centerpiece Sponsor (value \$1,500)

Entertainment Sponsor | \$3,000

One Available

- Reserved seating for four (4) at the event (*value* \$500)
- Company name given shout out from entertainment at a minimum of two (2) times throughout the beginning of the event (*value* \$1,000)
- Company logo on <u>signage at event</u> (sponsor provides logo) (value \$1,000)
- Company logo on event website with hyperlink (value \$4,000)
- Half page ad in <u>program</u> 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad (ad provided by sponsor; <u>deadline</u>, <u>April 20th</u> (value \$2,000)
- Logo and notation as Entertainment Sponsor (value \$1,500)

Dessert Sponsor | \$3,000

One Available

- Reserved seating for four (4) at the event (*value* \$500)
- Company logo on signage at event (sponsor provides logo) (value \$1,000)
- Company logo on event website with hyperlink (value \$4,000)
- Half page ad in <u>program</u> 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad (ad provided by sponsor; <u>deadline</u>, April 20th (value \$2,000)
- Logo and notation as Dessert Sponsor (value \$1,500)



Reception Sponsor | \$3,000

One Available

- Reserved seating for four (4) at the event (*value* \$500)
- Company logo on <u>signage at event</u> (sponsor provides logo) (value \$1,000)
- Company logo on event website with hyperlink (value \$1,000)
- Half page ad in <u>program</u> 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad (ad provided by sponsor; <u>deadline</u>, April 20th) (value \$2,000)
- Logo and notation as Reception Sponsor (value \$1,500)

<u>Award Sponsors | \$2,500</u> (pending contract renewal)

Six Available

- Reserved seating for two (2) at the event (value \$500)
- Opportunity to <u>present one of the following awards to award winner on stage</u> at the event: Business of the Year, Small Business of the Year, Community Leader of the Year, Non-Profit of the Year, Young Professional of the Year, or Environmental Champion of the Year (*value* \$1,500)
- Company logo included in <u>award winner spotlight video</u>. Video will be shown at the event and posted on social media outlets post-event with an overall exposure of 5,000+ (value \$2,000)
- Company logo on signage at event (sponsor provides logo) (value \$1,000)
- Company logo on <u>event website</u> with hyperlink (*value \$1,000*)
- Half page ad in <u>program</u> 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad (ad provided by sponsor; deadline, April 20th) (value \$2,000)

Program Sponsor | \$750

Six Available

- Reserved seating for two (2) at the event (value \$500)
- Half page ad in <u>program</u> 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad (ad provided by sponsor; <u>deadline</u>, <u>M April 20th</u>) (value \$2,000)

<u>Digital Display/tablets Sponsor | \$250</u>

Eight available

• Company logo or advertisement added on <u>Digital Display/tablets</u> placed as the centerpiece at each table and at registration / check-in table (value \$250)





LOGGERHEAD TRIATHLON -

The <u>Tampa General Loggerhead Triathlon</u> is one of the longest enduring triathlons in the state of Florida. The race consists of a <u>3/8 mile swim</u>, <u>13 mile bike</u> and <u>5K run</u>. The race is Saturday, August 27, 2022, in Carlin Park in Jupiter, FL. Dating back to 1985, triathletes have made the trip to Jupiter year after year to enjoy the magnificent ocean-side setting, the family-friendly atmosphere and the competition. The event has become a "must do" on the southeast race circuit and has spawned some of the top triathletes in the United States.

The following are event sponsorship opportunities:











This is a high visibility event in our region, attracting over 500 athletes and their supporters. This triathlon is an opportunity for relevant booth sponsors to promote their programs and services to a very targeted audience.



Presenting Sponsor | \$20,000 SOLD

One available

- Exclusive naming rights to event (*value \$10,000*)
- Company logo included in <u>title and logo for event</u> (provided by sponsor) (value \$20,000)
- Company logo included on all <u>promotional materials in a prominent location (value</u> \$10,000)
- Company logo prominently on back of <u>athlete t-shirt</u> (*value \$10,000*)
- Company logo prominently on <u>event website</u> with hyperlink (provided by sponsor) (value \$5,000)
- Opportunity to have place of business as Official Packet Pickup location (*value* \$5,000)
- Sponsor designed/logoed fence banners no larger than 10' x 4' ft (128" x 48" in) displayed at prominent location at event (provided by sponsor) (value \$5,000)
- Prominently located booth space during Packet Pickup (4 6 p.m. on 8/26/22; must be set up by 3 p.m.) and on Race Day; includes 16' \times 8' booth space with tent, one table and two chairs (*value* \$5,000)
- Opportunity to provide participant bags (800) + include promotional items inside (value \$2,500)
- Opportunity to have <u>one (1) representative to participate in awards ceremony (value</u> \$3,000)







Official Tattoo Sponsor | \$4,500

One available

- Company logo <u>tattooed/body marked</u> on all athletes (tattoos produced by Chamber; logo provided by sponsor) (value \$10,000)
- Company logo on back of <u>athlete t-shirt</u> (Contract must be signed and logo submitted July 22, 2022) (*value \$5,000*)
- Company logo on <u>event website</u> with hyperlink (provided by sponsor) (*value* \$2,000)
- Opportunity to include printed collateral in participant bags (DUE by August 8, 2022) (value \$2,500)
- Opportunity for booth space** along <u>Finish Line</u> on Race Day; includes 6' x 8' booth space with tent, one table and two chairs at race transition area (must tell staff if utilizing by Monday, August 15th) (value \$2,500)

Official Swim Cap Sponsor | \$3,000

One available

- Company logo on <u>swim cap</u> (<u>swim cap produced by Chamber</u>; logo provided by sponsor) (value \$10,000)
- Company logo on back of <u>athlete t-shirt</u> (Contract must be signed and logo submitted July 22, 2022) (value \$5,000)
- Opportunity to include printed collateral in participant bags (DUE by August 8, 2022) (value \$2,500)
- Opportunity for booth space** along <u>Finish Line</u> on Race Day; includes 6' x 8' booth space with tent, one table and two chairs at race transition area (must tell staff if utilizing by Monday, August 15th) (value \$2,500)





Title Sponsor | \$2,500

One available per area

- Company logo on <u>event website</u> with hyperlink (provided by sponsor) (value \$2,000)
- Company logo on back of <u>athlete t-shirt</u> related to Title Area (Contract must be signed and logo submitted July 22, 2022) (value \$5,000)
- Opportunity to include printed collateral in participant bags (DUE by 8/8/22) (value \$2,500)
- Opportunity for prime booth space either near specified area or along <u>Finish</u> <u>Line</u> during Packet Pickup (4 6 p.m. on 8/26/22; must be set up by 3 p.m.) and on Race Day; includes 6' x 8' booth space with tent, one table (6 ft) and two chairs (must tell staff if utilizing by Monday, August 15th) (value \$2,500)
- Signage indicating exclusive sponsor of one of the following areas:
 - Water Stations: Includes signage at the three different water stations located throughout the race
 - o <u>First Timer Seminar</u>: Includes banner at seminar, whether virtual or inperson, and materials in first-timer packets
 - The First Timers Seminar is a mandatory briefing for all athletes registered in the First Timer Division. It will be held at the Jupiter Civic Center at Carlin Park from 6 - 7 PM on Friday, August 26th. We will have a guest speaker along with the Head Referee.
 - Athlete Oasis: Includes signage at food station in Carlin Park where the awards ceremony is held
 - o <u>Volunteers</u>: Includes logo on volunteer application and volunteer t-shirt <u>Pending contract renewal</u>
 - o <u>Bike Sponsor: SOLD</u> Includes opportunity to be the exclusive bike repair company at race; signage and booth space at transition area SOLD
 - o <u>Course Sponsor</u>: Company logo on all ground stickers indicating start, finish line, and various transition areas, along with pre-recorded voiceover for intro or exit at virtual awards ceremony





Official Sponsor | \$1,500

Eight AVAILABLE, industry exclusive

- Company logo on <u>event website</u> with hyperlink (provided by sponsor) (value \$2,000)
- Company logo on back of athlete t-shirt (Contract must be signed and logo submitted July 22, 2022) (value \$5,000)
- Opportunity to include printed collateral in participant bags (DUE by August 8, 2022) (value \$2,500)
- Opportunity for booth space** along <u>Finish Line</u> on Race Day; includes 6' x 8' booth space with tent, one table and two chairs at race transition area (must tell staff if utilizing by Monday, August 15th) (value \$2,500)
 - o Already SOLD Official Sponsorship:
 - Coffee Sponsor
 - Dining Destination

- Massage Therapist
- Yoga Studio





Table exhibitor in Athlete Oasis on Race Day*

Fifteen available

- Member Single Booth Space**: \$400 (value \$450)
 - o Includes 6' x 8' space with one table and two chairs
- Non-Member Single Space**: \$500 (value \$450)
 - o Includes 6' x 8' space with one table and two chairs
- Member Double Space**: \$650 (value \$800)
 - o Includes 6' x 14' space with two six-foot tables and two chairs and an extra foot on each side
- Non-Member Double Space**: \$800 (value \$800)
 - o Includes 6' x 14' space with two six-foot tables and two chairs and an extra foot on each side

*Optional add-on of early set up/display during final Packet Pickup on Friday, August 26^{th} 4 – 6 p.m.; must be set up by 3 p.m.; cost is \$75 additional.



**All booth materials/items should be weatherproof or have weatherproof packaging for inclement weather

Athlete Packet Supporter | \$250

• Opportunity to include printed collateral in participant bags (DUE by 8/8/22) (value \$2,500)



CHAMBER GOLF CLASSIC

The Palm Beach North Chamber of Commerce proudly presents the 11th Annual Chamber Golf Classic in June 2023. Business leaders and decision makers from companies throughout Palm Beach North are invited to participate in this prestigious tournament and play on this pristine and exclusive course.





Presenting Sponsor | \$10,000 PENDING CONTRACT RENEWAL

One available

- Exclusive naming rights to event (*value* \$10,000)
- Company name displayed with program name on all marketing material. (Ex: TOURNAMENT NAME, Presented by COMPANY NAME) (value \$20,000)
- Company logo on all course signage with recognition as Presenting Sponsor (value \$10,000)
- Company logo on all digital promotional materials with recognition as Presenting Sponsor (value \$1,000)
- Company logo displayed on event registration webpage (with hyperlink) with recognition as Presenting Sponsor (value \$1,000)
- Company logo on social media event pages with sponsor name mentioned and/or tagged with recognition as Presenting Sponsor (sponsor provides handle) (value \$1,500)
- Recognition at opening announcements and lunch program (value \$2,000)
- Opportunity to include promotional items as part of the SWAG bag (value \$500)
- Two Complimentary Foursomes (value \$1,600)

Title Sponsor | \$3,500

Nine available

- Title rights to any one of the following areas. Title rights include company signage at designated area and the opportunity to have a representative onsite at designated area to hand out promotional items. (value \$5,000)
 - o Awards Ceremony
 - o Putting Green
 - o Beverage Cart
 - o Cigar Cart
 - o Par 3

- o Breakfast SOLD
- o Lunch SOLD
- o Golf Cart SOLD
- Driving Range SOLD

Contact Brittany Cartwright at <u>Brittany@pbnchamber.com</u> for more information. *Updated as of 6-20-22*

- Company logo on signage onsite with recognition as Title Sponsor (value \$5,000)
- Company logo displayed on event registration webpage (with hyperlink) (value \$1,000)
- Space to display table for collateral / information at designated area materials (possible COI required) (value \$450)
- Recognition at opening announcements and lunch program (value \$2,000)
- Opportunity to include promotional items as part of the SWAG bag (value \$500)
- One Complimentary Foursome (*value \$800*)

Corporate Sponsor | \$1,500

Five available

- Company logo on signage onsite with recognition as Corporate Sponsor (value \$5,000)
- Company logo displayed on event registration webpage (with hyperlink) (value \$1,000)
- Recognition at opening announcements and lunch program (value \$2,000)
- Company logo on Hole signage (value \$350)
- One Complimentary Foursome (value \$800)

Hole Activation Sponsor | \$750

Four available

- Activation on a given hole (hole to be determined by staff the week of the tournament) which includes one (1) 6-foot table display per booth with two chairs
 - o Sponsor to provide own pop-up tent and marketing materials (possible COI required) (value \$2,500)
- Company logo displayed on event registration webpage (with hyperlink) (value \$1,000)
- Company logo on Hole signage (value \$350)

Hole/Tee Sign Sponsor | \$350

Ten available

Company logo on Hole signage









Additional Golf Classic Opportunities:

Golf Works! How golf can grow your business. (date + location TBA), 2x/year SOLD In today's new post-covid world, the game of golf has become more popular than ever. Whether you are an aspiring pro or have never hit a ball, this event is for anyone looking for a fun way to network on the green. This is a hands-on experience where you will learn how to grow your business with golf while getting golf tips from the Golf Pros. Enjoy this fun and casual environment where you will meet other professionals and gain skills for future business meetings on the green. Don't miss out on your chance to learn about the business aspects of the game in a casual and fun environment.

<u>Presenting Sponsor | \$1,500</u> One available all year (two opportunities) <u>Pending Contract renewal</u>

- Company logo on all promotional materials and website indicating sponsorship (value \$1,000)
- Company logo displayed on Chamber website registration page with recognition as Presenting sponsor (value \$1,000)
- Company name will be mentioned and/or tagged on all posts on Palm Beach North Chamber social media outlets (sponsor provides handle) (value \$1,500)
- Introduction as Presenting Sponsor at event with opportunity to address audience (for up to 5 minutes) (value \$1,000)
- Opportunity to provide collateral pieces for each attendee (collateral provided by sponsor) (value \$500)
- Full size pop-up banner (retractable banner standard size: 3' wide \times 7' high) displayed at prominent location at event (provided by sponsor) (value \$1,000)
- Admission for two at each event



CHAMBER WEBSITE

Average Annual Statistics: 180,000+ page views, 70,000+ visitors, and 40,000+ unique visitors

The Palm Beach North Chamber of Commerce invites all members to share their message on the Chamber website. With many advertising options from cost effective to exclusivity, this is a great opportunity to partner with the Chamber, build awareness amongst members and the community at large. The pricing below reflects pricing for the website. This is subject to change.

Official Website Underwriter | \$15,000

Two available

 Logo with backlink to company website displayed in the footer across all pages of Chamber website

Website Top & Side Banner Ad Sponsor for 1 year (Jan – Dec) \$2,000 Five available

• Logo with backlink to company website displayed in the header with general rotatation throughout various pages of Chamber website (728 x 90 pixels)

Sponsorship Levels	<u>Amount</u>	Frequency	<u>Guidelines</u>

Website Advertising			No Animation
Side Column	\$275.00	3 months	No Sound Must be in RGB color mode
	\$500.00	6 months	Acceptable file formats: .jpg .png .gif
	\$800.00	12 months	 File is not to exceed 175 kb in size Sponsor to Provide target website address
Top Banner	\$550.00	3 months	• Top Banner: 728 pixels wide x 90 pixels tall
	\$900.00	6 months	• Side Column: 360 px wide x 270 px tall
	\$1,500.00	12 months	Pages to choose from:
Top & Column	\$750.00	3 months	Chamber Staff; Join The Chamber; Board of
	\$1,200.00	6 months	Directors; Executive Trustee Council; Member Mailing List; Member Benefits;
	\$2,000.00	12 months	Publications; Submit News; Promote Your Event; Ribbon Cutting Request.

Price breakdown:

Side Column:

- 1. 3 months (\$91.67/month)
- 2. 6 months (\$83/month)
- 3. 12 months (\$66.67/month)

Top Banner:

- 1. 3 months (\$183.33/month)
- 2. 6 months (\$150/month)
- 3. 12 months (\$125/month)

Top/Column:

- 1. 3 months (\$375/month)
- 2. 6 months (\$200/month)
- 3. 12 months (\$166.67/month)





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Side Column:



Available pages for Side Column Ads:

Executive Trustee
Council
Board of Directors
Member Mailing List
Member Benefits
<u>Publications</u>
Homepage (rotates all)



<u>Info Request</u>
Member Directory
Ribbon Cutting Request
Submit News
Promote Your Event
Prosperity Champion

Want to be featured on any of our most popular pages? Choose a Web Specialized Ad!

Business Directory Search/Member Directory

Job Postings Hot Deals Specific Directory Category (your specific category, for example)

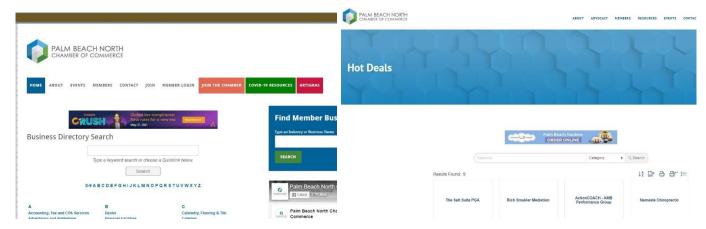
<u>Events Calendar</u>

Recent News



Sponsorship Levels Amount Frequency Guidelines

Web Specialized Ad			No Animation
Banner Ad	\$950.00	3 months	No Sound Must be in RGB color mode
	\$1650.00	6 months	 Acceptable file formats: .jpg .png File is not to exceed 175 kb in size
	\$3,000.00	12 months	Sponsor to Provide target website addressSpecs: 480 pixels wide x 60 pixels tall



Online Membership Directory Enhancements:

Additional Business Categories | \$35

• Add your company information to be listed in up to 5 additional business categories (see <u>full list available here</u>)

Enhanced Web Page Listing | \$150

Add these features to enhance your message and receive priority placement!

- Your business name will be displayed above any non-enhanced members in the search results
- 1500 Enhanced character description
- 200-character description will be added to your search results page under your name
- Map link (Google, Map Quest or upload your own PNG or JPG map)
- Photos (up to 8)
- Video
- Additional Key Words search terms

- Logo
- Bullet point listing (up to 5)





CHAMBER CONNECT (WEEKLY EMAIL NEWSLETTER)

The Chamber communicates to its membership weekly through the Chamber Connect sent out digitally via email. It is distributed every Tuesday to inform the members of the Chamber about Chamber news, committee/council's initiatives, member spotlights, community news and upcoming events.

As a sponsor of Chamber Newsletter, your company will have the opportunity to reach roughly more than 4,500 business professionals each week. A member survey revealed email is the preferred method of communication for information on news and upcoming events, so is a great way to build awareness of your business with a targeted audience.

We currently have an open rate of 31% (Industry standard is 21.33%, according to Mail Chimp).

Annual Sponsor | \$4,500

One available

- Your company Banner Ad (728 x 90 pixels) will be featured in the header and footer of each newsletter (Artwork subject to Chamber approval)
- Ad can include hyperlink to your company's website (provided by sponsor)
- Open rates and click-throughs can be tracked (on a quarterly basis)

Monthly Sponsor | \$500

- Opportunity to provide a Banner Ad (728 x 90 pixels) that will be displayed within the newsletter
- Ad can include hyperlink to your company's website (provided by sponsor)
- Open rates and click-throughs can be tracked (on a quarterly basis)

Weekly Sponsor | \$150

- Opportunity to provide a Banner Ad (728 x 90 pixels) that will be displayed within the newsletter
- Ad can include hyperlink to your company's website (provided by sponsor)
- Open rates and click-throughs can be tracked (on a quarterly basis)



