

# LOCAL MARKETING, SIMPLIFIED.

**LOCALiQ**



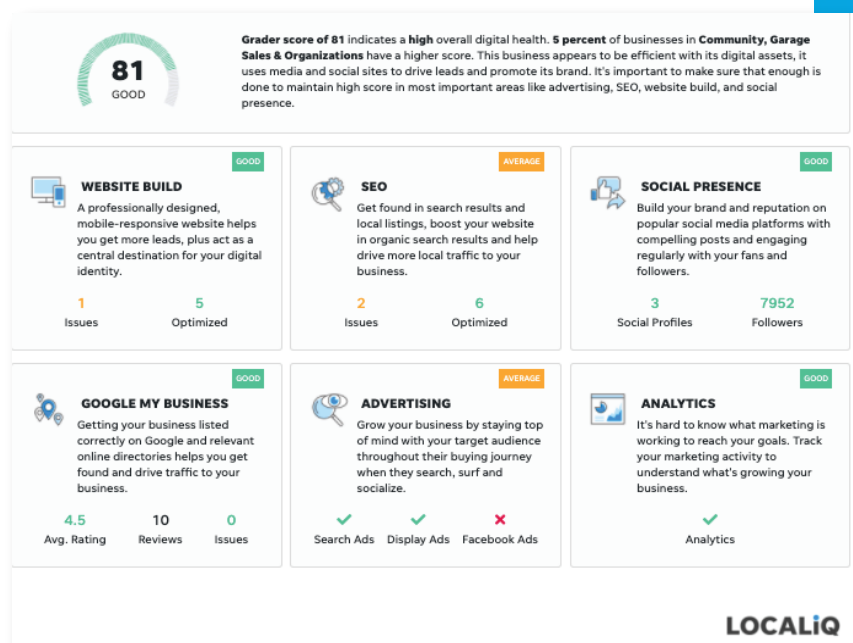
PALM BEACH NORTH  
CHAMBER OF COMMERCE

## HOW DO YOU RANK COMPARED TO YOUR COMPETITORS?

The Palm Beach North Chamber has partnered with The Palm Beach Post and LOCALiQ to bring you an exciting new membership benefit.

A free **digital health check** will audit your business and benchmark you against your competitors online while identifying opportunities to help further grow your business.

Get your score today!



Watch for a call from your LOCALiQ Representative or call (561)820-4320 to schedule your Digital Health Check today.

## WHO WE ARE

We are The Palm Beach Post and LOCALiQ, a full-service ad agency made up of inventive, data-driven storytellers who live for pushing the envelope and ensuring our clients rise above the noise and stand-out among their competitors. Let us show you what LOCALiQ can do for you.

## RESEARCH

We begin by learning about you and your business, your goals, current customers, ideal customers, and competitors. We use cutting edge market research tools to create informed and continually optimized campaigns that produce exceptional results.

## EXECUTION

Our marketing strategists and designers are committed to creating campaigns that make brands sing and cash registers ring. Below are the services and expertise we offer to our advertising partners.



### STRATEGY

- Content Strategy & Auditing

### CREATIVE

- Brand Development
- Campaign Concepting & Design
- Video & Photography

### TRADITIONAL

- Print Advertising
- Direct Mail
- Outdoor, Experiential & Guerilla

### DIGITAL

- Targeted Display & Retargeting
- Search Engine Optimization & Marketing (SEO & SEM)
- Social Media
- Direct Email
- Responsive Web Design & Landing Pages
- Native/Sponsored Content
- Promotions

## RESULTS

Your success is our success. It may sound cliché, but our clients can tell you that it's accurate. We've had the pleasure with partnering with brands big and small to create campaigns that, above all else, produce results.

