

MEMBERSHIP

The Palm Beach North Chamber of Commerce is pleased to serve the 10 municipalities that make up Palm Beach North. Founded in 2007 as a <u>result of a merger from two previous chambers</u>, the Jupiter Tequesta Juno Beach Chamber of Commerce (founded in 1948) and the North Palm Beach County Chamber of Commerce (founded in 1947), the Palm Beach North Chamber of Commerce strives to be a dynamic organization that serves as a vital business and community resource. We focus on the development and retention of businesses by taking an active role in issues that affect the profitability of local companies, protecting and improving the quality of life for residents and, above all, providing superior services and resources to our members.

The Palm Beach North Chamber of Commerce is a not-for-profit organization with over 700 business members, and the vast majority of our funding is secured through the private sector. We have evolved into a "knowledge broker," connecting businesses with prospective clients. The Palm Beach North Chamber of Commerce seeks to be an invaluable partner in increasing our business members' bottom line. Business is still about relationship building, and understanding this basic principle is the foundation for developing programs, special events and social functions.

All inclusive of a Palm Beach North Chamber of Commerce annual MEMBERSHIP:

- Networking at over 100 events
 - o Includes events such as our <u>Business Before Hours</u> and <u>Business After Hours</u> (Insta Reel)
- Participate in over 10 Committees & Councils, all relating to the industries in Palm Beach North
- Business listing on <u>PBNChamber.com</u>
- A <u>Free Digital Health Check</u> from one of our partners, LOCALiQ
- Promote your own upcoming events on <u>PBNChamber.com</u>
- Submit your news and updates, which publish in our <u>weekly newsletter</u> and on our <u>current</u> <u>news webpage</u>
- Post jobs on PBNChamber.com
- Post Hot Deals on PBNChamber.com
- Be included on any Request for Proposals (RFPs)
- Special Savings through the <u>NCP Office Depot Discount Program</u>
- Business listed in the 2023 Prosperity Journal (deadline to be included is September 30th)

POST YOUR EVENT

Included in your membership is the opportunity to submit your event to be published on our <u>community calendar on our website</u>. Choose the "Community Calendar" and choose a category to find your event!

SUBMIT NEWS

Spread the news! Chamber members can submit <u>press releases and announcements</u> for publication in our monthly e-newsletter and our website at **no additional cost**.

JOB POSTINGS

Your member ship allows you to post job openings on our website and maintain the posting using your member login. A link to <u>Job Postings</u> is also featured in our monthly Chamber newsletter.

POST A HOT DEAL

Advertise specials or offer coupons on our Website. Your membership and member login allows you to submit <u>Hot Deals</u> as well as to view and redeem other member deals. A link to Hot Deals is also featured in our monthly Chamber newsletter.

NEW & EXISITNG MEMBER ORIENTATION

The Palm Beach North Chamber of Commerce invites all new and existing members to a complimentary orientation and best practices class the first Friday of every month. Attendees will receive information about the Chamber's structure, events, community involvement, member benefits and resources, advocacy, and more. In addition, we will review the various ways in which members can engage with our Chamber to ensure they are getting the most out of their Chamber membership. This is also an opportunity to network with other members.

MEMBER MAILING LIST

Chamber Members have the <u>exclusive opportunity to purchase the complete Chamber Mailing List</u> for \$175.00. This is *only* available to Chamber members. Any Non-Member will <u>not be sold</u> the mailing list.

SCHEDULE A RIBBON CUTTING

A ribbon-cutting is a great publicity opportunity and valuable marketing tool for your business. Ribbon-cuttings commemorate your grand opening, groundbreaking or open house with a photograph in the Chamber's monthly e-newsletter. Ribbon-Cuttings will be held at the Host's place of business with members of the Ambassador Committee and chamber staff in attendance, along with you and your guests. This opportunity is available to Chamber members for \$250 and non-members for \$500. Find full details here and submit a request here.

ONLINE directory listing

MEMBER PACKAGE- included in your annual membership investment

Listing includes your company name, address, phone, e-mail, fax, and website URL as well as the ability to add a 200-character description, directions and hours of operation. Alphabetical listing included as well as one category listing. You can also include keywords to improve your SEO!

ENHANCED WEB BUSINESS (DIRECTORY) LISTING -- \$150

In addition to all of the above, this listing includes a 1600-character business description, 5 – bullets, unlimited keywords, search results logo, 20 – 25 images and/or logos, YouTube and hyperlink to website direction and hours of operation. Premium placement at top of page above non-enhanced listings. Full details and examples available here.

ADDITIONAL BUSINESS CATEGORIES - \$35/per category

Add your company information to be listed in up to <u>5 additional business categories</u>. This is ideal for your company to be found in multiple searches—get your business noticed and found!

Apply online TODAY!

Membership Investment Schedule

Schedule 1 - General	Active Accounts		New Accounts*	
Employees	φ.	405		4.45
1-5	\$	425	\$	465
6-10	\$	475	\$	515
11-20	\$	540	\$	580
21-30	\$	650	\$	690
31-50	\$	780	\$	820
51-100	\$	1,125	\$	1,165
101-150	\$	1,245	\$	1,285
151-350	\$	1,410	\$	1,450
350+ (\$2 per additional employee)	\$	1,705	\$	1,745
Schedule 2 - Banks				
Cash Deposits		1 2/5	ф	4 405
\$1-\$100 million	\$	1,365	\$	1,405
Over \$100 million	\$	1,945	\$	1,985
Schedule 3 - Hotels/Resorts Units	.	450	¢	400
1-50	\$	650	\$	690
51-100	\$	820	\$	860
Over 100	\$	985	\$	1,025
Schedule 4 - Educational Institutions				
Public Schools	\$	205	¢	335
	\$	295 575	\$	
Colleges and Universities Private schools calculated by number of	Þ	575	\$	615
employees				
Schedule 5 - Restaurants				
<u>Sales Volume</u>				
\$375K - 9K	\$	480	\$	520
\$1 mil - 4.9 mil	\$	650	\$	690
\$5 mil - 11 mil	\$	985	\$	1,025
\$12 mil - 20 mil	\$	1,245	\$	1,285
Executive Trustee Council	\$	3,000	\$	3,040
Young Professionals of Palm Beach North	\$	100	\$	125
Membership investment is payable in advance, non- refundable, and is continuous unless you present written notification to the contrary.			New	udes Member lication

More information on the Executive Trustee Council can be found on the next page.

Young Professionals of Palm Beach North receive a discount of events with minimal marketing benefits.

TRUSTEE MEMBERSHIP

The Executive Trustee Council is a preferred membership program made up of executive-level business leaders who share a unified vision with the Chamber to promote commerce in our community. Council members can network with decision makers and provide recommendations for Chamber activities.

TRUSTEE COUNCIL BENEFITS

In addition to all the other benefits with the Chamber, Trustee members have access to unique programs exclusive to this level of membership that include private gatherings with renowned speakers and high-level discussions on key community issues.

EXCLUSIVE TRUSTEE SPEAKING PROGRAMS

Admission to exclusive events featuring <u>VIP guest speakers</u> and special programming that includes <u>tours</u> and presentations by leaders in our community. Past events have included timely, relevant presentations from noteworthy names within our political arena such as PBC School District Superintendent Dr. Donald Fennoy, Jamal Sowell, past Governor Rick Scott, current Governor Ron DeSantis, Congressman Brian Mast, Candidate Lauren Baer, Senator George LeMieux and Dave Aronberg. Further events have featured a VIP Brightline ride to Miami, private tour of Pratt & Whitney, exclusive tour and celebration of Alton, Kolter Homes, and more.

SPECIAL EVENT TICKETS

- Complimentary tickets and access to <u>ArtiGras Fine Arts Festival</u> and VIP Hospitality Tent, February
- The <u>Honda Classic</u>, March
- Spring Training at Roger Dean Chevrolet Stadium, February April
- Exclusive Signature Programs and Tours

COMPLIMENTARY PASSES TO MONTHLY CHAMBER EVENTS

- Three <u>Business Before Hours</u> passes each year
- Three **Business After Hours** passes each year

PEER-TO-PEER NETWORKING

- Formal and informal networking with local and regional CEO's and business leaders
 - o Scheduled every month

SPECIAL RECOGNITION

You and your business receive recognition as a Trustee member throughout the year, including:

- <u>Trustee webpage</u> on PBNCC website with name, photo and Trustee bio
- Special ribbon on Online Business Listing
- Notification of sponsorship opportunities prior to release to general membership
- Private communications from PBNCC CEO on key community issues

SPECIAL ADVERTISING OFFER

• 50% off a 6 Month Banner Ad on the Chamber Website each year

