



Palm Beach North Chamber of Commerce  
Sponsorship & Marketing Opportunities  
2020 – 2021

# 2020–2021 SPONSORSHIP & MARKETING OPPORTUNITIES

## Recurring Chamber Events

- Business Before Hours
- Business After Hours
- Future Member Info Session
- New Member Orientation
- Successful Connections: Chamber 101
- Virtual Seminars

## Young Professionals

- Connect Events
- Professional Development Luncheon
- Anniversary Party
- Digital Sponsor

## Small Business Advisory Council

- Business Summit
- Small Business Seminars
- Power Networking

## Women in Business

- Women of the Year Awards
- Annual Tea
- Luncheon
- Business Savvy Women's Forum
- S.H.E. Seminars: Smart. Honest. Effective.

## Annual Signature Community Events

- Art Fest by the Sea
- ArtiGras Fine Arts Festival
- Annual Leadership Awards (Dinner)
- Loggerhead Triathlon
- Run, Creep or Crawl Challenge
- Golf Classic

## Publications

- Chamber Website
- Email Newsletter

Contact Brittany Cartwright at [Brittany@pbnchamber.com](mailto:Brittany@pbnchamber.com) for more information.

## BUSINESS BEFORE HOURS

The Business Before Hours programs offer members the opportunity to network and engage with business leaders of our community, while hearing timely, informative presentations from the most compelling speakers of our region and beyond. These include the much anticipated “State of the County” program in January; Education Awards in May, and “State of the Chamber” program in June – all of which capture a significant audience.

The marketing benefits for sponsors are extensive and noted below by level as you can secure brand awareness not merely among the breakfast guests, but through multi-media vehicles that tell your story. Business Before Hours events are held the third Wednesday of the month, nine months out of the year. Networking/coffee begins at 7:15 am for networking.

Event will be lived streamed on social media. Anticipate to have over 1000 views.

### Gold Sponsor | \$25,000

*One available per season*

- Naming rights of the Business Before Hours series (Ex: ‘Company Name Business Before Hours’)
- Premier reserved seating for 5 for each breakfast
- Logo on presentation screen with recognition as Gold Sponsor
- Logo on all digital promotional materials with recognition as Gold Sponsor
- Introduction as Gold Sponsor at event with the opportunity to address attendees for up to 5 minutes. Event will be lived streamed on social media. Anticipate to have over 1000 views.
- Opportunity to place collateral pieces at every seat (collateral provided by sponsor)
- Opportunity to provide a PDF insert in the digital event program emailed to all registered attendees (insert provided by sponsor)
- Full-size pop-up banner placed at prominent location at event (banner provided by sponsor)
- Company logo and biography included in digital event program (logo and biography provided by sponsor)
- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area

### Presenting Sponsor | \$3,000 (per event)

*Two available per event except Education Awards which has three available*

- Premier reserved seating for 5
- Logo on all promotional materials and website indicating presenting sponsorship
- Introduction as Presenting Sponsor at event with opportunity to address membership for up to 3 minutes. Event will be lived streamed on social media. Anticipate to have over 1000 views.
- Opportunity to place collaterals at every seat and include a PDF insert in the digital event program, (provided by sponsor)
- Pop-up banner displayed prominent location on stage at event (provided by sponsor)
- Company logo and bio in digital event program
- Complete contact data for all in attendance upon request

- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area

**Corporate Sponsor | \$900 - \$6,000**

*Six available per event*

One Event - \$900 | Three Events - \$2,300 | Five Events - \$3,600 | Eight Events - \$6,000

- Reserved seating for 2
- Logo on all promotional materials and website
- Opportunity to include a PDF insert in the digital event program, (provided by sponsor)
- Pop-up banner displayed at event (provided by sponsor)
- Company logo in digital event program

**Coffee Sponsor | \$3,000 (annually) SOLD**

*One available*

- Reserved seating for 2
- Logo on all promotional materials and website
- Opportunity to include a PDF insert in the digital event program, (provided by sponsor)
- Opportunity to provide sponsor branded coffee cups the be used at event (provided by sponsor)
- Pop-up banner displayed at coffee station (provided by sponsor)
- Company logo in digital event program

Pre-payment is requested.

Banners, guest names and promotional materials are required a minimum of 48 hours in advance.

**Digital Sponsor | \$200 - \$1,200**

*Three available per event*

One Event - \$200 | Three Events - \$550 | Five Events - \$800 | Eight Events - \$1,200

- Logo on the event registration page with recognition as a Digital Sponsor
- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area

**Business Before Hours Tentative Schedule:**

July 29	Legislative Update: Features Legislators from Florida House of Representatives and Florida Senate
August 26	Dr. Donald Fennoy, Superintendent of Palm Beach County Schools
September 23	Mayor's Breakfast: Features Mayors from Palm Beach North
October	N/A
November 18	Topic TBD
December	N/A
January 20	State of the County: Featuring County Administrator Verdenia Baker
February	Topic TBD
March 24	Topic TBD
May 19	Annual Education Awards: Teacher of the Year and John C. Giba Student Leadership Awards
June 23	State of the Chamber

## BUSINESS AFTER HOURS

The Business After Hours programs offer members the opportunity to network and engage with business leaders of our community in a more informal setting. Such programs are hosted by a member at his or her business location, as they offer food and refreshments, and speak for 3 minutes about themselves and/or his or her business/organization. Our most anticipated Valor and Community Service Awards occurs in April. Typically, there is a second sponsor who will also have an opportunity to speak and will also have a table for collateral and other information. Each program also includes a 70/30 raffle with net proceeds going to a selected Non-Profit among our membership.

The marketing benefits for sponsors are noted below by level as you can secure brand awareness not merely among guests, but through materials that tell your story.

Business After Hours events are held throughout the year. Networking/refreshments begin at 5:00 pm following by speeches and presentation of raffle. Average attendance ranges from 50 to 100.

### Host Sponsor

*One Available per event*

- Host provides location and refreshments
- Space to display table for collateral and information
- Introduction as Host Sponsor at event with the opportunity to address attendees for up to five minutes
- Opportunity to place full-size pop-up banner at prominent location at event (banner provided by sponsor)
- Company name displayed with event name on all marketing material. (Ex: Business After Hours at *Host Sponsor Name*)
- Company logo on event registration page with recognition as Host Sponsor
- Company logo & name included on emailed event invitation sent to Chamber mailing list
- Company logo on social media event pages & mentions with recognition as Host Sponsor
- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area
- Five Business After Hours event tickets (On date of sponsored event)

### Premier Sponsor | \$500

*One Available per event*

- Space to display table for collateral and information
- Introduction as Premier Sponsor at event with the opportunity to address attendees for up to three minutes
- Opportunity to place full-size pop-up banner at prominent location at event (banner provided by sponsor)
- Company logo on event registration page with recognition as Premier Sponsor
- Company logo & name included on emailed event invitation sent to Chamber mailing list
- Company logo on social media event pages & mentions with recognition as Premier Sponsor

- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area
- Three Business After Hours event tickets (On date of sponsored event)

**Table Sponsor | \$300**

*Two Available per event*

- Space to display table for collateral and information
- Company logo on event registration page with recognition as event sponsor
- Company logo & name included on emailed event invitation sent to Chamber mailing list
- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area
- Two Business After Hours event tickets (On date of sponsored event)

**Digital Sponsor | \$100 - \$500**

*Five available per event*

One Event - \$100 | Three Events - \$250 | Five Events - \$400 | Seven Events - \$500

- Logo on the event registration page with recognition as a Digital Sponsor
- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area
- One Business After Hours event ticket (On date of sponsored event)

**Business After Hours Tentative Schedule:**

July	N/A
August	N/A
September	N/A
October	N/A
November	Business After Hours at TBD
December	Holiday Mixer Business After Hours at The Gardens Mall
January	Business After Hours at TBD
February	N/A (due to ArtiGras)
March	Baseball After Hours at Roger Dean Chevrolet Stadium
April	Palm Beach North Valor and Community Service Awards (Honoring PBN's First Responders)
May	Business After Hours at TBD
June	Business After Hours at TBD

## FUTURE MEMBER INFO SESSION

Prospective members are provided with monthly info sessions to hear who the Palm Beach North Chamber is and what the Chamber can do for their business. Attendees receive information about the Chamber's structure, events, community involvement, member benefits and resources, advocacy, and more.

Frequency: 1st Monday of every month

Average Attendance: 5-15

## NEW MEMBER ORIENTATION **SOLD**

New and veteran members are provided with monthly orientations to hear first-hand how to make the most of their Chamber membership. Attendees receive information about the Chamber's structure, events, community involvement, member benefits and resources, advocacy, learning Chamber Master and more.

Frequency: 1st Friday of every month

Average Attendance: 15-25

## SUCCESSFUL CONNECTIONS: CHAMBER 101 **SOLD**

All current members are provided with a complimentary Best Practices and Networking Training session. Attendees receive information about how to best activate their relationships in the Chamber. In addition, we review the various ways members can engage with our Chamber to ensure they are capitalizing on their membership.

Frequency: 2nd Tuesday of every month

Average Attendance: 12-15

Sponsorship Opportunities:

### Presenting Sponsor | \$1000 (annually)

*One available per series*

- Company logo on all promotional materials, events emails and website indicating exclusive sponsorship
- Introduction as Presenting Sponsor at event with the opportunity to address attendees for up to five minutes
- Opportunity to place one collateral piece at every seat (collateral provided by sponsor)

### Host Sponsor

*One Available per series*

- Host provides location and refreshments
- Introduction as Host Sponsor at event with the opportunity to address attendees for up to five minutes
- Company logo on all promotional materials, events emails and website indicating host sponsorship
- Space (provided by Host Sponsor) to display table for collateral and information

## VIRTUAL BUSINESS SEMINAR

The Palm Beach North Chamber is determined to support its members during this time. One way we are doing this is by organizing and promoting "virtual events" that are beneficial to both the members producing and consuming them. The Palm Beach North Chamber of Commerce hosts the Webinar on the Zoom Video Conference platform. Members have the opportunity to get their business in front of a qualified and captivated audience by sponsoring a virtual event.

### Presenting Sponsor | \$500

*One available per weekly session*

- Opportunity to host a Virtual Business Seminar as the Presenting Sponsor/Speaker
- Company name displayed with event name on all marketing material. (Ex: PBNCC Webinar: TOPIC, Presented by COMPANY NAME)
- Company Logo on all digital promotional materials with recognition as Presenting Sponsor
- Company Logo on event registration page with recognition as Presenting Sponsor
- Company Logo on social media event pages & mentions with recognition as Presenting Sponsor
- Opportunity for up to three (3) polls during session with two (2) questions each (6 questions total; question and answer options provided by sponsor)
- Registration list with attendee contact info

### Panelist Webinar Sponsor | \$750

*One available per weekly session*

- Opportunity to host a Virtual Business Seminar, as a Panelist (Speaking Engagement) (minimum of 3 panelists, maximum of 4)
- Company Logos on all digital promotional materials with recognition as a Panelist Webinar Sponsor
- Company Logos on event registration page with recognition as a Panelist Webinar Sponsor
- Company Logos on social media event pages & mentions with recognition as a Panelist Webinar Sponsor
- Opportunity for up to three (3) polls during session with two (2) questions each (6 questions total; question and answer options provided by sponsor)
- Registration list with attendee contact info for all companies participating



## YOUNG PROFESSIONALS

The Young Professionals Committee is targeted to emerging leaders under the age of 40, a prime demographic for programs and services appropriate to this market.

Through a series of events, there are ample opportunities for an exclusive sponsor for this Committee, as noted:

### Connect Events Sponsor | \$4,000 (Four Events) **SOLD**

*One available*

- Opportunity to provide tour of venue/business location
- Logo on all promotional materials and website indicating exclusive sponsorship
- Introduction as Exclusive Connect Sponsor at each Connect Event with opportunity to address attendees for up to five minutes
- Pop up banner displayed in prominent location at event (Provided by Sponsor)
- Opportunity to give collateral material to every guest (pens, literature, etc)
- Announcement of partnership on all Palm Beach North Chamber and Young Professional social media outlets
- Announcement of Sponsor partnership on Palm Beach North Chamber Newsletter
- Sponsor will be mentioned and tagged on all media posts on Palm Beach North Chamber website, Young Professional outlets, and social media pages
- Company name and logo will be listed on the Young Professional landing page of the as the Connect Event Sponsor
- Banner ad on Young Professional landing page of the Palm Beach North Chamber website
- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area
- Two tickets to each Young Professional Connect Event

### Professional Development Luncheon Sponsor | \$4,000 (Four Events) **SOLD**

*One available*

- Logo on all promotional materials and website indicating Professional Development Luncheon Sponsorship
- Introduction as Luncheon Sponsor at each Professional Development Series Luncheon with opportunity to address attendees for up to five minutes
- Pop up banner displayed in prominent location at event (Provided by Sponsor)
- Opportunity to give collateral material to every guest (pens, literature, etc)
- Announcement of partnership on all Palm Beach North Chamber and Young Professional social media outlets
- Announcement of Sponsor partnership on Palm Beach North Chamber Newsletter
- Sponsor will be mentioned and tagged on all media posts on Palm Beach North Chamber website, Young Professional outlets, and social media pages
- Company name and logo will be listed on the Young Professional landing page of the as the Professional Development Luncheon Sponsor
- Banner ad on Young Professional landing page of the Palm Beach North Chamber website.
- Company logo or professionally designed advertisement added on Digital Display placed on each table

- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area
- Two tickets to each Young Professional Development Series Luncheon

**Anniversary Party Sponsor | \$1,000 (One event)**

*One available*

- Logo on all promotional materials and website indicating exclusive sponsorship
- Introduction as Anniversary Party Sponsor at Annual Anniversary Party with opportunity to address attendees for up to five minutes
- Pop up banner displayed in prominent location at event (Provided by Sponsor)
- Opportunity to give collateral material to every guest (pens, literature, etc)
- Announcement of partnership on all Palm Beach North Chamber and Young Professional social media outlets
- Announcement of Sponsor partnership on Palm Beach North Chamber Newsletter
- Sponsor will be mentioned and tagged on all media posts on Palm Beach North Chamber website, Young Professional outlets, and social media pages
- Company name and logo will be listed on the Young Professional landing page of the as the Anniversary Party Sponsor
- Banner ad on Young Professional landing page of the Palm Beach North Chamber website.
- Company logo/professionally designed advertisement on Digital Display placed on each table
- Company logo or professionally designed advertisement on Digital Display placed at the registration and check-in area
- Two tickets to the Anniversary Party

**Digital Sponsor | \$75 - \$600**

*Seven available*

One Event - \$75 | Three Events - \$200 | Five Events - \$325 | Ten Events - \$450 | Ten Events - \$600

- Company name with recognition as a Digital Sponsor included on event registration website
- Company logo or professionally designed advertisement added on Digital Display placed on each table, where applicable
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area, where applicable

**Young Professionals Tentative Schedule:**

July	N/A
August	Luncheon
September	Connect Event
October	Luncheon
November	Connect Event
December	Holiday Mixer
January	Luncheon
February	Session Day
March	Connect Event
April	Luncheon
May	Connect Event
June	Anniversary Party

## BUSINESS SUMMIT

The Palm Beach North Chamber of Commerce Small Business Advisory Council is proud to present our Annual Business Summit event at Palm Beach Gardens Marriott. With 60 businesses representing a variety of industries throughout Palm Beach North, and approximately 400 guests, the 2020 Business Summit is sure to be the ideal place to gain visibility for your business and make valuable connections!

The event is held annually in May. The following are sponsorship opportunities:

### **Title Sponsor: \$10,000**

*One Available*

- Exclusive Sponsorship with Naming Rights of Business Summit event
- Company logo prominently displayed on promotional e-blasts as Official Title Sponsor
- Inclusion in multi-media marketing campaign promoting Business Summit as Official Title Sponsor
- Strategic social media marketing campaign to promote title sponsorship (up to 5 opportunities across channels)
- Company featured on Facebook/Instagram story on day-of event as Official Title Sponsor
- Speaking opportunity at the summit and recognition of title sponsorship
- Prime exhibition booth placement at the expo
- One (1) 8-foot display table and two chairs
- Prominent onsite promotional signage throughout the event
- Company name and logo printed in the program as Official Title Sponsor
- Opportunity for full page ad in event program (ad provided by company, must be delivered by deadline)
- Company logo on Summit registration page as Official Title Sponsor with hyperlink to company site
- Logo on all swag bags distributed to every vendor and attendee
- Opportunity for speaking engagement at dedicated break-out speaking session with business professional audience
- Hi-res photo of company presence at event (digital version provided post-event)
- VIP seating during presentations (up to 6 seats reserved per breakout session)
- (20) paid admission tickets (2 drink tickets per attendee)

### **Platinum Sponsor Package: \$5,000**

*Two Available*

- Inclusion in multi-media marketing campaign promoting Business Summit
- Strategic social media marketing campaign to promote sponsorship (up to 3 opportunities across channels)
- Company featured on Facebook/Instagram story on day-of event
- Recognition of sponsorship at the event during announcements
- Prime exhibition booth placement at the expo
- One (1) 8-foot display table and two chairs
- Prominent on-site promotional signage throughout the event
- Company name and logo in event program on sponsorship page
- Opportunity for half page ad in event program (ad provided by company, must be delivered by deadline)
- Logo on Summit registration page with hyperlink to company site

- Opportunity for collateral placement in swag bags distributed to every vendor and attendee
- Hi-res photo of company presence at event (digital version provided post-event)
- VIP seating during presentations (up to 4 seats reserved per breakout session)
- (12) admission tickets to the event (2 drink tickets per attendee)

**Business After Hours Sponsor | \$3,000 SOLD**

*One Available*

- Official Business After Hours Sponsor
- Inclusion in multi-media marketing campaign promoting Business Summit as Official Business After Hours Sponsor
- Opportunity to takeover PBNCC Facebook LIVE session
- Company featured on Facebook/Instagram story on day-of event
- Recognition of sponsorship during BAH event announcements
- Prime exhibition booth placement at the expo
- One (1) 8-foot display table and two chairs
- Prominent on-site signage throughout the event
- Company name and logo printed in the event program as Official Business After Hours Sponsor
- Company logo on Summit registration page as Official Business After Hours Sponsor with hyperlink to company site
- Opportunity for collateral placement in swag bags distributed to every vendor and attendee
- Hi-res photo of company presence at event (digital version provided post-event)
- Preferred seating during presentations (up to 2 seats reserved per breakout session)
- (10) admission tickets to the event (2 drink tickets per attendee)

**Gold Sponsor Package: \$2,500**

*Four Available*

- Inclusion in multi-media marketing campaign promoting Business Summit
- Strategic social media marketing campaign to promote sponsorship (up to 2 opportunities across channels)
- Company featured on Facebook/Instagram story on day-of event
- Recognition of sponsorship at the event during announcements
- Opportunity to display your business in the exhibition hall throughout the entire summit
- One (1) 8-foot display table and two chairs
- Prominent on-site signage throughout the event
- Company logo printed in the event program on sponsorship page
- Logo on Summit registration page with hyperlink to company site
- Opportunity for collateral placement in swag bags distributed to every vendor and attendee
- Hi-res photo of company presence at event (digital version provided post-event)
- Preferred seating during presentations (up to 2 seats reserved per breakout session)
- (8) admission tickets to the event (2 drink tickets per attendee)

**Silver Sponsor Package: \$1,500**

*Six Available*

- Inclusion in multi-media marketing campaign promoting Business Summit
- Strategic social media marketing campaign to promote sponsorship (up to 1 opportunity across channels)

- Company featured on Facebook/Instagram story on day-of event
- Opportunity to display your business in the exhibition hall throughout the entire summit
- One (1) 8-foot display table and two chairs
- Recognition of sponsorship at the event with appropriate signage
- Company logo printed in the program on sponsorship page
- Logo on Summit registration page with hyperlink to company site
- Opportunity for collateral placement in swag bags distributed to every vendor and attendee
- Hi-res photo of company presence at event (digital version provided post-event)
- (6) admission tickets to the event (2 drink tickets per attendee)

**Business Exhibitor\*:**

*Limited Availability*

**Booth)**

**Member: \$400 (Single Booth)**

**Non-Member: \$500 (Single**

- Opportunity to display your business in the exhibition hall throughout summit
- One (1) 8-foot display per booth with table and two chairs
- Company name on registration page
- Company name printed in the event program
- (2) admission tickets to the event (2 drink tickets per attendee)

*\*price increases \$50 by March 1<sup>st</sup> and again April 1<sup>st</sup>*

## SMALL BUSINESS SEMINARS

Small Business Seminars offer educational programs and tools to small business owners. Each presentation includes a Best Practices sharing portion so the group can network and learn together. Topics vary based on assessed need through member surveys.

Frequency: 1/quarter (4/year)

Average Attendance: 35-50

### Host Sponsor

*One Available per event*

- Host provides location, seating arrangement, table for registration and light bites or refreshments
- Reserved seating for one at event
- Logo on all promotional materials and website indicating exclusive sponsorship
- Introduction as Host Sponsor at event with opportunity to address membership (for up to 5 minutes)
- Opportunity to place collaterals at every seat (provided by sponsor)

### Presenting Sponsor | \$1,200 (annually) **SOLD**

*One available*

- Reserved seating for one at each event
- Logo on all promotional materials and website indicating exclusive sponsorship
- Introduction as Presenting Sponsor at event with opportunity to address membership (for up to 5 minutes)
- Opportunity to place collaterals at every seat (provided by sponsor)

## POWER NETWORKING

Power Networking offers a fast-paced, exciting and extremely effective networking and professional relationship-building experience. Attendees have the opportunity to meet up to 36 individuals. The format features one-on-one discussions, where each individual is given the opportunity to give a 2 – 2.5 minute introduction. There is also an open networking format at the beginning of the rounds allowing open networking.

Frequency: 1/quarter (4/year)

Average Attendance: 30-40

### Host Sponsor

*One Available per event*

- Host provides location, seating arrangement, table for registration and light bites or refreshments.
- Space to display table for collateral and information
- Introduction as Host Sponsor at event with the opportunity to address attendees for up to five minutes
- Opportunity to place full-size pop-up banner at prominent location at event (banner provided by sponsor)
- Company name displayed with event name on all marketing material. (Ex: Business After Hours at *Host Sponsor Name*)
- Company logo on event registration page with recognition as Host Sponsor
- Company logo on social media event pages & mentions with recognition as Host Sponsor
- Company logo or professionally designed advertisement added on Digital Display placed on each table (if possible)
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area

### Presenting Sponsor | \$1,000 (annually) **SOLD**

*One available*

- Reserved seating for one at each event
- Logo on all promotional materials and website indicating exclusive sponsorship
- Introduction as Presenting Sponsor at event with opportunity to address membership (for up to 5 minutes)
- Opportunity to place collaterals at every seat (provided by sponsor)

## VIRTUAL CEO CONNECTION

Produced by the Palm Beach North Chamber's Small Business Advisory Council. This event is a way for Chamber members to connect with the local leaders of Palm Beach North, as well as gives the presenter a platform in front of 20+ business people. Event is interview-style and presenters are encouraged to share their background, experience, words of advice, hobbies and more. This event is usually in-person over lunch, but we have adapted with Covid-19. CEOs of the past have been Earle Stewart, AJ Brockman, Roger Amidon. In addition to the Zoom event, the virtual event can be published on Facebook live, garnering hundreds of views.

### Presenting Sponsor | \$500

- Entire event will be centered around getting to know you and your business
- Name, headshot and company name displayed with event name on all marketing material. (Ex: CEO Connection: NAME of COMPANY)
- Company Logo on all digital promotional materials
- Company Logo on event registration page with recognition as Presenting Sponsor
- Company Logo on social media event pages & mentions with recognition as Presenting Sponsor
- Opportunity for up to three (3) polls during session with two (2) questions each (6 questions total; question and answer options provided by sponsor)
- Registration list with attendee contact info



## WOMEN IN BUSINESS

The Women in Business Council is dedicated to offering education and networking opportunities for Women in Business. Events include an annual tea, one luncheon with a featured guest speaker, and an annual “Woman of The Year” Luncheon. The Mission of the WIBC is to promote networking and education for professional women and women entrepreneurs while highlighting the women leaders in the community.

Programs are held four times per year with attendance ranging from 100 to 200 guests. The following are sponsorship opportunities:

### Series Sponsor | \$5,000 (All Four Events) **SOLD**

*One available*

- Company name and logo will be listed on the WIBC landing page of the as Series Sponsor with hyperlink to company site
- Banner ad on WIBC landing page of the Palm Beach North Chamber website
- Company logo on all digital promotional materials with recognition as Series Sponsor
- Company logo on every WIB event registration page, from July 2020 – June 2021, with recognition as Series Sponsor
- Company logo displayed on screen at all in-person events with recognition as Series Sponsor
- Opportunity to provide a PDF insert in the digital event program (insert provided by sponsor)
- Company logo & biography included in digital event program (logo and biography provided by sponsor)
- Opportunity to place collateral pieces at every seat for each event (collateral provided by sponsor; in-person events)
- Full-size pop-up banner placed at prominent location at event (banner provided by sponsor; in-person events)
- Introduction as Series Sponsor at event with the opportunity to address attendees for up to three minutes
- Company logo or professionally designed advertisement added on Digital Display placed on each table (in-person events)
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area (in-person events)
- Reserved seating/tickets for 5 at each event

### “Woman of the Year” Presenting Sponsor | \$2,500 (One event)

*One available*

- Company logo displayed on all digital promotional materials with recognition as Woman of the Year Presenting Sponsor
- Company logo displayed on Chamber website registration page with recognition at Woman of the Year Presenting Sponsor
- Event will be lived streamed on social media. Anticipate to have over 1000 views.
- Company logo displayed on screen with recognition as Woman of the Year Presenting Sponsor
- Opportunity to provide a PDF insert in the digital event program (insert provided by sponsor)

- Company logo and biography (up to 850 characters) included in digital event program (logo and biography provided by sponsor)
- Opportunity to place collateral pieces at every seat for each event (collateral provided by sponsor)
- Full-size pop-up banner placed at prominent location at event (banner provided by sponsor)
- Introduction as Woman of the Year Presenting Sponsor at event with the opportunity to address attendees for up to three minutes
- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area
- Complete contact data for all in attendance upon request
- Premier reserved seating for 10 at the event

**Women in Business Tea Sponsor | \$1500 (one event)**

*One available*

- Company logo displayed on all digital promotional materials with recognition as Tea Sponsor
- Company logo displayed on Chamber website registration page with recognition as Tea Sponsor
- Event will be lived streamed on social media. Anticipate to have over 1000 views.
- Company logo displayed on screen with recognition as Tea Sponsor
- Opportunity to provide a PDF insert in the digital event program (insert provided by sponsor)
- Company logo and biography included in digital event program (logo and biography provided by sponsor)
- Opportunity to place collateral pieces at every seat for each event (collateral provided by sponsor)
- Full-size pop-up banner placed at prominent location at event (banner provided by sponsor)
- Introduction as Tea Sponsor at event with the opportunity to address attendees for up to three minutes
- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area
- Complete contact data for all in attendance upon request
- Reserved seating for 5 at the event

**Presenting Luncheon Sponsor | \$1500 (One event; two opportunities available/year)**

*One available*

- Company logo displayed on all digital promotional materials with recognition as Luncheon Sponsor
- Company logo displayed on Chamber website registration page with recognition at Luncheon Sponsor
- Event will be lived streamed on social media. Anticipate to have over 1000 views.
- Company logo displayed on screen with recognition as Luncheon Sponsor
- Opportunity to provide a PDF insert in the digital event program (insert provided by sponsor)
- Company logo and biography (up to 850 characters) included in digital event program (logo and biography provided by sponsor)
- Opportunity to place collateral pieces at every seat for each event (collateral provided by sponsor)

- Full-size pop-up banner placed at prominent location at event (banner provided by sponsor)
- Introduction as Luncheon Sponsor at event with the opportunity to address attendees for up to three minutes
- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area
- Complete contact data for all in attendance upon request
- Reserved seating for 10 at the event

**Centerpiece Sponsor | \$1000 (One event; four opportunities available/year)**

*One available per event (Tea, WoY, Luncheon)*

- Company logo displayed on all digital promotional materials with recognition as Centerpiece Sponsor
- Company logo displayed on Chamber website registration page with recognition as Centerpiece Sponsor
- Company logo displayed on screen with recognition as Centerpiece Sponsor
- Company logo and short biography (up to 500 characters) included in digital event program (logo and biography provided by sponsor)
- Opportunity to provide centerpieces to every table with marketing opportunity to attach a business card/small postcard
- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area
- Reserved seating for 4 at the event

**Gift Bag Sponsor | \$500 (One event; four opportunities available/year)**

*One available per event (Tea, WoY, Luncheon)*

- Company logo displayed on all digital promotional materials with recognition as Gift Bag Sponsor
- Company logo displayed on Chamber website registration page with recognition as Gift Bag Sponsor
- Company logo displayed on screen with recognition as Gift Bag Sponsor
- Company logo and short biography (up to 500 characters) included in digital event program (logo and biography provided by sponsor)
- Opportunity to provide gift bags at every seat with marketing opportunity to include company collateral (gift bag and collateral provided by sponsor)
- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area
- Reserved seating for 2 at the event

**Orchid Sponsor | \$300 (Four Events) OR \$100 (One Event)**

*Unlimited availability*

- Company name on Chamber Website, WIB Council page, with recognition as an Orchid Sponsor listed with hyperlink to company site
- Company name with recognition as an Orchid Sponsor listed on event (4) registration page

- Company name with recognition as an Orchid Sponsor included in digital event program
- Opportunity to provide a PDF insert in the digital event program (insert provided by sponsor)
- Company name listed along with all Orchid Sponsors on Digital Displays placed on each table

**Digital Display Sponsor | \$100 - \$250**

*Four available*

One Event - \$100 | Two Events - \$175 | Three Events - \$250

- Company logo or professionally designed advertisement added on Digital Display placed on each table
- Company logo or professionally designed advertisement added on Digital Display placed at the registration and check-in area

Women in Business Tentative Schedule:

July	Virtual Connect Event
August	N/A
September	N/A
October	N/A
November	Annual Tea
December	N/A
January	Woman of the Year Luncheon
February	N/A
March	Connect Event (After Hours)
April	N/A
May	N/A
June	Guest Speaker Luncheon

## BUSINESS SAVVY WOMEN'S FORUM

Business Savvy Women is a Forum where professional businesswomen come together in a constructively challenging setting to discuss a range of issues that arise in their business and professional environment.

**Frequency:** 1st Wednesday of every other month, opposite S.H.E. Seminars

**Average Attendance:** 8-12

**Presenting Sponsor | \$1000 (annually) ~~SOLD~~**

*One available*

- Logo on all promotional materials, events emails and website indicating exclusive sponsorship.
- Introduction as Presenting Sponsor at event with the opportunity to address attendees for up to five minutes.
- Opportunity to place one collateral piece at every seat (collateral provided by sponsor).

## S.H.E. SEMINARS. SMART. HONEST. EFFECTIVE.

S.H.E. Seminars is an open forum discussion with women business leaders who share ideas on ways to manage business successfully.

**Frequency:** 1st Wednesday of every other month, opposite Business Savvy Women's Forum

**Average Attendance:** 8-12

**Presenting Sponsor | \$1000 (annually)**

*One available*

- Logo on all promotional materials, events emails and website indicating exclusive sponsorship.
- Introduction as Presenting Sponsor at event with the opportunity to address attendees for up to five minutes.
- Opportunity to place one collateral piece at every seat (collateral provided by sponsor).

## WOMEN IN BUSINESS MENTORSHIP BOOTCAMP

The Women in Business Council is dedicated to offering education and networking opportunities for Women in Business. **WIBC Mentorship Bootcamp** is an opportunity for women facing challenges affecting their career or business to grow personally and professionally. The three-month Bootcamp will offer one-on-one mentorship paired with a virtual classroom in three main focus areas: Public Speaking, Budgeting, and Goal Setting. Upon the completion of the course, participants will have gained valuable knowledge and skills to advance their careers while building a network of personal and professional contacts.

### WHY?

To use our collective resources and knowledge to help a female businessperson:

1. Identify career inhibitors in her life and work
2. Create a strategy to overcome the various career inhibitors
3. Help her develop leadership skills for advancing her career
4. Acquire concrete, technical, computer and presentation skills to either re-enter the workforce or build her business skills
5. Instill confidence and provide a business support network
6. Help women reach their fullest potential

### WHO can participate?

- Woman member (or future member) of the PBNCC must have at least 2 of the below:
- Women-owned business
- Younger Woman/Young Professional beginning her career or business
- Women reentering the workforce
- Women wanting to advance her career
- Women leaders working in the nonprofit sector

### WHEN?

- Virtual Kickoff – Tuesday, August 18th from 4:30 – 6 PM
- Three Part Virtual Boot Camp: 3<sup>rd</sup> or 4th Wednesday (subject to change) from 8 - 9 AM
  1. August 19th – Public Speaking for the Virtual Speaker – perfecting your story and presentation
  2. September 16th – Budgeting for Beginners
  3. October 28th – Planning and Goal Setting - a roadmap for your career and personal objectives
- Final Date/Presentations – Wednesday, November 18th from 4 - 6 PM

### Series Sponsor | \$750 SOLD

*One available*

- Exclusive Sponsorship with Naming Rights of WIB Mentorship Program - Virtual Boot Camp Series
- Company name displayed with program name on all marketing material. (Ex: Women in Business Mentorship Program - Virtual Boot Camp Series, Presented by COMPANY NAME)
- Logo on all digital promotional materials with recognition as Series Sponsor
- Logo displayed on Chamber information webpage with recognition as Series Sponsor
- Introduction as Series Sponsor at Orientation Mixer with the opportunity to address attendees for up to three minutes

- Logo on PowerPoint Presentation in virtual Zoom Video Call for each workshop with recognition as Series Sponsor
- Three Workshop tickets for company to use at all three (3) virtual workshop sessions

**Workshop Sponsor | \$250 SOLD**

*Three available*

- Company name displayed with workshop topic on all marketing material. (Ex: Building Your Personal Network Workshop, Presented by COMPANY NAME)
- Logo on all digital promotional materials with recognition as Workshop Sponsor
- Introduction as Sponsor at Workshop with the opportunity to introduce the speaker of the session
- Logo on PowerPoint Presentation in virtual Zoom Video Call with recognition as Workshop Sponsor
- Two Workshop tickets for company to use (On date of sponsored event)

Workshops to choose from:

1. August 19th – Public Speaking for the Virtual Speaker – perfecting your story and presentation **SOLD**
2. September 23rd – Budgeting for Beginners **SOLD**
3. October 28th – Planning and Goal Setting - a roadmap for your career and personal objectives **SOLD**

***Spring 2020 updates coming soon!***

## ARTFEST BY THE SEA

Lining the beautiful A1A in Juno Beach, the Annual ArtFest by the Sea features the "best of the best" in artwork. This two-day springtime tradition brings together an eclectic mix of nearly 300 of the nation's most talented artists.

The event is held annually in March. The following are sponsorship opportunities:

### Presenting Sponsor | \$25,000 **SOLD**

*One available*

- Company logo incorporated in event logo
- Company logo listed prominently on Art Festival website
- Company name Listed on Sponsor Recognition billboard posted prominently at event site
- 24' x 12' space to be used to promote your company and its services to our audience. One 20' x 10' tent with four sidewalls, electric, two 8' tables and four chairs are included.
- Company logo on all newspaper advertisements
- Company name in all press releases
- Company name on all radio advertisements

### Title Sponsor | \$3,500

*Three available*

- Sponsorship includes title rights to a specific area of the festival:
  - Trolleys/Buses
  - Concessions
  - Volunteers
- Company logo listed on ArtFest website
- Company name Listed on Sponsor Recognition billboard posted prominently at event site
- 12' x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, one 8' table and two chairs are included

### Supporting Sponsor | \$2,500

- Company logo listed on ArtFest website
- Company name Listed on Sponsor Recognition billboard posted prominently at event site
- 12' x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, one 8' table and two chairs are included



## ARTIGRAS FINE ARTS FESTIVAL

ArtiGras Fine Arts Festival is the premier fine art festival of the Palm Beaches. Ranked as one of the top 50 art shows in the United States, ArtiGras showcases a unique juried exhibition of 300 fine artists from all over the country and draws tens of thousands of patrons. The two-day event also features interactive art exhibits, live music, children's interactive art activities, food and drink, and demonstrations that provide an arts experience like no other in South Florida.

ArtiGras has been selected as one of the Top 20 Events in the Southeast by the Southeast Tourism Society. ArtiGras benefits over 60 school art programs and non-profit organizations. ArtiGras 2020 was named the 24<sup>th</sup> Best Fine Art & Design Show in the nation by Sunshine Artist Magazine.

**Frequency:** Annually during President's Day weekend – Saturday and Sunday only.  
The following are sponsorship opportunities:

### Presenting Sponsor | \$20,000

*This is an exclusive sponsorship at the highest level. Only one is available each year.*

1. Tickets and Hospitality. Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:
  - a. 400 one-day tickets to ArtiGras (*value \$6,000*)
  - b. 60 passes to VIP Hospitality area, 30 per day, provides complimentary lunch and beverages (*value \$4,500*)
  - c. 20 passes to the ArtiGras Kick-Off Party, showcasing the commemorative poster unveiling and cocktail party (*value \$2,000*)
  - d. 2 passes to the VIP Parking area onsite at ArtiGras (*value \$100*)
2. Internet Site. Your name and logo will be included on the ArtiGras internet site from now through August 2021. A hyperlink can be included to your web site (if web address is provided to ArtiGras staff). (*value \$1,200*)
3. Full Promotional Rights. Your company name and logo will be included on the following ArtiGras print collateral:
  - a. All digital and print promotional items
  - b. Full page ad in the Official Event Program (*value \$1,200*)
  - c. Full page ad in Palm Beach Post Insert, late January '21 (contract must be signed by 12/21/2020) (*value \$3,000*)
  - d. Exclusive sponsor logo or name (depending on design of 2021 Commemorative Poster) on Commemorative Poster (*value \$10,000*)
  - e. Logo on sponsor recognition billboard posted prominently at the event site both days (*value \$2,000*)
  - f. Logo exclusivity on all digital tickets (*value \$1,000*)
  - g. Logo exclusively on the promotional post card, mailed to over 4,000 homes in the Palm Beach North region (*value \$3,000*)
  - h. Pre-event e-blast, 5,700 ArtiGras patrons (*value \$350*)
  - i. Post-event "Thank You" e-blast 5,700 ArtiGras patrons (*value \$350*)

4. Extensive On-Site Presence. Sponsor will have access to ArtiGras patrons through the following opportunities:
  - a. 20' x 10' space to be used to promote your company and its services. One 20' x 10' tent with four sidewalls, electric, four 8' tables and eight chairs are included. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. We encourage all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff. *(value \$7,500)*
  - b. Placement of 4 Sponsor logo fence banners no larger than 10'x4' throughout festival grounds (provided by sponsor). Banners must be delivered to ArtiGras staff at a minimum of 2 weeks before the event takes place. Placement to be determined by ArtiGras staff. *(value \$3,000)*
  - c. Opportunity to provide sponsor flags to be placed at each gate *(value \$3,000)*
  - d. Sponsor logo included on all volunteer t-shirts, up to 800 *(value \$4,000)*
  - e. Recognition throughout the day (four times per day) from Main Festival Stage
  
5. Post event items. Sponsor will receive the following items within 45 days of the completion of the event
  - a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event
  - b. Sponsor will receive 5 unframed and signed ArtiGras commemorative posters as well as 1 framed and unsigned ArtiGras commemorative posters *(value \$300)*

**Title Sponsors | \$5,000 - \$7,500**

This sponsorship gives title rights to individual components of the Festival. Only one is available for each of the following areas:

**Automobile - \$7,500:** Nothing like having a prime location in front of 40,000 consumers for your top-of-the line vehicles.

**Health & Safety - \$7,500:** Show off your company's care for the community by being ArtiGras' s official Health & Safety partner. Company logo will be included on all Health & Safety signage on trolleys, gates and throughout festival grounds.

**Main Stage- \$5,000:** Includes signage at main stage area which is at the center of the festival and provides on-going musical entertainment during the event.

**ArtiGras Pavilion - \$5,000:** New in 2021, an open-air pavilion featuring plenty of spaced seating to rest while listening to the performances at Main Stage.

**Information Booth - \$5,000:** The information booth keeps patrons informed or where to go, what to do and who to see.

**Kids Under 12 are FREE - \$5,000:** Kids Under 12 get in Free courtesy of sponsor, used in all ticket sales promotions. Each child admitted will receive a sticker with sponsor logo.

**Artist Awards - \$5,000:** Be front and center with the awards ceremony, which takes place Sunday morning of ArtiGras. With a total of 13 awards and \$21,000 in prize money, the face of your company will be included in each artist award picture.

**Comfort Zone - \$7,500 SOLD:** Comfort Zone features plenty of spaced seating to rest in between viewing all of the fabulous artwork.

**Kick Off Party - \$5,000 SOLD:** Annual cocktail party and Poster unveiling for VIP's, Patron Society Members, Artists and sponsors.

**ArtiKids Zone - \$5,000 SOLD:** Hosts the area designed for under 12 patrons and families.

**Volunteers - \$5,000 SOLD:** Volunteer headquarters, home to the 800 volunteers throughout both days including logo rights on all volunteer uniform t-shirts.

**Youth Art Competition - \$5,000 SOLD:** K-12 youth art competition featuring 100 schools in Palm Beach County. Winners are displayed during and after the event.

### Benefits of Title Sponsor

1. **Tickets and Hospitality.** Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:
  - a. 30 one-day tickets to ArtiGras (*value \$450*)
  - b. 12 passes to VIP Hospitality area, 6 per day Saturday and Sunday, provides complimentary lunch and beverages (*value \$900*)
  - c. 4 passes to the ArtiGras Kick-Off Party, showcasing the commemorative poster unveiling and cocktail party (*value \$400*)
  - d. 4 credentials for staff working (*value \$60*)
2. **Internet Site.** Your logo will be included on the ArtiGras internet site through August 2021. A hyperlink can be included to your web site (if web address is provided to ArtiGras staff). (*value \$1,200*)
3. **Full Promotional Rights.** Your company logo will be included on the following ArtiGras print collateral:
  - a. Official Event Program (*value \$1,200*)
  - b. Company logo included in Palm Beach Post Insert, late January '21 (contract must be signed by 12/21/2020) (*value \$325*)
  - c. Sponsor Recognition billboard posted prominently at the event site both days (*value \$2,000*)
  - d. Pre-event e-blast, 5,700 ArtiGras patrons (*value \$350*)
  - e. Post-event "Thank You" e-blast 5,700 ArtiGras patrons (*value \$350*)
4. **Extensive On-Site Presence.** Sponsor will have access to patrons through the following opportunities:
  - a. 12' x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, electric, one 8' table and two chairs are included. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct

consumer research, solicit product feedback or build your database. We encourage all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff. **No sales of any product are allowed onsite.** (value \$3,000)

- b. Placement of two Sponsor logo fence banners no larger than 10' x 4' throughout festival grounds (provided by sponsor). Banners must be delivered to ArtiGras staff at a minimum of 2 weeks before the event takes place. Placement to be determined by ArtiGras staff. (value \$1,500)

- 5. **Exclusive rights to Official Title Area Sponsorship.** As the Official Title Area sponsor, sponsor will have top-level title sponsor trademark recognition as outlined below:
  - a. Sponsor name will be included as Official Title Sponsor in all press releases related to Title area. (value \$1,200)
  - b. Sponsor name will be included on festival map designating where Title area is located. (value \$1,200)
  - c. All signage related to Title area will include sponsor logo. ArtiGras will create a minimum of two large signs designating the entrance and exit of the Title area. (value \$2,000)
- 6. **Post event items.** Sponsor will receive the following items within 45 days of the completion of the event:
  - a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event attendees.
  - b. \$5,000+ Title Sponsors will receive 1 unframed and signed ArtiGras commemorative posters as well as 1 framed and unsigned ArtiGras commemorative posters. (value \$180)

Presidential Sponsor | \$3,850 or \$7,500 for double booth/premium location **LIMITED AVAILABILITY**

1. **Tickets and Hospitality.** Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:
  - a. 25 one-day tickets to ArtiGras (value \$375)
  - b. 8 passes to VIP Hospitality area, 4 per day Saturday and Sunday, provides complimentary lunch and beverages (value \$600)
  - c. 4 passes to the ArtiGras Kick-Off Party, showcasing the commemorative poster unveiling and cocktail party (value \$400)
  - d. 4 credentials for staff working (value \$60)
  
2. **Internet Site.** Your logo will be included on the ArtiGras internet site through August 2021. A hyperlink can be included to your web site if web address is provided to ArtiGras staff. (value \$1,200)
  
3. **Full Promotional Rights.** Your company logo will be included on the following ArtiGras print collateral:
  - a. Official Event program (value \$1,200)
  - b. Company logo included in Palm Beach Post Insert, late January '21 (contract must be signed by 12/21/2020) (value \$325)
  - c. Sponsor Recognition billboard posted prominently at the event site both days (value \$2,000)
  - d. Post-event "Thank You" e-blast, 5,700 ArtiGras patrons (value \$350)
  
4. **Extensive On-Site Presence.** Sponsor will have access to patrons through the following opportunities:
  - a. 12'x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, electric, one 8' table and two chairs are included. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. We encourage all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff. **No sales of any product are allowed onsite.** (value \$3,000)
  
5. **Post event items.** Sponsor will receive the following items within 45 days of the completion of the event:
  - a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event attendees.

## ADDITIONAL ARTIGRAS SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor | \$2,500

- Half page ad in Official Festival Program (*value \$600*)
- Company name listed on ArtiGras Website and Official Event Program (*value \$600*)
- Company name listed in Palm Beach Post Insert, late January '21 (contract must be signed by 12/21/2020) (*value \$325*)
- 12 VIP Tickets (6 per day) - lunch and beverages included (*value \$900*)
- 20 one-day General Admission tickets (*value \$300*)
- 4 tickets to Kick Off Party (*value \$400*)

### Blue Sponsor | \$1,500

- Half page ad in Official Festival Program (*value \$600*)
- Company name listed on ArtiGras Website and Official Event Program (*value \$600*)
- Company name listed in Palm Beach Post Insert, late January '21 (contract must be signed by 12/21/2020) (*value \$325*)
- 8 VIP Tickets (4 per day) - lunch and beverages included (*value \$600*)
- 15 one-day General Admission tickets (*value \$225*)
- 4 tickets to Kick Off Party (*value \$400*)

### Red Sponsor | \$750

- Company name listed on ArtiGras Web site and Official Event Program (*value \$600*)
- Company name listed in Palm Beach Post Insert, late January '21 (contract must be signed by 12/21/2020) (*value \$325*)
- 4 VIP Tickets (2 per day) - lunch and beverages included (*value \$300*)
- 8 one-day General Admission tickets (*value \$120*)

## ANNUAL LEADERSHIP AWARDS (Dinner)

The Annual Leadership Awards program celebrates and honors outstanding individuals and businesses making an impact in the Palm Beach North community. This event is attended by more than 320 guests who represent the best and brightest of our region. Several high visibility sponsorship opportunities are available in support of this special celebration of our community leaders.

The event is held annually in May. The following are sponsorship opportunities:

### Presenting Sponsor | \$10,000

*One Available*

- Premier reserved table of 10 guests located front and center with signage
- Opportunity to address audience for up to 5 minutes during dinner
- Company name and logo on all promotional materials including flyers, invitations and signage indicating presenting sponsorship
- Company logo on event website with hyperlink
- Full page ad in program with premier placement (400 printed) – 5.5" wide x 8.5" tall, anything beyond this size will be trimmed from the ad
- Company logo projected prominently on wall at event
- Company logo or advertisement added on Digital Display placed as the centerpiece at each table
- Company logo or advertisement added on Digital Display placed as the registration and check-in tables

### Platinum Sponsor | \$4,500

*Four Available*

- Premier reserved table of 10 guests with signage
- Company name and logo on all promotional materials including flyers, invitations and signage
- Company logo on event website with hyperlink
- Full page ad in program – 5.5" wide x 8.5" tall, anything beyond this size will be trimmed from the ad
- Company logo projected on wall at event
- Company logo or advertisement added on Digital Display placed as the centerpiece at each table
- Company logo or advertisement added on Digital Display placed as the registration and check-in tables

### Video Sponsor | \$4,500

*One Available*

- Reserved seating for 10 guests with preferred seating and signage
- Company logo included in each award winner spotlight video (5 videos). Videos will be shown at the event and posted on social media outlets post-event with an overall exposure of 5,000+
- Company name and logo on all promotional materials including flyers, invitations and signage
- Company logo on event website with hyperlink
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad

### Gold Sponsor | \$2,500

- Reserved Table of 10 guests with preferred seating and signage
- Company name and logo on all promotional materials including flyers, invitations and signage
- Company logo on event website with hyperlink

- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad

### **Award Sponsors | \$2,000**

#### *Five Available*

- Reserved seating for two at the event
- Opportunity to present one of the following awards to award winner on stage at the event: Business of the Year, Small Business of the Year, Community Leader of the Year, Non-Profit of the Year or Young Professional of the Year
- Company logo included in award winner spotlight video. Video will be shown at the event and posted on social media outlets post-event with an overall exposure of 5,000+
- Company name and logo on all promotional materials
- Company logo on event website with hyperlink
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad

### **Reception Sponsor | \$2,000**

#### *One Available*

- Reserved seating for two at the event
- Company name and logo on all promotional materials
- Company logo on event website with hyperlink
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad
- Logo and notation as Reception Sponsor

### **Valet Sponsor | \$2,000**

#### *One Available*

- Reserved seating for two at the event
- Opportunity to leave a company branded item in each vehicle
- Company name and logo on all promotional materials
- Company logo on event website with hyperlink
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad
- Company Logo on valet signage
- Logo and notation as Valet Sponsor

### **Auction Sponsor | \$2,000**

#### *One Available*

- Reserved seating for two at the event
- Opportunity to leave a company branded item with each silent auction item
- Company name and logo on all promotional materials, including silent auction sign-up sheets
- Company logo on event website with hyperlink
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad
- Logo and notation as Auction Sponsor

### **Centerpiece Sponsor | \$2,000**

#### *One Available*

- Reserved seating for two at the event
- Opportunity to leave a company branded item with each centerpiece
- Company name and logo on all promotional materials



- Company logo on event website with hyperlink
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad
- Logo and notation as Centerpiece Sponsor

#### Program Sponsor | \$600

- Reserved seating for two at the event
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad

#### Digital Display Sponsor | \$250

*Eight available*

- Company logo or advertisement added on Digital Display placed as the centerpiece at each table
- Company logo or advertisement added on Digital Display placed as the registration and check-in tables

## LOGGERHEAD TRIATHLON – CANCELLED FOR 2020

The Loggerhead Triathlon is one of the longest enduring triathlons in the state of Florida. The race consists of a 3/8 mile swim, 13 mile bike and 5K run. The race is typically held in September and is preceded by a Health and Fitness Expo.

This is a high visibility event in our region, attracting over 500 athletes and their supporters. Notably, the Health and Fitness Expo is an opportunity for relevant booth sponsors to promote their programs and services to a very targeted audience.

The following are event sponsorship opportunities:

### Presenting Sponsor | \$15,000

*One available*

- Exclusive naming rights to event
- Company logo included in title and logo for event
- Company logo included on all promotional materials in a prominent location
- Company logo prominently on back of athlete t-shirt
- Company logo prominently on event website with hyperlink
- Company pop up banner prominently placed at race transition area and/or finish line
- Booth at Health & Fitness Expo/Package Pickup. Includes 16' x 8' space with tent, one table and two chairs
- Opportunity to include promotional items in participant bags and provide participant bags
- Opportunity to have a prominent booth/display on-site during race day
- Opportunity to have representative to participate in awards ceremony

### Official Swim Cap Sponsor | \$2,500

*One available*

- Company logo on swim cap
- Company logo included on all promotional materials
- Company logo on back of athlete t-shirt
- Company logo on event website with hyperlink
- Company pop up banner placed at race transition area and/or finish line
- Booth at Health & Fitness Expo/Package Pickup. Includes 8' x 8' space with tent, one table and two chairs
- Opportunity to include printed collateral in participant bags

### Title Sponsor | \$2,000

*One available per area*

- Company logo included on all promotional materials
- Company logo on event website with hyperlink
- Company logo on back of athlete t-shirt related to Title Area
- Signage indicating exclusive sponsor of one of the following areas:
  - Water Stations: Includes signage at the three different water stations located throughout the race
  - Athlete Oasis: Includes signage at food station in Carlin Park where the awards ceremony is held

- First Timer Seminar: Includes banner at seminar, whether virtual or in-person, and materials in first-timer packets
- Volunteers: Includes logo on volunteer application, and volunteer t-shirt
- Bike Sponsor: Includes opportunity to be the exclusive bike repair company at race, and signage at transition area
- Tattoo Sponsor: Company logo tattooed/body marked on all athletes
- Course Sponsor: Company logo on all ground stickers indicating start, finish line, and various transition areas, along with pre-recorded voiceover for intro or exit at virtual awards ceremony
- Company pop up banner placed at race transition area and/or finish line
- Table at Athlete Oasis during Packet Pickup and on Race Day
- Opportunity to include printed collateral in participant bags

### Official Sponsor | \$1,500

*Eight available, industry exclusive*

- Company logo included on all promotional materials
- Company logo on event website with hyperlink
- Booth at Health & Fitness Expo/Packet Pickup; Includes 8' x 8' space with tent, one table and two chairs
- Booth placement on-site during race day at race transition area and/or finish line; Includes 8' x 8' space with tent, one table and two chairs
- Opportunity to include printed collateral in participant bags

### Athlete Packet Sponsor | \$150

- Opportunity to include printed collateral in participant bags.

### Health & Fitness Mixer| Table exhibitor

- Member Single Booth: \$400
- Non-Member Single Booth: \$450
- Member Double Booth: \$650
- Non-Member Double Booth: \$750

## RUN, CREEP OR CRAWL CHALLENGE

The Run, Creep or Crawl Challenge is a new, one-month long mileage challenge. The challenge is not how fast you go but how many miles you can run, jog, or even walk starting on October 1 through October 31! Participants will receive a "Creep It Real" swag pack including a shirt, neck buff, and medal. Challengers will be invited to a Facebook group to encourage each other and Creep It Real. This is the perfect place to get to know all your fellow runners/walkers.

### Presenting Sponsor | \$7,500

*One available*

- Exclusive naming rights to event
- Company name displayed with program name on all marketing material. (Ex: Run Creep or Crawl Challenge, Presented by COMPANY NAME)
- Company logo included in title for event
- Company logo on all digital promotional materials with recognition as Presenting Sponsor
- Company logo displayed on event registration webpage (with hyperlink) with recognition as Presenting Sponsor
- Company logo on social media event pages & mentions with recognition as Presenting Sponsor
- Company logo prominently on back of athlete t-shirt, located at the top
- Opportunity to include promotional items as part of the SWAG bag
- 20 Tickets to participate in Challenge

### SWAG Bag Sponsor | \$1000

*Five available*

- Company logo on all digital promotional materials with recognition as SWAG Bag Sponsor
- Company logo displayed on event registration webpage (with hyperlink) with recognition as SWAG Bag Sponsor
- Company logo prominently on back of athlete t-shirt, located at the top
- Opportunity to include promotional items as part of the SWAG bag
- 5 Tickets to participate in Challenge

### Supporting Sponsor | \$500

*Five available*

- Company logo on all digital promotional materials with recognition as Supporting Sponsor
- Company logo displayed on event registration webpage (with hyperlink) with recognition as Supporting Sponsor
- Company logo prominently on back of athlete t-shirt, located at the top
- 2 Tickets to participate in Challenge

### Creep It Real Prize Sponsor | In-Kind

*Unlimited*

- Company agrees to offer up to two (2) different raffle prizes to be used in a prize drawing for Run, Creep or Crawl Challenge participants
- Company agrees to promote event via social media to their members and following
- Company mentioned and tagged (provided by sponsor) on social media event pages with recognition as Creep It Real Prize Sponsor

## CHAMBER GOLF CLASSIC

The Palm Beach North Chamber of Commerce proudly presents the 9th Annual Chamber Golf Classic in June 2021. Business leaders and decision makers from companies throughout Palm Beach North are invited to participate in this prestigious tournament and play on this pristine and exclusive course.

### Presenting Sponsor | \$10,000

*One available*

- Exclusive naming rights to event
- Company name displayed with program name on all marketing material. (Ex: TOURNAMENT NAME, Presented by COMPANY NAME)
- Company logo included in title for event
- Company logo on all course signage with recognition as Presenting Sponsor
- Company logo on all digital promotional materials with recognition as Presenting Sponsor
- Company logo displayed on event registration webpage (with hyperlink) with recognition as Presenting Sponsor
- Company logo on social media event pages & mentions with recognition as Presenting Sponsor
- Recognition at opening announcements and lunch program
- Opportunity to include promotional items as part of the SWAG bag
- Two Complimentary Foursomes

### Title Sponsor | \$3,500

*Four available*

- Title rights to any one of the following areas. Title rights include company signage at designated area and the opportunity to have a representative onsite at designated area to hand out promotional items.
  - Breakfast
  - Lunch
  - Golf Cart
  - Driving Range
- Company logo on all digital promotional materials with recognition as Title Sponsor
- Company logo displayed on event registration webpage (with hyperlink)
- Recognition at opening announcements and lunch program
- Opportunity to include promotional items as part of the SWAG bag
- One Complimentary Foursome

### Corporate Sponsor | \$1,500

*Five available*

- Company logo on all digital promotional materials with recognition as Corporate Sponsor
- Company logo displayed on event registration webpage (with hyperlink)
- Recognition at opening announcements and lunch program
- Company Logo on Hole signage
- One Complimentary Foursome

### Hole Sponsor | \$350

*Ten available*

- Company Logo on Hole signage

## CHAMBER WEBSITE

Average Annual Statistics: 180,000+ page views, 70,000+ visitors, and 40,000+ unique visitors

The Palm Beach North Chamber of Commerce invites all members to share their message on the Chamber website. With many advertising options from cost effective to exclusivity, this is a great opportunity to partner with the Chamber, build awareness amongst members and the community at large. The pricing below reflects pricing for the website. This is subject to change.

### Official Website Underwriter | \$15,000

*Two available*

- Logo with backlink to company website displayed in the footer across all pages of Chamber website

### Website Banner Ad Sponsor for 1 year (Jan – Dec) \$2,000

*Five available*

- Logo with backlink to company website displayed in the header with general rotation throughout various pages of Chamber website (728 x 90 pixels)

Sponsorship Levels	Amount	Frequency	Guidelines
<b>Website Advertising</b>			<ul style="list-style-type: none"> <li>• No Animation</li> <li>• No Sound</li> <li>• Must be in RGB color mode</li> <li>• Acceptable file formats: .jpg .png .gif</li> <li>• File is not to exceed 175 kb in size</li> <li>• Provide target website address</li> <li>• Top Banner: 728 pixels wide x 90 pixels tall</li> <li>• Side Column: 360 pixels wide x 270 pixels tall</li> </ul> <p>Pages to choose from:  <a href="#">Chamber Staff</a>; <a href="#">Join The Chamber</a>; <a href="#">Premier Events</a>; <a href="#">ArtiGras</a>; <a href="#">Board of Directors</a>; <a href="#">Executive Trustee Council</a>; <a href="#">Member Login</a>; <a href="#">Member Directory</a>; <a href="#">Member Benefits</a></p>
<b>Side Column</b>	\$275.00	3 months	
	\$500.00	6 months	
	\$800.00	12 months	
<b>Top Banner</b>	\$550.00	3 months	
	\$900.00	6 months	
	\$1,500.00	12 months	
<b>Top &amp; Column</b>	\$750.00	3 months	
	\$1200.00	6 months	
	\$2,000.00	12 months	

## Online Membership Directory Enhancements:

### Additional Business Categories | \$35

- Add your company information to be listed in up to 5 additional business categories

### Enhanced Web Page Listing | \$150

Add these features to enhance your message and receive priority placement!

- Your business name will be displayed above any non-enhanced members in the search results
- 1500 Enhanced character description
- 200-character description will be added to your search results page under your name
- Map link (Google, Map Quest or upload your own PDF map)
- Photos (up to 8)
- Video
- Additional Key Words search terms
- Logo
- Bullet point listing (up to 5)

## CHAMBER CONNECT (WEEKLY EMAIL NEWSLETTER)

The Chamber communicates to its membership weekly through the Chamber Connect sent out digitally via email. It is distributed every Tuesday morning to inform the members of the Chamber about Chamber news, committee/council's initiatives, member spotlights, community news and upcoming events.

As a sponsor of Chamber Newsletter, your company will have the opportunity to reach roughly more than 4,000 business professionals each week. A member survey revealed email is the preferred method of communication for information on news and upcoming events, so is a great way to build awareness of your business with a targeted audience.

### Annual Sponsor | \$4,500 ~~SOLD (May 2020 – May 2021)~~

*One available*

- Your company Banner Ad will be featured in the header of each newsletter (Artwork subject to Chamber approval)
- Opportunity to provide a Banner Ad (728 x 90 pixels) that will be displayed at the end of the newsletter
- A hyperlink to your company's website
- Open rates and click-throughs can be tracked

### Monthly Sponsor | \$500

- Opportunity to provide a Banner Ad (728 x 90 pixels) that will be displayed within the newsletter
- A hyperlink to your company's website
- Open rates and click-throughs can be tracked

### Weekly Sponsor | \$150

- Opportunity to provide a Banner Ad (728 x 90 pixels) that will be displayed within the newsletter
- A hyperlink to your company's website
- Open rates and click-throughs can be tracked