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PALM BEACH NORTH CHAMBER OF COMMERCE ANNOUNCES CREATION OF ENVIRONMENTAL SUBCOMMITTEE

Palm Beach Gardens, FL – As part of its *Quality of Life* strategic imperative, last fall the Palm Beach North Chamber of Commerce’s Economic Development Council (EDC) created a subcommittee on the environment in order to identify sustainable best practices that can be replicated by the region’s business community. The committee meets monthly and comprises a diverse group that includes elected officials from the Town of Lake Park, Jupiter Inlet Colony, Town of Jupiter, City of Palm Beach Gardens and the City of Riviera Beach, as well as representatives from the business and non-profit sectors.

“Economic development and good environmental stewardship are not mutually exclusive, especially in our unique area,” said Chip Armstrong, EDC chair, concluding that “it is incumbent upon us to simultaneously focus our efforts on both fronts.” Chaired by City of Palm Beach Gardens Vice Mayor Rachelle Litt, the group has established a clear mission and is now focused on commissioning a panel of experts on the topic of environmental sustainability with the goal of hosting an educational forum in the fall. “I am convinced that given the right tools and information regarding our impact on the environment, our business community will step up their sustainability efforts. We are looking at long term engagement beginning with the experts panel in the fall and recognizing outliers who commit to sustainability as part of their operation by Earth Day of 2020,” said Litt.

The Palm Beach North Chamber of Commerce is a mission-driven organization focused on four key strategic imperatives: a prosperous economy, high quality of life, a smart and connected region and regional leadership.

For more information on the Chamber or any of its committees, please visit www.pbnchamber.com.