



PALM BEACH NORTH  
CHAMBER OF COMMERCE



## WOMEN IN BUSINESS MENTORSHIP BOOTCAMP – Spring 2021

The Women in Business Council is dedicated to offering education and networking opportunities for Women in Business. **WIBC Mentorship Bootcamp, Presented by Lickstein Plastic Surgery**, is an opportunity for women facing challenges affecting their career or business to grow personally and professionally. The three-month Bootcamp will offer one-on-one mentorship paired with a virtual classroom. The program, along with the mentor, will provide guidance on numerous aspects of career exploration, work life balance and community knowledge as well as help set career goals and develop interpersonal skills. Upon the completion of the course, participants will have gained valuable knowledge and skills to advance their careers while building a network of personal and professional contacts.

### **WIBC Mission Statement**

To promote networking and education for professional women and women entrepreneurs while highlighting the women leaders in the community.

### **WIBC Vision Statement**

The forum is dedicated to offering education and networking opportunities for women in business.

### **WHY?**

To use our collective resources and knowledge to help a female businessperson:

1. Identify career inhibitors in her life and work
2. Create a strategy to overcome the various career inhibitors
3. Help her develop leadership skills for advancing her career
4. Acquire concrete, technical, computer and presentation skills to either re-enter the workforce or build her business skills
5. Instill confidence and provide a business support network
6. Help women reach their fullest potential

### **WHO can participate?**

- Woman member (or future member) of the PBNCC must have at least 2 of the below:
- Women-owned business
- Younger Woman/Young Professional beginning her career or business
- Women reentering the workforce
- Women wanting to advance her career
- Women leaders working in the nonprofit sector

### **WHEN?**

- Virtual Kickoff – Monday, March 8th from 4:30 – 6 PM
- Three Part Virtual Boot Camp: 2<sup>nd</sup> Tuesday (subject to change) from 12 – 1: 15 PM
  1. March 9th – Leadership Toolbox - How To Lead Anything (a committee, a council, a company, etc.)
  2. April 13th – How To Handle Inappropriate Situations In A Work Setting



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3. May 11th – I'm Not Bossy, I'm A Boss (Panel) - confidence, competency and laser-focused success
- Final Date/Presentations – Tuesday, May 18th from 4 - 6 PM

## WIBC Mentorship Bootcamp Sponsorship Opportunities

### WIBC Mentorship Bootcamp Program Sponsor | \$750 **SOLD**

*One available*

- Exclusive Sponsorship with Naming Rights of WIB Mentorship Program - Virtual Boot Camp Series
- Company name displayed with program name on all marketing material. (Ex: Women in Business Mentorship Bootcamp, Presented by COMPANY NAME)
- Company Logo on all digital promotional materials with recognition as Program Sponsor
- Company Logo displayed on Chamber information webpage with recognition as Program Sponsor
- Company Logo on event display pages with recognition as Program Sponsor
- Company Logo on social media event pages & mentions with recognition as Program Sponsor
- Introduction as Program Sponsor at Orientation Mixer with the opportunity to address attendees for up to three minutes
- Three Workshop tickets for company to use at all three (3) virtual workshop sessions

### Workshop Sponsor | \$250

*Three available*

- Company name displayed with workshop topic on all marketing material. (Ex: Leadership Toolbox, Presented by COMPANY NAME)
- Company Logo on event display page with recognition as Workshop Sponsor
- Company Logo on follow-up e-mail to all mentees
- Company mentioned and tagged in social media event post promoting the event
- Introduction as Sponsor at Workshop with the opportunity to introduce the speaker of the session
- Two Workshop tickets for company to use (On date of sponsored event)

Workshops to choose from:

1. March 9th – Leadership Toolbox - How To Lead Anything (a committee, a council, a company, etc.)
2. April 13th – How To Handle Inappropriate Situations In A Work Setting
3. May 11th – I'm Not Bossy, I'm A Boss (Panel) - confidence, competency and laser-focused success