



PALM BEACH NORTH
CHAMBER OF COMMERCE

2018-2019
SPONSORSHIP OPPORTUNITY
INFORMATION PACKET

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BUSINESS BEFORE HOURS

- Presenting: \$2,850
- Corporate: \$550-\$2,450
 - 1 event: \$550
 - 3 events: \$1,500
 - 5 events: \$2,450

BUSINESS EXPO

- Presenting Sponsor: \$7,500
- Business After Hours: \$3,500
- Business Sponsor: \$1,250
- Member Single Booth: \$300
- Non-Member Single Booth: \$350
- Member Double Booth: \$600
- Non-Member Double Booth: \$700

CHAMBER UNIVERSITY

- Presenting Sponsor: \$2,000

YOUNG PROFESSIONALS

- Exclusive Annual Sponsor: \$2,500

WOMEN IN BUSINESS

- Luncheon Sponsor: \$500
- Orchid Sponsor: \$250

HEALTH CARE COMMITTEE

- Annual Sponsor: \$2,500
- Event Sponsor: \$500

ARTFEST BY THE SEA

- Title Sponsor: \$3,500
 - Trolleys/Buses
 - Concessions
- Supporting Sponsor: \$2,500

ARTIGRAS FINE ARTS FESTIVAL

- Title Sponsor: \$4,000-\$7,500
 - Main Stage: \$7,500
 - Comfort Zone: \$7,500
 - Kick Off Party: \$5,000
 - Volunteers: \$5,000
 - Kids Under 12 are FREE: \$5,000
 - Information Booth: \$5,000
 - Art Wall: \$5,000
 - VIP Hospitality: \$4,000
 - ArtiMonday: \$4,000
- Presidential Sponsor: \$3,850 or \$7,500 (*premium location*)
- Platinum Sponsor: \$2,500
- Blue Sponsor: \$1,500
- Red Sponsor: \$500
- White Sponsor: \$250

CHAMBER GOLF CLASSIC

- Presenting Sponsor: \$5,000
- Title Sponsor: \$1,850
 - Breakfast
 - Lunch
 - Beverage Cart
- Corporate Sponsor: \$1,550
- Hole Sponsor: \$350



ANNUAL LEADERSHIP AWARDS (DINNER)

- Presenting Sponsor: \$10,000
- Platinum Sponsor: \$3,500
- Video Sponsor: \$3,500
- Gold Sponsor: \$2,200
- Award Sponsor: \$1,500
 - Business of the Year
 - Small Business of the Year
 - Community Leader of the Year
 - Non-Profit of the Year
 - Young Professional of the Year
- Reception Sponsor: \$1,500
- Valet Sponsor: \$1,500
- Program Sponsor: \$550

LOGGERHEAD TRIATHLON

- Official Sponsor: \$2,500
- Title Sponsor: \$1,000
 - Water Stations
 - Athlete Oasis
 - First Timers Seminar
 - Volunteers
 - Bike Sponsor
- Health & Fitness Expo Exhibitor
 - Member Single Booth: \$300
 - Non-Member Single Booth: \$350
 - Member Double Booth: \$600
 - Non-Member Double Booth: \$700

2018 CONGRESSIONAL DEBATE – DISTRICT 18

- Platinum Sponsor: \$10,000
- Gold (Registration) Sponsor: \$5,000
- Corporate Sponsor: \$2,500
- Program Sponsor: \$500

RAFFLE /SILENT AUCTION PRIZE(S)

- The Leadership Awards: minimum value of \$100
- ArtiGras Kick-Off Party: minimum value of \$100
- Business Expo: minimum value of \$50
- Business After Hours: minimum value of \$50
- Golf Classic: minimum value of \$50
- Young Professionals Anniversary Party/Connect Events: minimum value of \$25
- Women in Business Luncheons: minimum value of \$25



2018-2019 SPONSORSHIP APPLICATION

CONTACT INFORMATION

Contact Name: _____

Company Name: _____

Phone: _____ Email: _____

SPONSORSHIP INFORMATION

Which event(s) would you like to sponsor?

Which sponsorship level(s) will you be purchasing?

PAYMENT INFORMATION

_____ My check is enclosed _____ MasterCard _____ Visa _____ AMEX _____ Discover

Total Amount: _____

Credit Card Number: _____

Expiration Date: _____ / _____ V-Code: _____

Billing Address: _____

City/State/Zip: _____

Name on Card: _____

Contributions or gifts to the Palm Beach North Chamber of Commerce are not deductible as charitable contributions for federal income tax purposes.

Please complete and return this page by email to Beth@PBNChamber.com or mail to

Palm Beach North Chamber of Commerce

5520 PGA Blvd. Suite 200

Palm Beach Gardens, FL 33418

Questions? Contact Beth Kigel at (561) 746-7111

BUSINESS BEFORE HOURS

The Business Before Hours Programs offer members the opportunity to network while hearing informative presentations throughout the year.

Frequency: Typically the 3rd Wednesday of month at 7:15 a.m. for networking, 7:45 a.m. program
Average Attendance: 175-300

Presenting Sponsor | \$2,850 (per event)

2 available per event

- Premier reserved seating for 10 with signage.
- Logo on all promotional materials and website indicating presenting sponsorship.
- Introduction as Presenting Sponsor at event with opportunity to address membership for up to 3 minutes.
- Opportunity to place collaterals at every seat and include a PDF insert in the digital event program, (provided by sponsor).
- Full size banner displayed in prominent location at event (provided by sponsor).
- Company logo and bio in event program.
- Opportunity to have company display table during registration

Corporate Sponsor | \$550 - \$4,400

1 Event: \$550 | 3 Events: \$1,500 | 5 Events: \$2,450 | 11 Events: \$4,400

- Reserved seating for 10 with signage.
- Logo on all promotional materials and website.
- Opportunity to include a PDF insert in the digital event program, (provided by sponsor).
- Full size banner displayed at event (provided by sponsor).
- Company logo in event program.
- Opportunity to have company display table during registration

Coffee Sponsor | \$2,850 (annually) SOLD FOR FY2018-2019

1 available

- Reserved seating for 2.
- Logo on all promotional materials and website.
- Opportunity to include a PDF insert in the digital event program, (provided by sponsor).
- Opportunity to provide sponsor branded coffee cups to be used at event (provided by sponsor).
- Full size banner displayed at coffee station (provided by sponsor).
- Company logo in event program.

*Prepayment is required. Banner, guest names and promotional materials required 48 hours prior to event.



Tentative 2018-2019 Schedule:

July	Legislative Update: Features Legislators from Florida House of Representatives and Florida Senate
August	Dr. Robert Fennoy, Superintendent of Palm Beach County Schools
September	Mayor's Breakfast: Features Mayors from Palm Beach North
October	Bill Galvano, Senate President Designate
November	Former Congressmen David Jolly and Patrick Murphy
December	Maltz Jupiter Theatre
January	State of the County: Featuring County Administrator Verdenia Baker
February	N/A (<i>due to ArtiGras</i>)
March	TBD
April	Palm Beach North Valor and Community Service Awards (Honoring PBN's First Responders)
May	Annual Education Awards: Teacher of the Year and John C. Giba Student Leadership Awards
June	State of the Chamber



BUSINESS EXPO

The Palm Beach North Chamber of Commerce Small Business Advisory Council is proud to present our Annual Business Expo event at PGA National Resort & Spa. With 60 businesses representing a variety of industries throughout Palm Beach North, and approximately 400 guests, the 2018/2019 Business Expo is sure to be the ideal place to gain visibility for your business, and make valuable connections!

Presenting Sponsor | \$7,500

1 available, industry exclusive

- Premium double booth space in the most premier location; electricity included (\$1,200+ value)
- Two opportunities to address the audience from the stage during the event
- Name/logo incorporated into Business Expo logo as Presenting Sponsor
- Name/logo as Presenting Sponsor displayed on event signage, exhibit hall ballroom screen, event program, event website page (w/link), press releases, event invitations, marketing materials, and on guest nametag lanyards
- Five advertisement slides looped and displayed on exhibit hall ballroom screen
- Included on all earned media opportunities (based on media acquisition)
- Opportunity to include print collateral in event bags
- 25 Business Expo admission tickets (\$625 value)
- Opportunity to provide (at sponsors cost) all event bags.

Business After Hours Sponsor | \$3,500

1 available

- Premium double booth in space of your choice; electricity included (\$1,000 value. Based on availability)
- Title sponsor of the networking reception taking place from 5:00 to 7:00 p.m.
- Opportunity to address the audience from the stage during 'Business After Hours' event (3 minutes)
- Two advertisement slides looped and displayed on exhibit hall ballroom screen
- Name/logo listed as Business After Hours Sponsor on event signage, exhibit hall ballroom screen, event program, event website page (w/ link), press releases, event invitations, and marketing materials.
- Opportunity to include print collateral in event bags
- 25 Business Expo admission tickets (\$625 value)

Valet Sponsor | \$2,500

1 available

- One Premium booth in space of your choice; electricity included (\$500 value. Based on availability)
- Name/logo listed as Valet Sponsor on valet signage as well as event signage, exhibit hall ballroom screen, event program, event website page (w/link), event invitations, and marketing materials.
- One advertisement slide looped and displayed on exhibit hall ballroom screen
- Opportunity to include print collateral in event bags
- 20 Business Expo admission tickets (\$500 value)

Business Sponsor | \$1,250

- One Standard booth space (\$250 value)
- Name/logo listed as Business Sponsor on event signage, exhibit hall ballroom screen, event program, event website page (w/ link), event invitations, and marketing materials.
- Opportunity to include print collateral in event bags
- 10 Business Expo admission tickets (\$250 value)

BUSINESS EXPO CONT.

BOOTH PACKAGES

Member: Standard Single Booth | \$300

- One standard booth space – 8' x 10' space with one 6' table and two chairs
- Company name listed as vendor in program
- 2 Business Expo admission tickets

Member: Standard Double Booth | \$600

- Standard double booth space – 8' x 20' space with two 6' tables and four chairs
- Company name listed as vendor in program
- 4 Business Expo admission tickets

Non-Member: Standard Single Booth | \$350

- One standard booth space – 8' x 10' space with one 6' table and two chairs
- Company name listed as vendor in program
- 2 Business Expo admission tickets

Non-Member: Standard Double Booth | \$700

- Standard double booth space – 8' x 20' space with two 6' tables and four chairs
- Company name listed as vendor in program
- 4 Business Expo admission tickets

CHAMBER UNIVERSITY

Prospective, new and veteran members are provided with monthly orientations to hear first-hand how to make the most of their Chamber membership. Attendees receive information about the Chamber's structure, events, community involvement, member benefits and resources, advocacy, and more.

Frequency: 1st Friday of every odd month

Average Attendance: 20-30

Presenting Sponsor | \$2,000 (annually)

2 available

- Logo on all promotional materials, events emails and website indicating exclusive sponsorship.
- Introduction as Presenting Sponsor at event with opportunity to address membership (for up to 5 minutes).
- Opportunity to place collaterals at every seat (provided by sponsor).

SMALL BUSINESS SEMINARS

Small Business Seminars offer educational programs and tools to small business owners. Each presentation includes a Best Practices sharing portion so the group and can network and learn together. Topics vary based on assessed need through member surveys.

Frequency: 4 times per year

Average Attendance: 25-50



SMALL BUSINESS SEMINARS CONT.

Seminar Sponsor | \$1,250 (annually) **SOLD FOR FY2018-2019**

1 available

- Reserved seating for one at each event
- Logo on all promotional materials and website indicating exclusive sponsorship.
- Introduction as Presenting Sponsor at event with opportunity to address membership (for up to 5 minutes).
- Opportunity to place collaterals at every seat (provided by sponsor).

POWER NETWORKING

Power Networking offers a fast-paced, exciting and extremely effective networking and professional relationship-building experience. Attendees have the opportunity to meet up to 36 individuals. The format features one-on-one discussions, where each individual is given the opportunity to give a 2 - 2 1/2 minute introduction. There is also an open networking format at the beginning of the rounds allowing open networking.

Frequency: 4 per year

Average Attendance: 30-40

Presenting Sponsor | \$1,500 (annually) **SOLD FOR FY2018-2019**

1 available

- Reserved seating for one at each event.
- Logo on all promotional materials and website indicating exclusive sponsorship.
- Introduction as Presenting Sponsor at event with opportunity to address membership (for up to 5 minutes).
- Opportunity to place collaterals at every seat (provided by sponsor).

DIGITAL SERIES SEMINARS

Digital Series Seminars offer educational programs and tools to small business owners specifically in areas that involve digital marketing. Each of four presentations in the series includes a Best Practices sharing portion so the group can network and learn together. Topics vary based on assessed need through member surveys.

Frequency: 1 – 2 times per year

Average Attendance: 25-50

Series Sponsor | \$3,000 (per series) **SOLD FOR FY2018-2019**

1 available

- Reserved seating for one at each event.
- Logo on all promotional materials and website indicating exclusive sponsorship.
- Introduction as Presenting Sponsor at event with opportunity to address membership (for up to 5 minutes).
- Opportunity to place collaterals at every seat (provided by sponsor).

YOUNG PROFESSIONALS

Exclusive Annual Sponsor | \$2,500

1 available

Young Professional Networking Mixers (All 8 events)

- Logo on all promotional materials and website indicating exclusive sponsorship. Introduction as Presenting Sponsor at event with opportunity to address attendees (for up to 5 minutes)
- Pop up banner displayed in prominent location at event (Provided by Sponsor)
- Opportunity to give collateral material to every guest (pens, literature, etc.)

Professional Development Series Sponsor (4 events)

- Reserved seating for one at Professional Development Series events
- Logo on all promotional materials and website indicating exclusive sponsorship.
- Company logo and bio in event program (when applicable)
- Introduction as Presenting Sponsor at event with opportunity to address membership (for up to 5 minutes).
- Opportunity to place collaterals at every seat
- Opportunity to speak at one of the seminars – subject to council approval

Website Exposure

- Company name and logo will be listed on the Young Professional landing page of the as the Official Sponsor
- Banner ad on Young Professional landing page of the Palm Beach North Chamber website
- Quarterly article on “Professional Development” in Palm Beach North Chamber e-Newsletter (Article provided by Sponsor)

Social Media Exposure

- Announcement of partnership on all Palm Beach North Chamber and Young Professional social media outlets
- Announcement of Sponsor partnership on Palm Beach North Chamber e-Newsletter
- Sponsor will be mentioned and tagged on all media posts on Palm Beach North Chamber website, Young Professional outlets, and social media pages

Additional Exposure

- Entry for up to two attendees at each mixer/connect event
- Opportunity to have an information table at both mixer/connect events and luncheons
- Guaranteed exclusive sponsor

WOMEN IN BUSINESS

The Forum dedicated to offering education and networking opportunities for Women in Business. Events include an annual tea, two luncheons with featured guest speaker, and an annual Woman of The Year Luncheon.

Frequency: Quarterly (4 events)

Average Attendance: 90-200

Series Sponsor | \$2,500 (4 events) **SOLD FOR 2018**

1 available

- Reserved seating for 4 at each event
- Logo on all promotional materials and website indicating exclusive sponsorship.
- Company logo and bio in each event program
- Introduction as Series Sponsor at event with opportunity to address membership (for up to 3 minutes)
- Opportunity to place collaterals at every seat (provided by sponsor)

"Woman of the Year" Presenting Sponsor | \$2,500 (one event) **SOLD FOR 2018**

1 available

- Premier reserved seating for 10 at the event
- Logo on all promotional materials and website indicating presenting sponsorship
- Company logo and bio in event program
- Introduction as WOY Sponsor at event with opportunity to address membership (for up to 3 minutes)
- Opportunity to place collaterals at every seat (provided by sponsor)

Women in Business Tea Sponsor | \$500 (one event)

2 available, category exclusive

- Reserved seating for two at the event
- Logo on all promotional materials and website
- Company logo and bio in event program
- Opportunity to place collaterals at every seat (provided by sponsor)

Luncheon Sponsor | \$500 (two events)

2 available, category exclusive

- Reserved seating for two at the event
- Logo on all promotional materials and website
- Company logo and bio in event program
- Opportunity to place collaterals at every seat (provided by sponsor)

Orchid Sponsor | \$250 (four events)

Unlimited availability

- Company name listed as sponsor in each event program
- Opportunity to place collaterals at every seat (provided by sponsor)



HEALTH CARE COMMITTEE

Exclusive Annual Sponsor | \$2,500

1 available

Health Care Committee Mixers and Community Events (4 events)

- Logo on all promotional materials and website indicating exclusive sponsorship. Introduction as Presenting Sponsor at event with opportunity to address attendees (for up to 5 minutes)
- Pop up banner displayed in prominent location at event (Provided by Sponsor)
- Table Top set-up at events
- Opportunity to give collateral material to every guest (pens, literature, etc.)

Website Exposure

- Company name and logo will be listed on the Health Care Committee landing page of the as the Official Sponsor
- Banner ad on Health Care Committee landing page of the Palm Beach North Chamber website

Social Media Exposure

- Announcement of partnership on all Palm Beach North Chamber and Health Care Committee social media outlets
- Announcement of Sponsor partnership on Palm Beach North Chamber e-Newsletter
- Sponsor will be mentioned and tagged on all media posts on Palm Beach North Chamber website, Health Care Committee outlets, and social media pages

Additional Exposure

- Entry for up to two attendees at each mixer/community event
- Opportunity to have an information table at both mixer/connect events and luncheons
- Guaranteed exclusive sponsor

Individual Event Sponsorship | \$500 per event (Up to 8 available.)

- Same exposure and promotion as above, but on an individual basis, per mixer/community event.
- Non-Exclusive.

ARTFEST BY THE SEA

Lining the beautiful A1A in Juno Beach, the 31st Annual ArtFest by the Sea features the "best of the best" in artwork. This two-day springtime tradition brings together an eclectic mix of nearly 300 of the nation's most talented artists.

Frequency: Annual, March

**10% discount offered to sponsors who commit to ArtiGras and ArtFest by The Sea at the same time.*

Presenting Sponsor | \$20,000 **SOLD FOR 2019**

1 available

- Company logo incorporated in event logo
- Company logo listed prominently on Art Festival website
- Company name Listed on Sponsor Recognition billboard posted prominently at event site
- 24' x 12' space to be used to promote your company and its services to our audience. One 20' x 10' tent with four sidewalls, electric, two 8' tables and four chairs are included.
- Company logo on all newspaper advertisements
- Company name in all press releases
- Company name on all radio advertisements
- Company representative invited to sit on event committee

Title Sponsor | \$3,500

2 available

- Sponsorship includes title rights to a specific area of the festival:
 - Trolleys/Buses
 - Concessions
- Company logo listed on ArtFest website
- Company name Listed on Sponsor Recognition billboard posted prominently at event site
- 12' x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, electric, one 8' table and two chairs are included.

Supporting Sponsor | \$2,500

- Company logo listed on ArtFest website
- Company name Listed on Sponsor Recognition billboard posted prominently at event site
- 12' x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, electric, one 8' table and two chairs are included.



ARTIGRAS FINE ARTS FESTIVAL

ArtiGras Fine Arts Festival is the premier fine art festival of the Palm Beaches. Ranked as one of the top 70 art shows in the United States, ArtiGras showcases a unique juried exhibition of 300 fine artists from all over the country and draws tens of thousands of patrons. The three-day event also features interactive art exhibits, live music, children's interactive art activities, food and drink, and demonstrations that provide an arts experience like no other in South Florida. ArtiGras has been selected as one of the Top 20 Events in the Southeast by the Southeast Tourism Society. ArtiGras benefits over 60 school art programs and non-profit organizations

Frequency: Annually during Presidents Day weekend

**10% discount offered to sponsors who commit to ArtiGras and ArtFest by the Sea at the same time.*

Presenting Sponsor | \$25,000 SOLD TO PALM BEACH GARDENS MEDICAL CENTER

This is an exclusive sponsorship at the highest level. Only one is available each year.

1. *Tickets and Hospitality.* Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:
 - a. 200 one-day tickets to ArtiGras (value \$2,000)
 - b. 90 passes to VIP Hospitality area (value \$9,000), 30 per day Saturday through Monday, provides complimentary lunch and beverages
 - c. 80 three day-passes (value \$2,000), allowing guests entrance for all three days of the event.
 - d. 20 passes to the ArtiGras Kick-Off Party (value \$1,000), showcasing the commemorative poster unveiling and cocktail party
 - e. 2 passes to the VIP Parking area onsite at ArtiGras (value \$100)
2. *Internet Site.* Your name and logo will be included on the ArtiGras internet site for one year. A hyperlink can be included to your web site if web address is provided to ArtiGras staff.
3. *Full Promotional Rights.* Your company name and logo will be included on the following ArtiGras print collateral:
 - a. Full page ad in the event program (10,000 printed)
 - b. All digital and print promotional items
 - c. Exclusive sponsor logo on promotional poster
 - d. Logo on sponsor recognition billboard posted prominently at the event site all three days
 - e. Logo on all printed tickets
 - f. Logo on the promotional rack card
 - g. Post-event "Thank You" e-blast
4. *Extensive On-Site Presence.* Sponsor will have access to ArtiGras patrons through the following opportunities:
 - a. 20' x 10' space to be used to promote your company and its services. One 20' x 10' tent with four sidewalls, electric, four 8' tables and eight chairs are included. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. We encourage all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff.

ARTIGRAS FINE ARTS FESTIVAL CONTINUED

- b. Placement of 4 Sponsor logo banners no larger than 10'x4' throughout festival grounds. Banners must be delivered to ArtiGras staff at a designated time. Placement to be determined by ArtiGras staff.
 - c. Opportunity to provide sponsor flags to be placed at each gate
 - d. Sponsor logo included on signage on benches throughout event
 - e. Recognition throughout the day (four times per day) from Main Festival Stage
5. *Post event items.* Sponsor will receive the following items within 45 days of the completion of the event
- a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event
 - b. Sponsor will receive 5 unframed and signed ArtiGras commemorative posters as well as 2 framed and unsigned ArtiGras commemorative posters

Title Sponsor | \$4,000 - \$7,500

This sponsorship gives title rights to individual components of the Festival. Only one is available for each of the following areas:

- Main Stage- \$7,500: Includes signage at main stage area which is at the center of the festival and provides on-going musical entertainment during the event.
- Comfort Zone - \$7,500: Comfort Zone features plenty of seating to rest in between viewing all of that fabulous artwork.
- Kick Off Party - \$5,000: Annual cocktail party and Poster unveiling for VIP's, Patron Society Members, Artists and sponsors.
- ArtiKids Area - \$5,000: Hosts the area designed for under 12 patrons. **SOLD TO HANLEY FOUNDATION**
- Volunteers - \$5,000: Volunteer headquarters, home to the 1200 volunteers throughout the three days including logo rights on all volunteer uniform t-shirts.
- Youth Art Competition - \$5,000: K-12 youth art competition featuring 100 schools in Palm Beach County. Winners are displayed during and after the event. **SOLD TO HANLEY FOUNDATION**
- Kids Under 12 are FREE - \$5,000: Kids Under 12 get in Free courtesy of sponsor - used in all ticket sales promotions.
- Information Booth - \$5,000: The information booth keep patrons informed or where to go, what to do and who to see.
- Art Wall - \$5,000: 100 foot wall where youth each get one square of the wall to show off their creative genius.
- VIP Hospitality - \$4,000: Ticketed area for VIPs with complimentary food, beverage and entertainment throughout the weekend.
- ArtiMonday- \$4,000: Hosts the Monday morning special event.

Benefits

1. *Tickets and Hospitality.* Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:
 - a. 30 one-day tickets to ArtiGras (value \$300)
 - b. 18 passes to VIP Hospitality area (value \$1,800), 6 per day Saturday through Monday, provides complimentary lunch and beverages
 - c. 6 three-day passes (value \$120), allowing guests to enter the event on all three days with one tickets

ARTIGRAS FINE ARTS FESTIVAL CONTINUED

- d. 4 passes to the ArtiGras Kick-Off Party (value \$400), showcasing the commemorative poster unveiling and cocktail party
 - e. 4 credential for staff working
2. *Internet Site.* Your logo will be included on the ArtiGras internet site from October through June. A hyperlink can be included to your web site if web address is provided to ArtiGras staff.
3. *Full Promotional Rights.* Your company logo will be included on the following ArtiGras print collateral:
 - a. Event program (10,000 printed)
 - b. Sponsor Recognition billboard posted prominently at the event site all three days
 - c. Promotional rack card (distributed in visitors centers, rental car agencies and hotels for 45 days prior to the event)
 - d. Post-event "Thank You" e-blast
4. *Extensive On-Site Presence.* Sponsor will have access to patrons through the following opportunities:
 - a. 12' x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, electric, one 8' table and two chairs are included. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. We encourage all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff.
 - b. Placement of 1 Sponsor logo banner no larger than 10' x 4' throughout festival grounds. Banners must be delivered to ArtiGras staff at a to be determined date. Placement to be determined by ArtiGras staff.
5. *Exclusive rights to Official Title Area Sponsorship.* As the Official Title Area sponsor, sponsor will have top-level title sponsor trademark recognition as outlined below:
 - a. Sponsor name will be included as Official Title Sponsor in all press releases related to Title area.
 - b. Sponsor name will be included on festival map designating where Title area is located.
 - c. All signage related to Title area will include sponsor logo. ArtiGras will create a minimum of two large signs designating the entrance and exit of the Title area.
6. *Post event items.* Sponsor will receive the following items within 45 days of the completion of the event:
 - a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event attendees.
 - b. \$5,000+ Title Sponsors will receive 1 unframed and signed ArtiGras commemorative posters as well as 1 framed and unsigned ArtiGras commemorative posters.

ARTIGRAS FINE ARTS FESTIVAL CONTINUED

Presidential Sponsor | \$3,850 or \$7,500 for premium location

1. *Tickets and Hospitality.* Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:
 - a. 24 one-day tickets to ArtiGras (value \$240)
 - b. 12 passes to VIP Hospitality area (value \$1,200), 4 per day Saturday through Monday, provides complimentary lunch and beverages
 - c. 4 three-day passes (value \$60), allowing guests to enter the event on all three days with one tickets
 - d. 4 passes to the ArtiGras Kick-Off Party (value \$400), showcasing the commemorative poster unveiling and cocktail party
2. *Internet Site.* Your logo will be included on the ArtiGras internet site from October through June. A hyperlink can be included to your web site if web address is provided to ArtiGras staff.
3. *Full Promotional Rights.* Your company logo will be included on the following ArtiGras print collateral:
 - a. Event program (10,000 printed)
 - b. Sponsor Recognition billboard posted prominently at the event site all three days
 - c. Post-event "Thank You" e-blast
4. *Extensive On-Site Presence.* Sponsor will have access to patrons through the following opportunities:
 - a. 12' x 12' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, electric, one 8' table and two chairs are included. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. We encourage all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff.
5. *Post event items.* Sponsor will receive the following items within 45 days of the completion of the event:
 - a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event attendees.



ARTIGRAS FINE ARTS FESTIVAL CONTINUED

Business Partner Sponsorships

Platinum Sponsor | \$2,500

- Half page ad in Official Festival Program
- Company name listed on ArtiGras Web site
- 18 VIP Tickets (4 per day) - lunch and beverages included
- 30 one-day General Admission tickets
- 6 tickets good for entire weekend
- 4 tickets to Kick-Off Party

Blue Sponsor | \$1,500

- Half page ad in Official Festival Program
- Company name listed on ArtiGras Web site
- 12 VIP Tickets (4 per day) - lunch and beverages included
- 20 one-day General Admission tickets
- 6 tickets good for entire weekend
- 4 tickets to Kick-Off Party

Red Sponsor | \$500

- Company name listed in Official Festival Program
- Company name listed on ArtiGras Web site
- 6 VIP Tickets (2 per day) - lunch and beverages included
- 12 one-day General Admission tickets
- 4 tickets good for entire weekend
- 2 tickets to Kick-Off Party

White Sponsor | \$250

- Company name listed in Official Festival Program
- Company name listed on ArtiGras Web site
- 6 one-day general admission tickets
- 2 tickets good for entire weekend
- 2 tickets to Kick-Off Party

CHAMBER GOLF CLASSIC

The Palm Beach North Chamber of Commerce proudly presents the 8th Annual Chamber Golf Classic on November 9, 2018 at PGA National Resort & Spa. Business leaders and decision makers from companies throughout Palm Beach North are invited to participate in this prestigious tournament and play on this pristine and exclusive course.

Presenting Sponsor | \$5,000

1 available

- Two Complimentary Foursomes
- Company logo in advance promotion
- Logo on display signage
- Recognition at opening announcements and lunch program
- Recognition as Presenting Sponsor on course signage

Title Sponsor | \$1,850

3 available

- One Complimentary Foursome
- Company Logo in advance promotion
- Recognition at opening announcements and lunch program
- Title rights to any one of the following areas. Title rights include company signage at designated area and the opportunity to have a representative onsite at designated area to hand out promotional items.
 - Breakfast
 - Lunch
 - Beverage Cart

Corporate Sponsor | \$1,550

- One Complimentary Foursome
- Company logo in advance promotion
- Hole signage

Hole Sponsor | \$350

- Hole signage

ANNUAL LEADERSHIP AWARDS (DINNER)

Presenting Sponsor | \$10,000

1 available

- Premier reserved table of 10 guests' located front and center with signage.
- Opportunity to address audience for up to 5 minutes during dinner.
- Company name and logo on all promotional materials including flyers, invitations and signage indicating presenting sponsorship.
- Company logo on event website with hyperlink.
- Full page ad in program with premier placement (400 printed) – 5.5" wide x 8.5" tall, anything beyond this size will be trimmed from the ad.
 - Trim 5.5" x 8.5"
 - Safe 5.25" x 8.25"
 - Bleed 5.75" x 8.75"
- Company logo (GOBO) projected prominently on wall at event.

Platinum Sponsor | \$3,500

4 available

- Premier reserved table of 10 guests with signage.
- Company name and logo on all promotional materials including flyers, invitations and signage.
- Company logo on event website with hyperlink.
- Full page ad in program – 5.5" wide x 8.5" tall, anything beyond this size will be trimmed from the ad.
 - Trim 5.5" x 8.5"
 - Safe 5.25" x 8.25"
 - Bleed 5.75" x 8.75"
- Company logo (GOBO) projected on wall at event.

Video Sponsor | \$3,500

1 available

- Reserved seating for 2 at the event.
- Company logo included in each award winner spotlight video (5 videos). Videos will be shown at the event and posted on social media outlets post-event with an overall exposure of 5,000+.
- Company name and logo on all promotional materials including flyers, invitations and signage.
- Company logo on event website with hyperlink.
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad.
 - Trim 5" x 3.75"
 - Safe 4.75" x 3.5"
 - Bleed 5.25" x 4"

Gold Sponsor | \$2,200

- Reserved Table of 10 guests with preferred seating and signage.
- Company name and logo on all promotional materials including flyers, invitations and signage.
- Company logo on event website with hyperlink.
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad.
 - Trim 5" x 3.75"
 - Safe 4.75" x 3.5"
 - Bleed 5.25" x 4"

ANNUAL LEADERSHIP AWARDS (DINNER) CONTINUED

Award Sponsor | \$1,500

5 available

- Reserved seating for 2 at the event.
- Company name and logo on all promotional materials including flyers, invitations and signage.
- Company logo on event website with hyperlink.
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad.
 - Trim 5" x 3.75"
 - Safe 4.75" x 3.5"
 - Bleed 5.25" x 4"
- Opportunity to present one of the following awards to award winner on stage at the event:
 - Business of the Year
 - Small Business of the Year
 - Community Leader of the Year
 - Non-Profit of the Year
 - Young Professional of the Year
- Company logo included in award winner spotlight video. Video will be shown at the event and posted on social media outlets post-event with an overall exposure of 6,000+.

Reception Sponsor | \$1,500

1 available

- Reserved seating for 2 at the event.
- Company name and logo on all promotional materials including flyers, invitations and signage.
- Company logo on event website with hyperlink.
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad.
 - Trim 5" x 3.75"
 - Safe 4.75" x 3.5"
 - Bleed 5.25" x 4"

Valet Sponsor | \$1,500

1 available

- Reserved seating for 2 at the event.
- Company name and logo on all promotional materials including flyers, invitations and signage.
- Company logo on event website with hyperlink.
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad.
 - Trim 5" x 3.75"
 - Safe 4.75" x 3.5"
 - Bleed 5.25" x 4"
- Company Logo on valet signage.

Program Sponsor | \$550

- Reserved seating for 2 at the event.
- Half page ad in program – 5" wide x 3.75" tall, anything beyond this size will be trimmed from the ad.
 - Trim 5" x 3.75"
 - Safe 4.75" x 3.5"
 - Bleed 5.25" x 4"

LOGGERHEAD TRIATHLON

The Loggerhead Triathlon is one of the longest enduring triathlons in the state of Florida. The race consists of a 3/8 mile swim, 13 mile bike and 5K run.

Presenting Sponsor | \$15,000 **SOLD TO JUPITER MEDICAL CENTER**

1 available

- Exclusive naming rights to event
- Company logo included in title and logo for event
- Company logo prominently included on promotional and advertising materials including flyers, invitations signage.
- Company logo prominently on back of athlete t-shirt.
- Company logo prominently on event website with hyperlink.
- Company Banner prominently hung at race transition area and/or finish line.
- Premium double booth at Health and Fitness Expo the evening before. Includes 16' x 8' space with pipe and drape, 2 tables and 4 chairs.
- Opportunity to include promotional items in participant bags and provide participant bags.
- Opportunity to have a prominent booth/display on-site during race day.
- Opportunity to have representative to participate in awards ceremony.

Official Swim Cap Sponsor | \$2,500 **SOLD TO HARBOURSIDE PLACE**

1 available

- Company logo on swim cap.
- Company logo included on promotional and advertising materials including flyers, invitations signage.
- Company logo on back of athlete t-shirt.
- Company logo on event website with hyperlink.
- Company banner hung at race transition area and/or finish line.
- Booth at Health and Fitness Expo the evening before. Includes 8' x 8' space with pipe and drape, 1 table and 2 chairs.
- Opportunity to include promotional items in participant bags.

Official Sponsor | \$2,500

8 available, industry exclusive

- Company logo included on promotional and advertising materials including flyers, invitations signage.
- Company logo on back of athlete t-shirt.
- Company logo on event website with hyperlink.
- Company Banner hung at race transition area and/or finish line.
- Booth at Health and Fitness Expo the evening before. Includes 8' x 8' space with pipe and drape, 1 table and two chairs.
- Opportunity to include promotional items in participant bags.
- Opportunity to have a booth/display on-site during race day.

LOGGERHEAD TRIATHLON CONTINUED

Title Sponsor | \$1,000

1 available per area

- Company logo included on promotional and advertising materials including flyers, invitations signage indicating exclusive sponsor of one of the following areas:
 - Water Stations: Includes signage at the three different water stations located throughout the race.
 - Athlete Oasis: Includes signage at food station in Carlin Park where the awards ceremony is held.
 - First Timer Seminar: Includes banner at seminar and materials in first-timer packets.
 - Volunteers: Includes logo on volunteer application, and volunteer t-shirt.
 - Bike Sponsor: Includes opportunity to be the exclusive bike repair company at race, and signage at transition area.
- Company Banner hung at race transition area and/or finish line.
- Company logo on event website with hyperlink.
- Booth at Health and Fitness Expo the evening before. Includes 8' x 8' space with pipe and drape, 1 table and two chairs.
- Opportunity to include promotional items in participant bags.

Expo Exhibitor | Single: \$300 member or \$350 non-member; Double: \$600 member and \$700 non-member

- Booth at Health and Fitness Expo the evening before
 - Includes 8' x 8' space with pipe and drape, one table and two chairs
- Opportunity to include promotional items in participant bags
- Company logo on event website

CONGRESSIONAL DEBATE – DISTRICT 18

In October 2018, this will be the fourth debate produced and hosted by the PBN Chamber of Commerce and the second live televised debate. The PBN Chamber of Commerce first partnered with CBS12 News in 2016 and looks forward to a repeat this year. In 2014, the Chamber produced the only District 18 Congressional Debate with an audience, and in 2012 produced the County Commission, District 1 Debate. Palm Beach State has hosted all four debates.

Presenting Sponsor | \$12,500 **SOLD TO HANLEY FOUNDATION**

- 30 second advertisement broadcast live during debate between 7–8PM
 - Advertisement to be produced by sponsor an must include “Proud Member of Palm Beach North Chamber of Commerce” with PBN Chamber logo
- Reserved premier seating for up to 20 with logo projected onstage
- Logo on all promotional materials and website indicating Presenting Sponsorship
- FULL PAGE ad in program (inside front cover) – 4.75” w x 7.75” h in full color
- Recognition and Introduction as Presenting Sponsor at event with opportunity to address audience during “pre-debate” for up to 3 minutes (only sponsor speaker)

Platinum (Reception) Sponsor | \$10,000

- 30 second advertisement broadcast live during debate between 7–8PM
 - Advertisement to be produced by sponsor an must include “Proud Member of Palm Beach North Chamber of Commerce” with PBN Chamber logo
- Reserved premier seating for up to 20
- Logo on all promotional materials and website indicating Reception Sponsorship
- Logo prominently displayed in reception area as Reception Sponsor
- FULL PAGE ad in program (inside front cover) – 4.75” w x 7.75” h in full color

Gold (Registration) Sponsor | \$5,000

- Reserved seating for 10
- Logo on all promotional materials and website indicating Gold Sponsorship
- FULL PAGE ad in program (inside front cover) – 4.75” w x 7.75” h in full color
- Logo displayed prominently on registration desk

Corporate Sponsor | \$2,500

- Reserved seating for 6
- Logo on all promotional materials and website indicating Corporate Sponsorship
- HALF PAGE ad in program – 4.75” w x 3.875” h full color

Program Sponsor | \$500

- Reserved seating for 2
- Company name listing on all promotional materials
- HALF PAGE ad in program – 4.75” w x 3.875” h full color